Research Center Administrators Society

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Program Proceedings

2007 January 28 - 31 South Padre Island, Texas

A States

The 2007 Winter Program Proceedings of the Research Center Administrators Society South Padre Island, Texas January 28-31, 2007

This Society is affiliated with the Southern Association of Agricultural Scientists and has membership from each of the member states. The Executive Committee is composed of one representative from each state, the current officers and the immediate past President. These are the voting members although any participant can attend meetings.

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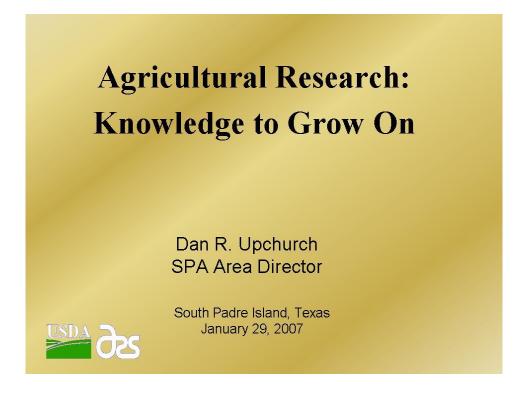
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#### 'An Overview of the USDA Agricultural Research Service Southern Plains Area'

Dr. Dan UpChruch, Area Director, USDA ARS Southern Plains Area, College Station, Texas

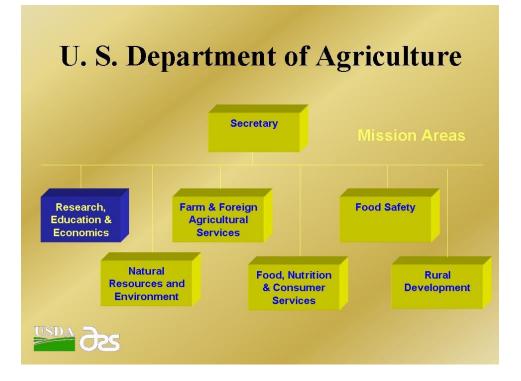


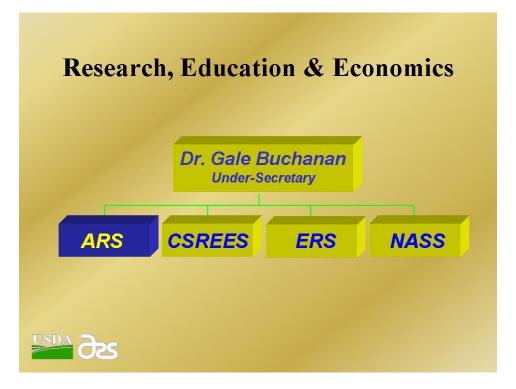
#### Hatch Act

The Hatch Act was federal legislation in 1887 that created the State Agricultural Experiment Station System (SAES). This act authorized the use of federal funds for creation



of an Agricultural Experiment Station within each land-grant university and annual grants to each state for agricultural research. William Hatch, a representative from Missouri, saw this effort as an opportunity to make U.S. agriculture more competitive in world markets.





### **ARS Mission**

Our mission is to conduct research to develop and transfer solutions to agricultural problems of high national priority and provide information access and dissemination to

- Ensure high-quality, safe food and other products
- Assess the nutritional needs of Americans
- Sustain a competitive agricultural economy
- Provide economic opportunities for rural citizens, communities, and society as a whole
- Enhance the natural resources base and the environment

#### **ARS Responsibilities**

- Provide initiative and leadership in agricultural research
- Conduct research in support of federal action and regulatory agencies
- Provide expertise to meet national food, food safety, and environmental emergencies
- Serve as an agricultural science resource to the executive and legislative branches

#### Profile of the Agricultural Research Service

- Intramural Research
- Farm to table research scope
- 21 National programs
- Nearly 1,000 in-house research projects
- Nearly 10,000 employees
- 2,500 scientists (including post docs)
- 100+ laboratory locations
- \$1.130 billion annual budget
- Partnerships with universities and industry

## **ARS National Programs**

21 national research program areas spread across these four broad categories:

**Animal Production and Protection** 

**Plant Production and Protection** 

Natural Resources and Sustainable Agricultural Systems

Nutrition, Food Safety and Quality







#### SPA - Who are We?

- Texas, Oklahoma, Arkansas, New Mexico, Panama
- 38 laboratories, at 19 locations
- \$109 million FY06 Appropriation
- ~ \$10 million in temporary and outside funds
- ~240 career scientists, with ~660 support personnel
- ~ 90 in-house projects, plus ~ 250 extramural, cooperative projects
- Current research programs in all 21 National Programs areas
- Operates the ARS Air Force
- Supports the largest ARS research facility

#### Areavide Pest Management for Wheat

ARS collaborates with university partners and wheat producers to evaluate and demonstrate non-chemical pest management with emphasis on control of the Russian wheat aphid and greenbug. Our project is utilizing crop diversification, host plant resistance, biological control, and field scouting.



#### The Ogallala Aquifer Initiative

A multi-location, multi-tasked project assembled to address the problems associated with the decline of the Ogallala Aquifer in western Kansas and the Texas High Plains.



#### Hot Rod Roller Gin

Design improvements result in "hot rod roller gin" with processing rates four times faster than non-modified equipment. This faster equipment allows for greater production quantity while preserving high fiber quality.



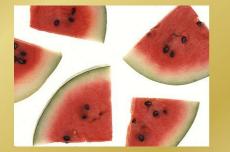
#### **Nutrition for Health Maintenance**

ARS Human Nutrition research centers conduct scientific investigations designed to provide Americans with a clear understanding of the role of nutrition in maintaining a healthy, active life.



#### w and Improved Plant Materials

ARS breeds plant materials for: •Pest resistance •Drought tolerance •Expanded production areas •Greater yields •Improved nutritional value •Potential for biomass



#### **Technology for Making Rood Safer**

**ARS research provides:** 

 Enhanced microbiological safety of meat products
 Alternatives to antibiotic use

•Reduced negative environmental effects of food animal production •Improved animal well-being •Protection of animals from pests and disease



#### cience to Make Borders Safer

Arundo donax has rapid, dense growth that makes securing the U.S./Mexico border dangerously impossible for the Department of Homeland Security. ARS program will use imaging technology to locate, and biocontrol to eliminate this weed.



#### **Alternative Energy Sources**

ARS is looking at wind and wind-diesel hybrid systems to provide electricity for rural uses. Forages are now being looked at for their potential for greater energy properties, such as higher biomass yield. Additionally, we are looking at sorghum, barley, and peanuts for bioenergy traits.





#### Indian Mustard in Bioevergy Research

Bioenergy research involving Indian mustard have found: potential as a biofumigant, positive role in nutrient recycling, reduced sulfur amounts in its biodiesel



## Where Is Agricultural Research Heading?



## **Scientific Revolutions**

- Molecular Biology
- Computing
- New Mathematical Theories

## Science

- Revolution created TOOLS
- Applying the tools is the challenge
- Requires unique resources
- Requires innovation

#### 'An Overview of the Texas Agricultural Experiment Station'

Dr. Bill Dugas, Associate Director, Texas Agricultural Experiment Station, College Station, Texas

## An Overview of the Texas Agricultural Experiment Station

<u>Dr. Elsa A. Murano</u> Vice Chancellor and Dean of Agriculture and Life Sciences Director, Texas Agricultural Experiment Station

Dr. Wm. A. Dugas Associate Director, Texas Agricultural Experiment Station

Texas A&M University System

RCAS Meeting, 29 Jan. 2007, S. Padre Island

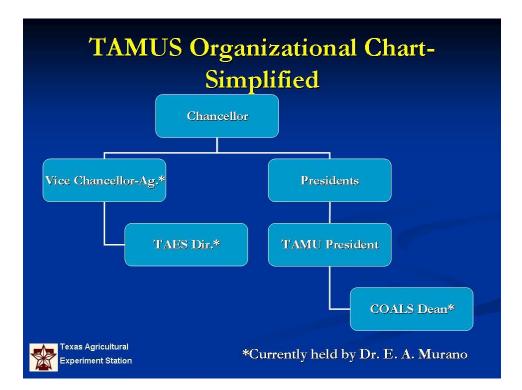
#### **Texas A&M System - Universities**

