

Can My 'Safety Blog' Help You? Yes. Twice.

Jim Beaty, Superintendent  
Agronomy Center for Research & Education  
Purdue University

Creating a "Culture of Safety" is as much about "attitude" as it is a "set of rules." Using weekly newsletters for a "Safety Thought of the Week" has been tried by the author since December of 2008. Since RCAS has been encouraging members to use more modern media, a blog was created on the center's web site and the articles are being transferred to the safety blog. This presentation has two objectives. Use the ideas and information from the author's blog to encourage safety and learn to start you own blog for any information sharing endeavor.