Texas A&M Prairie View A&M Texas A&M-Commerce Tarleton West Texas A&M Texas A&M-Kingsville Texas A&M-Corpus Christi Texas A&M-Corpus Christi Texas A&M International Texas A&M-Texarkana The Texas A&M University System Health Science Center

A

### **Texas A&M System -Agencies**

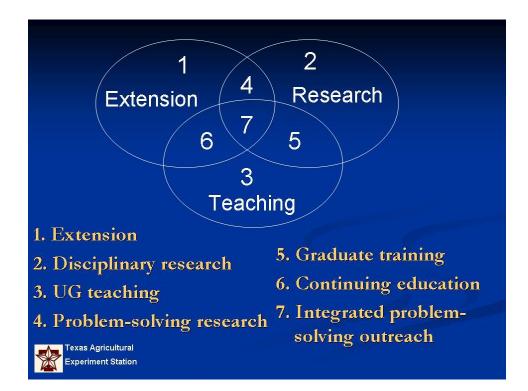
Texas Agricultural Experiment Station\* Texas Engineering Experiment Station Texas Forest Service\* Texas Cooperative Extension\* Texas Engineering Extension Service Texas Veterinary Medical Diagnostic Laboratory\* Texas Transportation Institute



## Mission

Conduct basic and translational research for the benefit of consumers and the agriculture industry to:

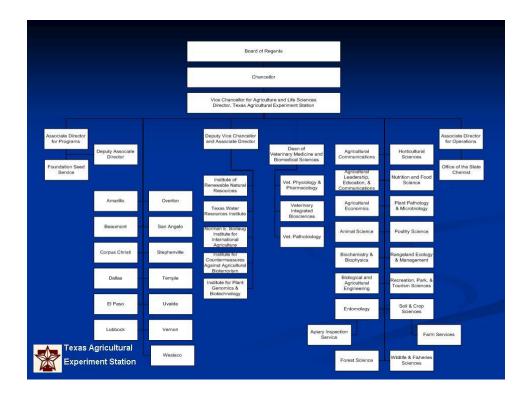
- Improve public health and well-being.
- Enhance competitiveness and prosperity of agricultural industries and communities.
- Improve environmental quality and preserve our natural resources.



## **TAES Research Philosophy**

Organizing Principle	Discovery
Reason for Being (Intel	Create Wealth llectual and Pecuniary)
Over-riding Focus	Service and the Public Good
Organizing Structure	Higher Education
Corporate Responsibility	Citizens of Texas (Legislature, Regents) and the Nation;
	Provide Basis for TCE Education Programs
Texas Agricultural	





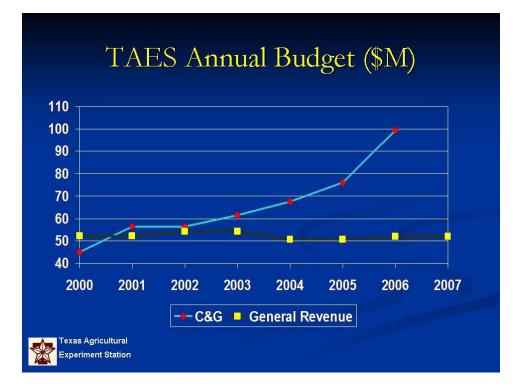
### **TAES Human Resources**

- Faculty and staff in 15 Academic Departments in COALS and 4 in CVM&BS at TAMU
- Faculty and staff at 13 Agricultural Research and Extension Centers
- Faculty and staff in Institutes, Centers, and Laboratories (primarily on TAMU)
- Staff who manage Feed and Fertilizer Regulatory and Apiary Inspection Services (TAMU)

Personnel			
	FTEs		
Faculty	221		
Staff	311		
Wages / Grads	1240		
Total	1772		
Texas Agricultural Experiment Station			

### Joint Faculty with Other Institutions/Agencies

- West Texas A&M
- TAMU Corpus Christi
- TAMU Kingsville
- TAMU Commerce
- Texas Tech\*
- Tarleton State
- Texas Forest Service
- Texas Engineering Experiment Station



## Scope of TAES Research

- Production Agriculture Systems (varieties; soil, water and pest management; planning)
- Policy
- Food and Food Systems (food safety, foods for health)
- Life Sciences (animal and plant genomics)
- Biological Engineering
- Renewable Natural Resources
- **Environment**

### **Selected TAES Superlatives**

- 90 percent of all commercial grain sorghum hybrids sold today have some germplasm in their parentage that traces back to the TAES sorghum breeding program
- TAES scientists maintain the largest and most characterized library collection of bacterial samples in the state. It is extensively used for determining water contamination sources and developing effective pollution control strategies
- TAES scientists lead in the release of 5 small grains varieties that were grown in 2005 on 1.6 million acres and accounted for 50% of High Plains production and about one-third of Texas' total wheat acreage
- TAES scientists developed feeding and harvesting protocol that increased shrimp growth rates by 33%

Texas Agricultural Experiment Station

#### **TAES-Weslaco**

- Annual appropriated budget: \$2.7M/yr
- C&G acquired (fy04 thru fy06): \$1M/yr
- Disciplines (ca. 9 faculty and ca. 45 staff FTEs)
  - Sugar Cane breeding and biotechnology
  - Citrus biotechnology
  - Vegetable breeding and IPM
  - Vegetable physiology and pathology
  - Ornamental horticulture
  - Soil Science/Irrigation
- Joint programs and Director with TAMU-K Citrus Center (breeding, plant pathology, entomology, nutraceuticals)
- Co-located with Texas Coop. Extension District 12 HQ
- Adjacent to and cooperates with ARS Lab (KdlGARC)
- Sizeable infrastructure (land, buildings, equipment, etc.)

## Selected TAES – Weslaco

#### Superlatives

- Birthplace of several new plant varieties, including the sweet 1015 onion (which now makes up onethird of the total acreage of a \$66 million industry), and the Rio Red grapefruit (which is credited with saving the industry in Texas after the 1989 freeze, and which constitutes over 80% of the Texas grapefruit production - annual value estimated approx. \$70 million).
- Has the only transgenic citrus in the field in the US, and has developed patented technologies for transforming sugarcane to produce high value proteins for pharmaceutical and other uses.

Texas Agricultural Experiment Station

#### 2007 Programmatic Goals

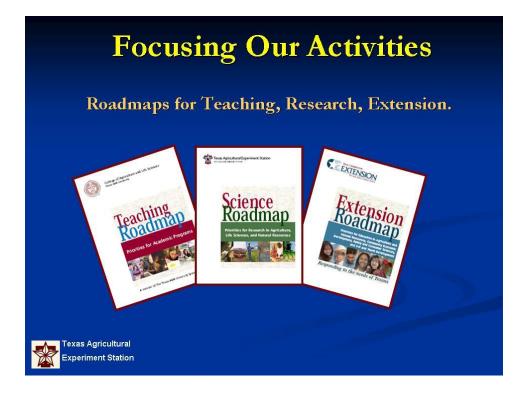
Science Roadmap Update

TAES IP/Commercialization Plan

**Bioenergy Strategic Plan** 

Assessment (Impact) of State Initiatives & Selected Programs





## **Proposed Exceptional Items**

Item (In Priority Order)	\$M for Biennium
Bio-Energy – Agriculture/	
Engineering Alliance	8.0
A Food Solution for the	
Obesity/Health Crisis in Te	xas 5.0
Innovative Approaches for	
Improving Urban Plant	
Water Use Efficiency	3.0
A Texas Agricultural	

Experiment Station

#### We developed Four Imperatives to help us focus in carrying out our purpose

- A. Develop and enhance priority sciencebased programs.
- B. Enhance the <u>recognition of the value</u> and excellence of our programs.
- c. Increase <u>budgetary resources</u> for our programs.
- D. Manage our <u>human and other resources</u> effectively and efficiently.

Texas Agricultural Experiment Station

# **Imperative A:** Develop and enhance priority science-based programs.

- **In 2007 we will:** 
  - Update our three roadmaps (teaching, science, extension).
  - Collect and approve unit strategic plans, to be used in FY08 as the primary performance assessment.



Texas A&M Agriculture Unit Strategic Plan User's Guide Curreit Website Liab: http://www.commenced.instructure.com



# **Imperative B:** Enhance the recognition of the value and excellence of our programs.

#### ■ In 2006 we:

- Conducted a strategic positioning initiative, which produced conceptual ideas on <u>how to improve</u> the branding and marketing of TAES.
- Purchased a content management system to enhance the experience for visitors of our web sites through improved linkages to information and through a user-led updating system.

Texas Agricultural Experiment Station



# **Imperative B:** Enhance the recognition of the value and excellence of our programs.

- In 2007 we will:
  - Hire a Director of Marketing and Communications to evaluate how to implement the branding and marketing concepts and assess our capabilities.
  - Finalize our evaluation of possible TAES name change, and utilize marketing concepts developed through our positioning initiave.
  - Finalize web system and launch new TAES website.





# **Imperative C:** Increase budgetary resources for our programs.

#### ■ In 2006 we:

- Received \$50M by TAMUS for our new Headquarters building!
- Were allocated 255 acres north of F&B road by TAMU for an agricultural and environmental life sciences park.
- Established a partnership with NASA and Wyle Foods, including installation of new food processing equipment at our research facility in TAMU research park.

Texas Agricultural Experiment Station





# **Imperative C:** Increase budgetary resources for our programs.

■ In 2006 we:

- Received \$1.3M through TDA to establish a new enology program in Dept. of Nutrition & Food Science, and enhance viticulture research activities.
- Obtained gift of \$2.5M from Monsanto for new Borlaug-Monsanto Chair in Plant Breeding and International Crop Improvement.



# **Imperative C:** Increase budgetary resources for our programs.

**In 2007 we will:** 

Texas Agricultural Experiment Station

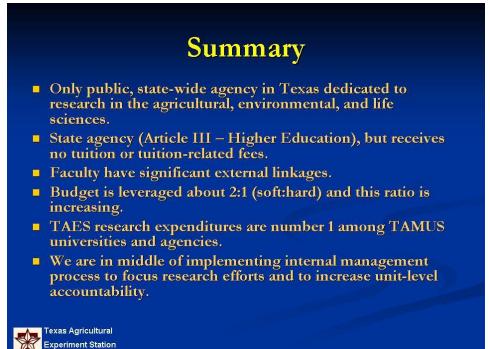
- Engage in aggressive fund raising campaign to finalize plans for the Headquarters building and other priorities.
- Work through the 80<sup>th</sup> legislative session to:
  - Secure funds for pay raises for all TAES faculty.
  - Fund TAES programmatic exceptional items.





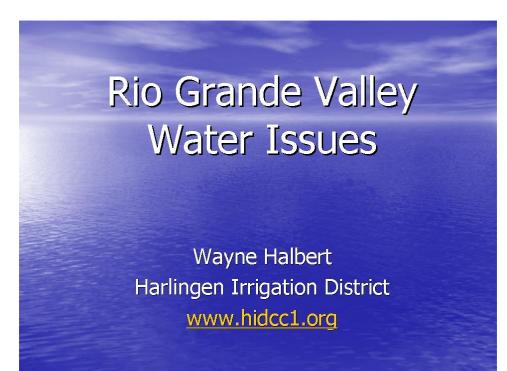
Imperative D: Manage our human and other resources effectively and efficiently.

- In 2005 and 2006 we conducted reviews of research programs in:
  - 13 Institutes and Centers at TAMU,
  - 13 off-campus TAES programs,
  - 14 academic departments at TAMU
- These results will provide basis for development of strategic plans with accountability metrics by all units.



#### 'Water and Agriculture in the Lower Rio Grande Valley'

Wayne Halbert, General Manager, Harlingen Irrigation District, Harlingen, Texas



# Valley Water Issues

Water Quality
Water Quantity
Changes of Water Use
Legislative Issues

## Water Quality

Impact to the Environment

- Runoff to streams, bays and estuaries
- Arroyo Colorado Efforts

Impact to our Crops

- Salinity
- El Morillo Drain

## Water Quantity

•Where do we stand today?

- •Where were we a few years ago?
- •Where will we be tomorrow?
- What are we doing about it?

## Water Allocations Today

US Storage at Amistad & Falcon at 75%

Probable Full Allocations for Two Years

Mexico Water Debt Day to Day Battle

## Few Years Back

#### Farmers

- On Strict Allocations
- Paying Exorbitant Prices for Water
- Dealing With Problematic Metering Devices
- Planting Crops by Water Needs
- Leaving Land Fallow

#### Districts

- Financial Distress
- Water Conservation Conscious

### Outlook for the Future?

- Mexico Water Debt Will Return
- Water Suppliers Must Adapt
- Water Conservation a Must

### What Can We Do?

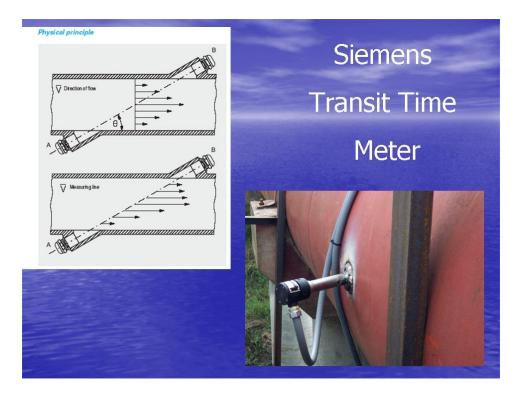
- Districts Looking for Funding
  - North American Development Bank
     \$26 Million
  - Federal Legislation
     \$43 Million (Old 19 Projects)
     Feds Almost \$10 Million in Debt
     \$47 Million (New 19 Projects)
     Failed to be Authorized











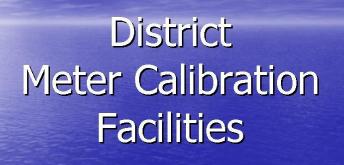
Lower Rio Grande Valley Agriculture Water Conservation Demonstration Initiative (ADI) \$3.75 Million



<text>

### **Principal Participants**

- Harlingen Irrigation District
- Delta Lake Irrigation District
- Texas A&M Kingsville
- Texas A&M Extension Service
- Rio Farms
- Texas Citrus Mutual
- TSS&WCB
- USDA-NRCS



# Cal-Poly Irrigation and Training Research Center



# California Edison Center



# **On-Farm Measurement**

# **Data Collection**





District Dispatch

And

Irrigation Delivery Scheduling

Name         Nam         Name         Name	Forget           Tobacco (no)           Tobacco (no)	
20 Back Real Carlos (Route (Route La Carlos )	Pump House #17       Volume (Acre Ft.)     66.28     Updates Received     7945       Flow (CFS)     9.70     Depth     14.97	
	32 Becce and 1 28 24 20 16 12 8 4 4	
	03 Back 02/21/2005	

District Facilities & Policies Required to Support On-Farm Water Conservation

- Development of standards for district implementation of conservation evaluations.
- Development of template for district policy regarding encouragement of constituency water conservation practices.

### Economic Evaluation of Demonstrated Technologies

### Texas A&M Farm Assist Program

Steven L. Klose Assistant Professor and Extension Economist Department of Agricultural Economics Texas A&M University

### **Internet Based Information**

### Real time flow information.

- Weather information.
- Water user accounting system.



## **Demonstration Projects**

- Drip and Flood on Multi-year Crops
- Drip and Furrow Flood on Annual Crops
- Surge, Automated & Precision Surface Irrigation
- Center Pivot & Line Sprinkler Demo Sites
- Automated & Manual On-farm Metering
- Variable Speed Pump Control

## Irrigation Methods





# **Funding Assistance**

USDA-NRCS EQIP
TSS&WCB 503 & 319
Districts (Works)
ADI

# Public Outreach

Field Days at Demo Sites
Workshops
Professional Papers
Presentations

### **Contact Information**

## Tom McLemore

Project Manager Office 423-7015 Cell 367-6599 tmclemore@hidcc1.org www.hidcc1.org

## Changes in Water Use

Urbanization

What does that mean to agriculture?

### Legislative Issues

Votes Are Changing

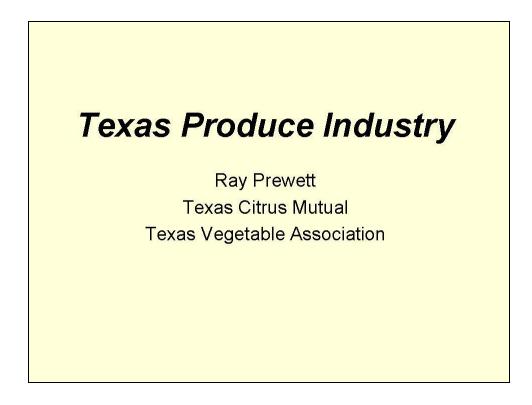
Perspectives are Changing

• We are Challenged to Find a Balance



#### 'The Rio Grande Valley Citrus and Vegetable Industries'

Mr. Ray Prewett, President, Texas Citrus Mutual / Executive Vice-President, Texas Vegetable Association, Mission, Texas



### Texas Fresh Vegetable Production in 2005

- 87,900 acres commercial (fresh and processed)
- 371 million in value
- Top three crops Onions Watermelons Cabbage

### **Texas Produce Imports**

In 2005, Texas imported some 76,577 semitrailer loads of fresh produce (40-44,000 lbs. per load).

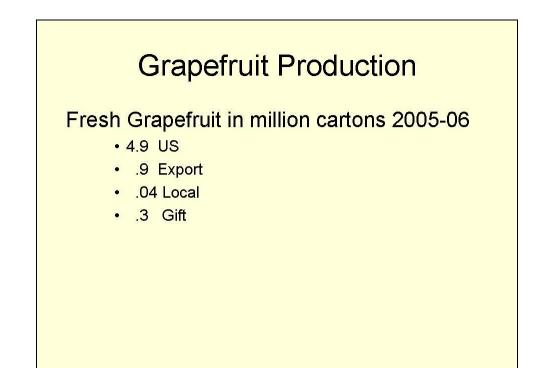
At same time, Nogales brought in 93,298 loads.

### Texas Citrus Issues \$140 million industry

- Keeping diseases out of Texas
  - Citrus Greening
  - Citrus Canker
  - Urbanization

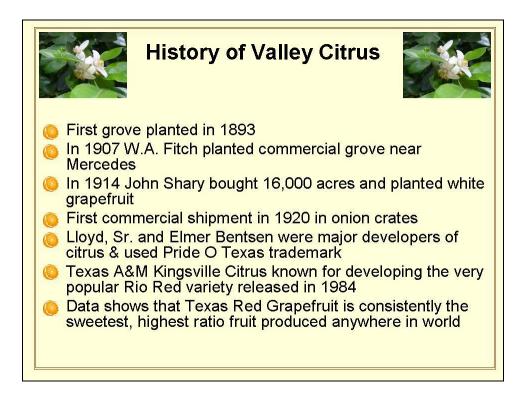
### Citrus Acreage

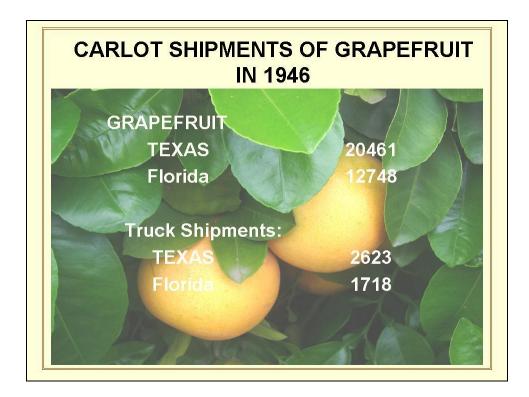
18,291
8,429
28,295

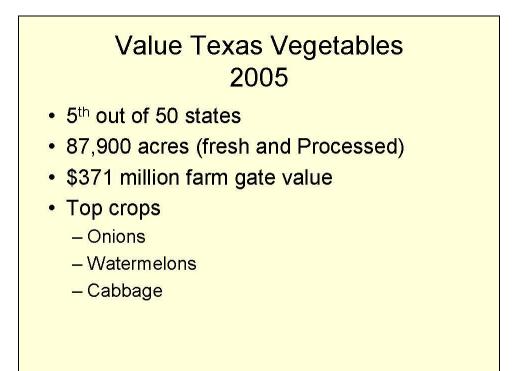


### **Orange Production**

Fresh Oranges in million cartons 2005-06 1.9 US .05 Local .06 Gift







# Texas' Rank by Vegetable Crops 2005

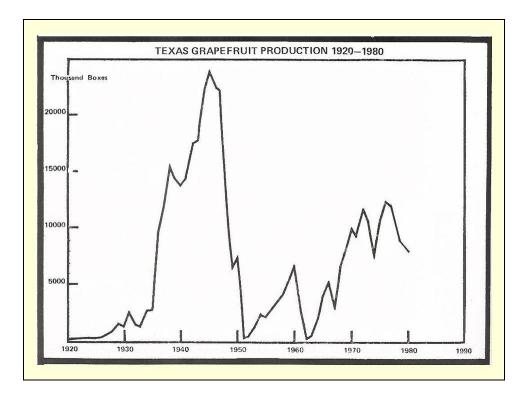
- Cantaloupes 3rd
- Carrots 3rd
- Honeydew 3rd
- Spinach 3rd
- Watermelons 3rd
- Chile peppers 4th
- Onions 4th

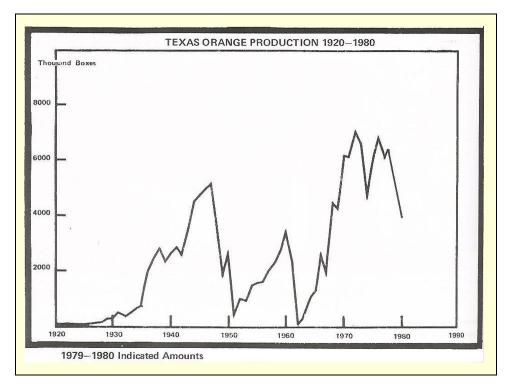


### RGV CARLOT SHIPMENTS OF FRUITS AND VEGETABLES IN 1953 - 54

Grapefruit	52
Cabbage	2774
Cantaloupe	1920
Carrots	4294
Lettuce	2026
Onions (dry)	704
Parsley	135
Peppers	722
Tomatoes	4409
Mixed Vegetables	6261

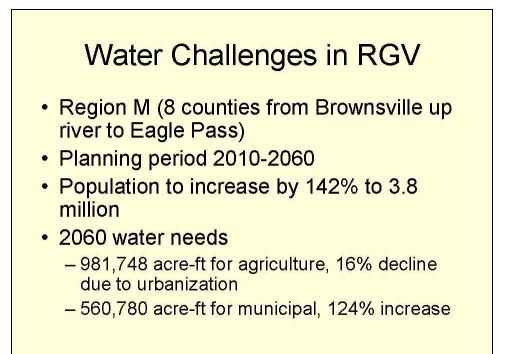
TRUCK SHIPMENTS OF FRUITS AND VEGETABLES IN 1973-74		
Grapefruit	9149	
Oranges	4170	
Cabbage	3800	
Cantaloupes	1211	
Carrots	525	
Greens	235	
Honeydews	496	
Lettuce	923	
Onions, Dry	4426	
Peppers	715	
Tomatoes	149	
Watermelons	764	

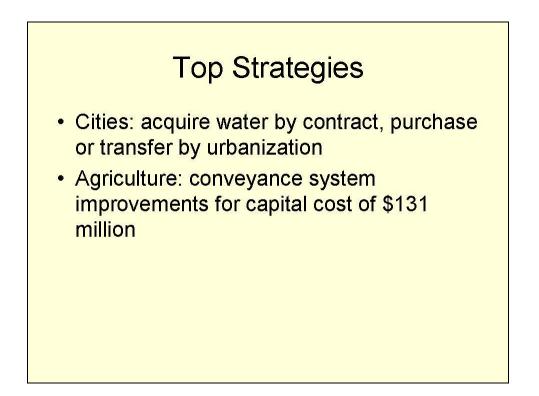








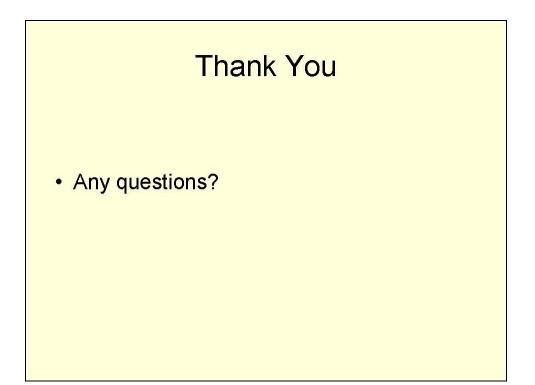






# Future of Texas Fruits and Vegetables

- Close to large population centers
- Increased consumption for health reasons
- Citrus has good opportunity to benefit from Florida's problems
- Vegetable production has declined due to challenges partly due to lower yields, pressure from imports and quality problems for some crops. Texas vegetables have new opportunities with more labor than some areas, lower transportation costs to key markets and ability to source product from Mexico



#### 'INIFAP, A Science and Technology Research Organization'

Dr. Francisco Javier Padilla Ramirez, Area Director, Rio Bravo, Mexico

#### Abstract

The National Institute of Forestry, Agriculture and Livestock Research (INIFAP), develops research and transfer technology through Research Stations and lands of cooperative producers, coordinated by eight Regional Research Centers throughout the Mexican territory.

The INIFAP Northeast Regional Research Center includes four Mexican States (Nuevo Leon, Tamaulipas, San Luis Potosi and Coahuila). The Northeast Region has a total of 357,516 km<sup>2</sup> (18.2% of the Mexican territory); 73% of this area is dedicated to livestock, 8.8% to forestry, 8.5% to agriculture and 9.1% to other uses. Besides, seventy five percent of the area dedicated to agriculture is under rainfed conditions.

Ninety percent of the Northeast Region possesses a subtropic-arid and semiarid climate, but the rest of this Region (10%), has a tropic-humid and subhumid climate (the Huasteca, located south of the State of Tamaulipas and east of the State of San Luis Potosi). Rainfall in the Northeast Region is very limited (200-700 mm), although over the sierra Huasteca, rainfall is above 2,000 mm. The total human population in the Northeast Region is 11 million (7.3% of the national).

Topography of the Northeast Region includes plain land, altough altitude varies from cero to more than 3,000 m above sea level, on the sierra Madre Oriental. The diversity of soils and climates influences a vegetation that goes from desert shrubs and grazing land, to tropical forest.

There are great opportunities for activities related to agriculture, livestock and forestry in the Northeast Region, due to nearby big important cities like Monterrey, Nuevo Leon; Nuevo Laredo, Tamaulipas; Tampico, Tamaulipas; San Luis Potosi, San Luis Potosi; Saltillo, Coahuila; Reynosa, Tamaulipas; and Matamoros, Tamaulipas; cities that have enough industrial development to process farm products.

The Northeast Region contributes to the Mexican food production with the following farm products: Serrano Pepper (90.4%), Okra (80.8%), Soybean (52.3%), Sorghum (37.2%), Orange (31.8%), Pecan Nut (22.7%), Dry Pepper (21.4%), Safflower (16.7%), Onion (16.6%), Cantaloupe (16.0%), Apple (12.3%), Sugar Cane (12.2%), Tomato (11.1%), Potato (7.7%), Goat (31%), Sheep (14.9), Beef Cattle (11.1%), Sabila (81.6%), Lechuguilla (60.0%), Mezquite (1,016,000 ha), Cactus (the State of San Luis Potosi, has the most diversity of cactus than any other Mexican State).

The Northeast Region has to the north, a border of more than 1,000 km with the United States of America, and to de east, more than 600 km of coast with the Gulf of Mexico; this represents great opportunities to export farm products.

The INIFAP Northeast Regional Research Center, develops research and transfer technology through five Research Stations: 1) Rio Bravo (Tamaulipas), 2) Sur de Tamaulipas (Tamaulipas), 3) San Luis (San Luis Potosí), 4) General Teran (Nuevo Leon), 5) Saltillo (Coahuila); five Experimental Sites: 1) Las Adjuntas (Tamaulipas), 2) Aldama (Tamaulipas), 3) Ebano (San Luis Potosi), 4) Río Verde (San Luis Potosi), 5) Zaragoza (Coahuila); and two Business Sites: 1) El Tablero (Tamaulipas), 2) Huichihuayan (San Luis Potosi). Besides, the Northeast Regional Research Center, has a total of 274 employees (95 Researchers, 169 Technicians and 10 dedicated to the Management).

The INIFAP Northeast Regional Research Center, has a total of 128 Research Projects (11 related with Forestry, 89 with Agriculture and 28 with Livestock); these 128 Research Projects are located in Tamaulipas (55), San Luis Potosi (30), Coahuila (26) and Nuevo Leon (17). Summarizing, the number of Research Projects committed to work with different crops o cattle are the following: Sorghum, 17; Beef Cattle, 11; Maize, 10; Soybean, 10; Orange, 9; Foarage, 7; Hot Pepper, 6; Tomato, 6; Potato, 6; Goat, 6; Common Beans, 5; Sugar Cane, 4; Safflower, 4; Sheep, 4; Cactus, 4; Pecan Nut, 3; Conifers, 3; Tropical Fruits, 3; Apple, 2; Oats, 2; Cotton, 1; Rice, 1; Canola, 1; Wheat, 1; Mezquite, 1; Oregano, 1.



### **INIFAP**

National Institute of Forestry, Agriculture and Livestock Research

#### NATIONAL

- HISTORY AND EVOLUTION
- VISION
- · MISSION
- ORGANIZATION
- HUMAN RESOURCES
- RESEARCH AGENDA

#### REGIONAL

- NORTH-EAST REGION RESEARCH CENTER (CIRNE)
- SCIENTIFIC LEADERSHIP
- RELEVANT ACHIVEMENTS





### A science and technology research organization

#### **INIF-INIA-INIP**

"Looking for the PRC status

- On October 2, 2001, its legal status changed to that of Public Decentralized Organization, self governing and empowered to own property.
- Provide the second state with the provisions of the Science and Technology Act.



More flexibility means more responsibility: a greater commitment

### Vision

A scientific and technological organization having highly trained and committed staff, adequate infrastructure and cutting edge equipment, self governing and domestic and international leadership due to its high response capacity to demands of knowledge and innovation and also to the training of human resources in benefit of the forestry, agriculture and livestock sectors and of all society.



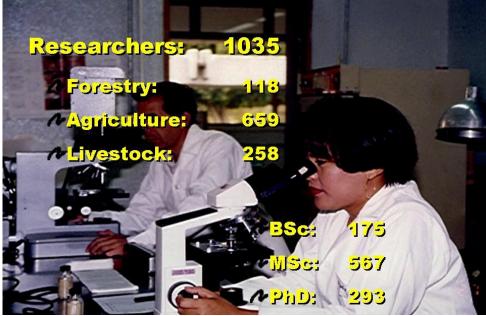
To contribute to be velop the RUMAL SUSTAMABLET To develop scientific knowledge and technological innovations, considering an eyeview that integreate from the primary producers until the final consumer to contribute the productive development in a equitative way, and sustainable for the forestry, agriculture and husbandry sectors for the benefits of the society

DEMANDS/AGRIFOOD CHAINS/NATURAL RESOURCES











## Society's demands equal to: Research Agenda

Approach "agrifoodchains"



## **Priority agrifoodchains**

#### **Staples**

Beans, corn, wheat, rice, beef, milk, bovines, ovines, goats and swine).

#### **Industrial crops**

Sorghum, sugarcane, Coffee, Oats, barley, Agave, honey

Research agenda

Short, medium and long term

Vegetables Chilies, Potatoes y Tomatoes

#### **Fruits** Banana & Plantain, Mango,

Avocado Citrics, Nopal

#### Forestry

Wood, wood pulp and Non wood products

**New crops** With special empasis in the tropics

## **Research: approaches and** strategies

#### **Natural Resources use and** conservation

Sustainable management strategies for a comprehensive use of natural resources

#### **Genetic Resources and Biodiversity** Conservation, rescue and sustainable use

Knowledge, innovative technology and information: demand

Short, medium and long term research

#### models GGAVATT'S, Producer-Researcher, Others

**Technology transfer** 

#### **Quality and productivity**

More efficient production systems to obtain profitably quality products -protected agriculture

#### Water

Watershed management, efficiency, drought resistance in genetic materials

**Agroindustrial processes** Postharvest, new product development to add value to forestry, agriculture and livestock products.

## **Research: approaches and** strategies

#### Food safety

Good farming practices to avoid product contamination

#### **Animal and public health**

Zoonosis, Epidemiology, movement control, Bioterrorism

#### **Animal and plant health**

Integrated pest and disease management, zoophytosanitary barriers, to lower costs and losses

#### New crops:

Availabilty of non traditional species as an alternative for production reconversion and agroindustry

Knowledge, innovative technology and information: demand

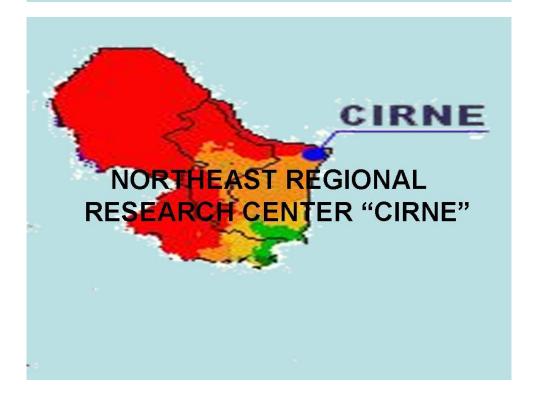
Short, medium and long term research

#### **Added value** and competitivity

Decision making taking into account added value and profits

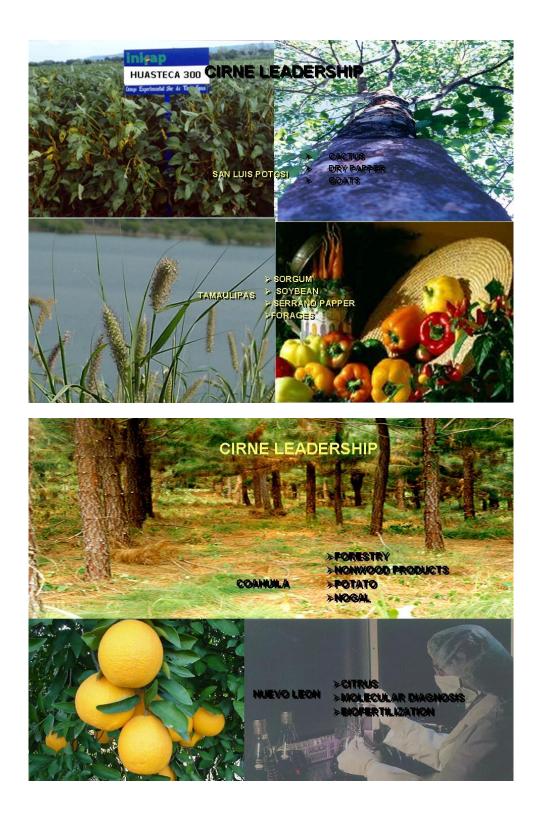
#### **Expanded vision**

Besides traditional agriculture, livestock and forestry, acquaculture, pisciculture, ecotourism, urban agriculture and environmental services are demanded.



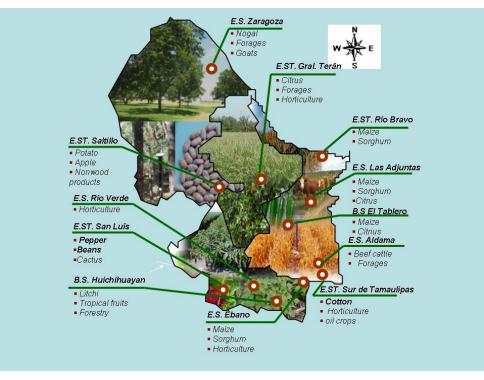






## MAIN PRODUCTION SYSTEMS







## Systematic approach

Innovations (New technology)

Follow up to innovations (Validation)

Technologies adopted by at least 100 producers (Transference)

For the first time INIFAP has a systematic approach for goals and follow up

## MODEL TO ACHIEVE THE MISSION

### **INNOVATION-VALIDATION-TRANSFERENCE**

#### MEXICO: center of origin (118 species, 70 genera and 39 families)



Amaranth (Amaranthus spp.)



Squash (Cucurbita spp.)



Chilies (Capsicum spp.)



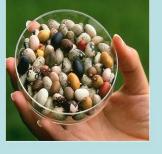
Tomato (Lycopersicon esculentum)



Cacao (Theobroma cacao)

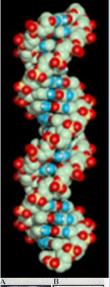


Maize (Zea mays)



INIFAP conserves more than 72,000 accessions from 213 species

Beans (Phaseolus spp.)



#### **Development of a genetic fingerprint** model for protection of Mexican varieties

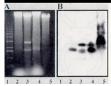
#### PROBLEM

Lack of modern identification and protection methodologies for varieties and hybrids released by INIFAP

#### INNOVATION

. Setting up of a "genetic fingerprint" methodology through DNA molecular markers for different crops.

#### IMPACT



This methodology will allow México to use . a modern identification tool for improved genetic materials for protection against risk of theft.

#### **Obsidiana: Oats variety for grain and forage** production in México.

#### PROBLEM

- Obsolete varieties susceptible to stem rust. Losses in yield of up to 50 % both in grain and dry matte

#### INNOVATION

- Variety for both rainfed and irrigated systems tolerant to both tem and crown rusts and leaf diseases.
- Stem and crown russs and rear diseases. Shows a better symbole/grain ratio which allows to produce a higher quality energy wise "achicalado" forage. 2.7 t/ha grain yield and 9.3 t/ha de forage yield, more than 100 % In grain and 23 % in dry matter yield than available commercial varieties.

#### IMPACT

If used in at least 100,000 ha in Chihuahua, Durango, Zacatec México, Jalisco, Cuanajuato and Michoacan unit yields could increase by 1.4 t/ha in grain and S.t. tha in forage.

Bovine anaplasmosis vaccine obtained with inactivated inmunogen

**Problem:** Bovine anaplasmosis can affect 70% of México's cattle. In the tropics and subtropics it causes deaths, abortions, and drops in weight gain, milk production and male fertility.

Innovative technology: when applied to susceptible animals which will be moved to endemic areas, reduction of up to 90% in losses due to death and weight gain.

Potential impact: Animals more productive genetically could be taken without problems due to this disease from free to endemic areas.



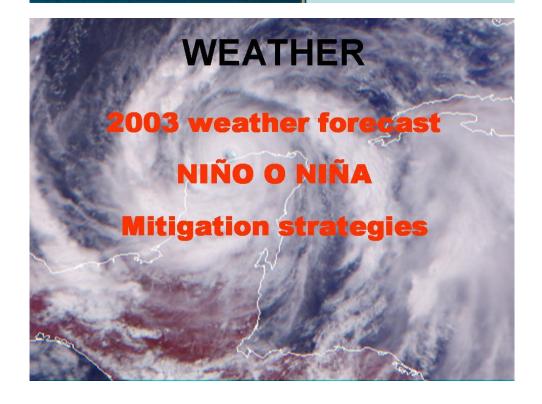


## WATER

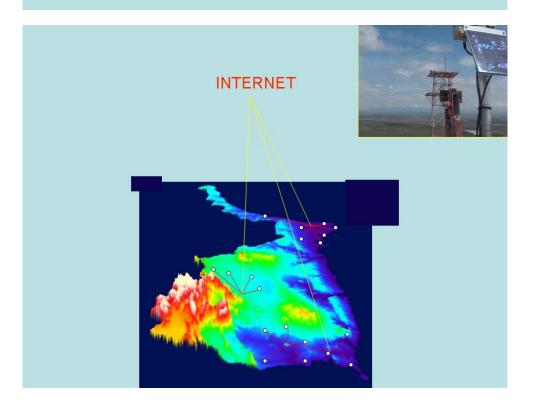
in 86 irrigation districts which maximize net income, considering water productivity permitted for agricultural use

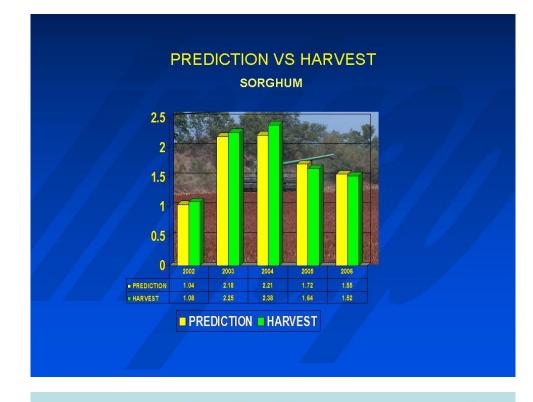
Setting up of a cropping pattern

Optimization of Net income and water productivity in irrigation districs in northern Mexico



## HARVEST PREDICTION



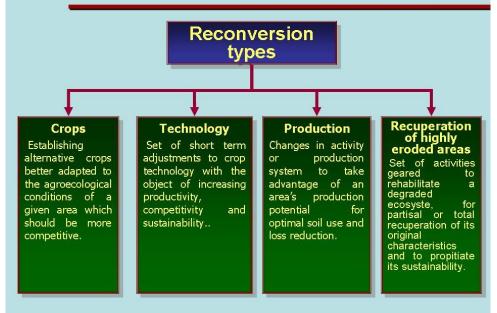


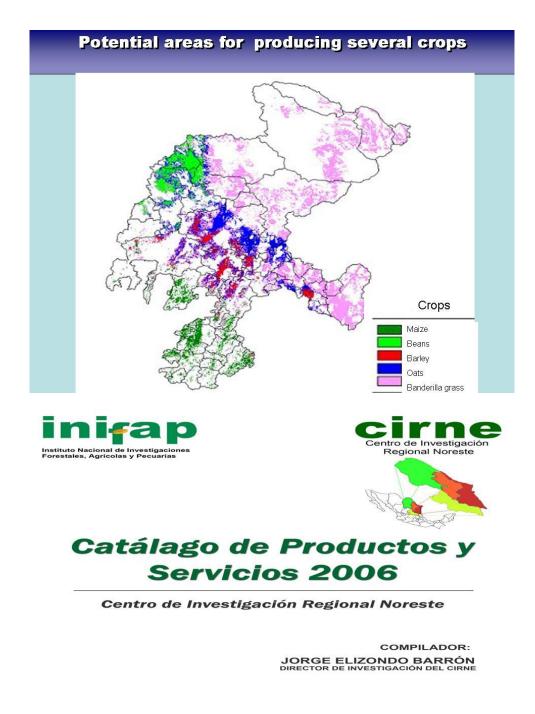
## **Production reconversion**











CATÁLOGO Nº. 1

DICIEMBRE 2006

## SERVICES

EVALUATION OF PLANT, AND ANIMAL PRODUCTIVITY

CAPACITATION, VALIDATION AND TECHNOLOGY TRANSFER

PRODUCTION AND DISTRIBUTION OF MATERIAL WITH HIGH POTENTIAL (PRODUCTION, QUALITY).

SEED PRODUCTION AND SALES

2620600000000000

## SUPPORT FOR THE TECHNOLOGY TRANSFER

DEMONSTRATIONS

CAPACITATION

DIFUSION

Curses

Field's day Farmer's land

Conferences



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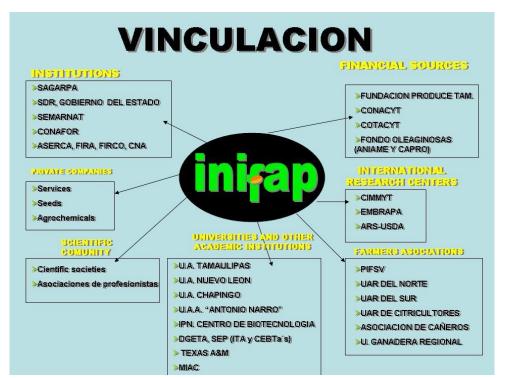




Farmer's day (Experimental Station)
Technical publications

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# TASKS







#### 'Rio Bravo Research Center: An Overview'

Dr. Noe Montes Garcia INIFAP, Rio Bravo Research Center Rio Bravo, Mexico

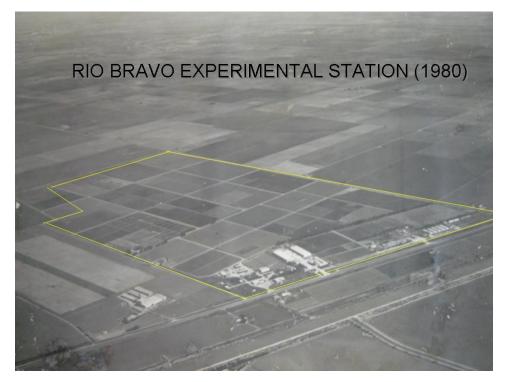


#### EXPERIMENTAL RESEARCH STATIONS IN TAMAULIPAS

STATION	START DATE			
RIO BRAVO	1956			
ADJUNTAS	1971			
SUR DE TAM.	1971			
ALDAMA	1971			

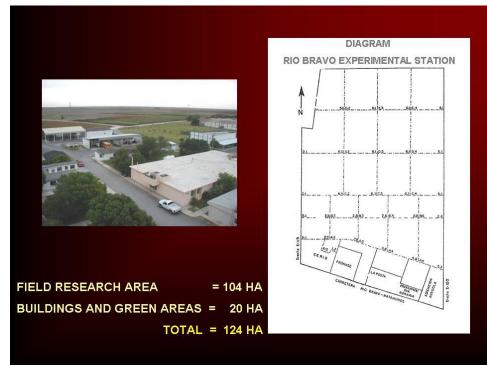


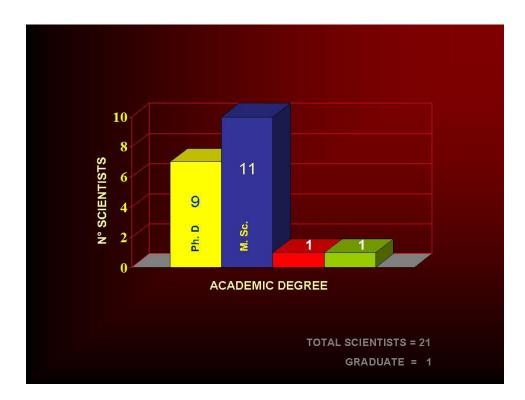




## **RIO BRAVO EXPERIMENTAL STATION (2006)**







## **CROP-SYSTEM RESEARCH**

GROUP	CROP
Cereals	Sorghum, corn, wheat
Fibers	Cotton
Legumes	Chickpea, soybean, beans, others
Oils	Sunflower, soybean, canola, others
Vegetables	Okra, watermelon, pepper, cantaloupe, squash, tomatoes
Animals	Cattle, sheep, others
Forages	Grass

## MAJOR RESEARCH PROJECTS

- Crop improvement
- Agronomy
- Water use and management
- Fertilizer and chemical substances
- management
- Pest and disease control
- Biological control
- · Conservation of soil and water
- Biotechnology
- Remote signaling
- Technology transfer



GENERATE KNOWLEDGE AND TECHNICAL INNOVATIONS THAT CONTRIBUTE TO THE SUSTAINABLE DEVELOPMENT OF THE DIFFERENT PRODUCTIVE SYSTEMS, LOOKING FOR THE RATIONAL CONSUMPTION AND CONSERVATION OF THE NATURAL RESOURCES

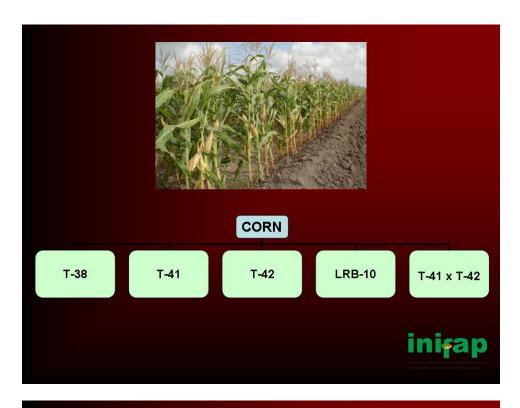






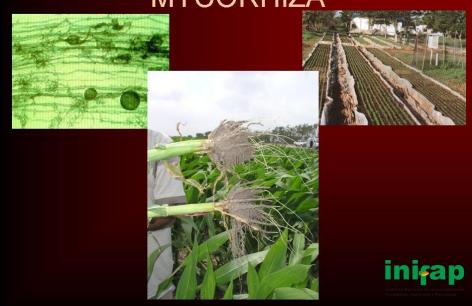








## MYCORHIZA

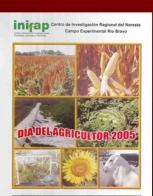


## PRODUCTS (PUBLICATIONS)











SERVICES EVALUATIONS CHEMICALS VARIETIES	
	inişap



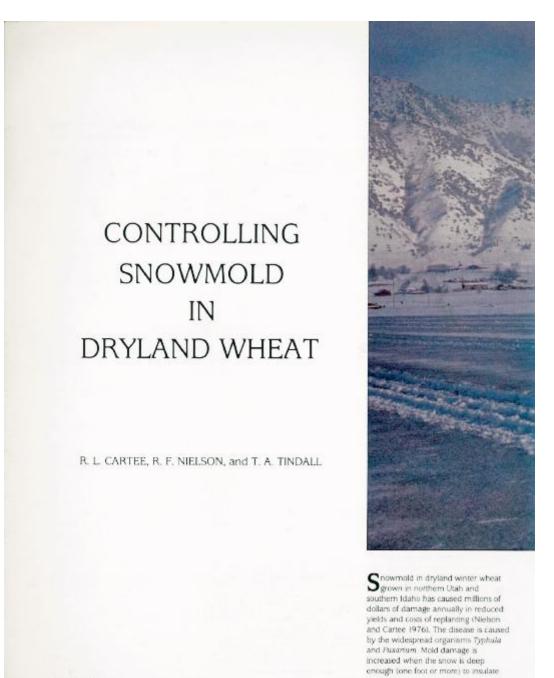


	SERVI	CES	
SOIL, WATER, PLANT			PHYTOPATHOLOGY
			ini <del>r</del> ap

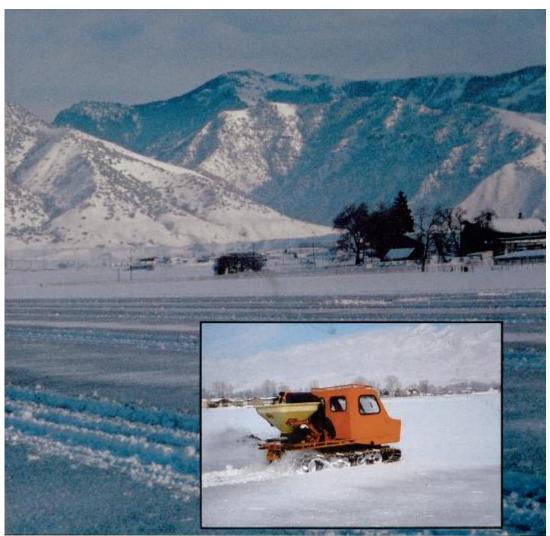


## 'Controlling Snowmold in Dryland Wheat'

Dr. Ray Cartee, Director of Research Farms Utah State University Logan, Utah



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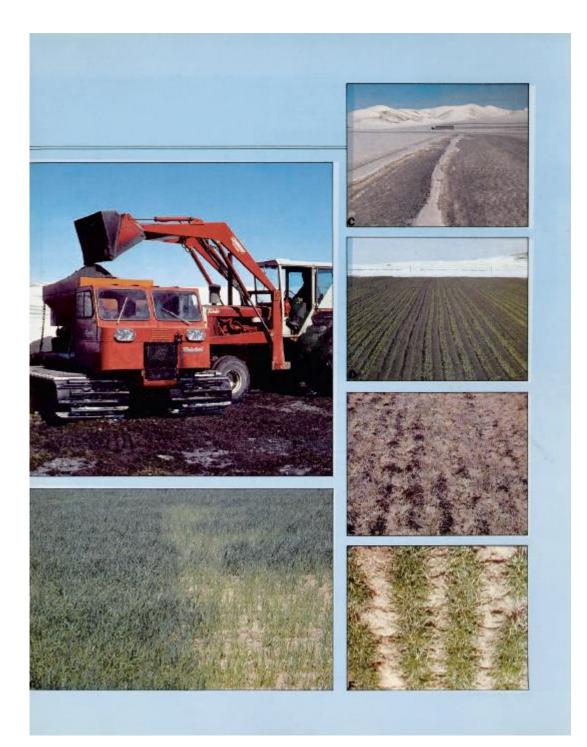
wheat from the freezing air temperatures. The residual heat from the soil and plant respiration melts the snow over the wheat plant, thus creating a tunnel of moist warm air around the plant, an ideal environment for the snowmold organism.

Snowmold damage can range from spots to entire fields. Damage is less likely when soils remain frozen throughout the winter. However, early snow cover often means soil is not frozen deep enough, creating conditions favoring development of the disease organisms. Even when soils are frozen relatively deep, deep insulating snow cover for a long period may also create conditions conducive to snowmold. A realistic and economically feasible method of reducing snowmold damage Furnace ash being spread with a Snow Cat.

involves removal of snow from wheat. In 1969, USU wheat breeder Wade G. Dewey applied a blackening agent to wheat nurseries at the Evans Experimental Farm at Logan. Snow on treated fields melted faster than on untreated fields, and appeared to have less snowmold damage. These early observations prompted additional studies by Wade Dewey and Rex Nielson at the

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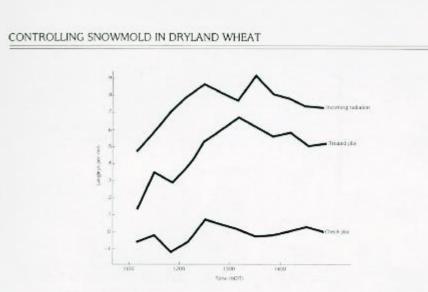


FIGURE 1. Radiation absorption on untreated plots and plots treated with ash

Bluecreek Experimental Farm in Box Elder County

#### Furnace Ash

During 1970-73, furnace ash from the coal-fired heating plant at USU was applied (200 lb, per acre) by an airplane. Treatment accelerated snow melt, and reduced the incidence of snowmold. In the fall of 1973 a fertilizer spreader mounted on a sleigh pulled by a snowmobile was used to apply the ash in more detailed studies of the offects of timing, frequency and rate of application.

Application of a blackening agent such as furnace ash darkens the snow surface, more incoming solar radiation is absorbed, thus melting the snow even though air temperatures may be freezing or below. White, untreated snow surface reflects solar radiation. Figure 1 compares radiation absorbed by treated and untreasted plots at midday. The

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treated area absorbed considerable incoming radiation while the untreated area absorbed almost none. Application of less than 150 lb of ash per acre did not darken snow enough while applying over 200 lb, per acre did not increase absorption. This indicated that the optimum amount of ash to apply was between 150 and 200 lb, per acre.

Table 1 compares snowmelt on treated and untreated areas from 1975 through 1985. The untreated areas remained under snow longer than those treated with ash. In some years, soil under snow was not frozen. Both snow cover and unfrozen soils contributed to severe snowmold damage.

Table 2 shows yield and percentage protein on experimental plots. Except in 1977, applying ash significantly increased wheat yields. During 1975-77, the protein content of the wheat variety (Hansell remained constant or increased in the treated areas. The wheat variety in subsequent years was Manning, Except in 1982, protein content decreased in the treated areas because yields increased considerably. Protein content of Manning tends to decrease as yields increase, however, Cartee et al. (1986) found that protein level can be maintained with high yields if additional nitrogen is applied in the spring in 1977, soils were covered late in the winter by about 10 inches of snow and remained frozen during the remainder of winter. Consequently, treatment did not significantly increase vields because snowmold damaste was slight. Therefore, ash was not applied in 1980 and 1981 when conditions were similar.

In 1976, USU cooperated with Thiokol Corporation (Snow Cat Division) in mounting a sand spreader on a large snow-cat to apply ash on plots at four locations in northern Box Elder Courny. The results (Nielson and Cartee 1976) were similar to those at the Blue Creek Experimental Farm during 1976 (Table

Year	Tr	reated	Un	Reduction in days	
	Continuous	tays under snow	Continuous		
	Total	No soil frost	Total	No soil frost	under snow with treatment
1975	65	22	85	42	20
1976	90	00	118	118	28
1977	40	0	48	0	
1978	63	50	83	50	8 20
1979	102	-64	126	88	24
1980			- Ash not appli	ed	
1981			- Ash not appli	ed -	
1982	68	68	86	86	16
1983	104	70	128	94	24
1984	100	62	117	79	17
1985	80	61	101	82	21
Average	79	52	99	71	20

#### CONTROLLING SNOWMOLD IN DRYLAND WHEAT

21. Snowmold damage decreased and yields increased by 50 to 70 percent where ash was applied. Following this study, commercial application of darkening agents began, primarily using ash from coal-fired power plants.

T

Table 3 presents an economic evaluation of ash application, income per acre, based on the price per bushel at harvest, was adjusted for protein and yield. The net income per acre was calculated by adding the income from the untreated plots to the cost of applying ash. This sum was then subtracted from income from treated plots. Except in 1977 when snow cover was light and soils remained frozen, applying ash increased net income.

		Yield	(bu/A)	Protein (%)				
Year	Treated	Untreated	Difference	LSD**	Treated	Untreated	Difference	LSD**
1975	51.2	43.0	8.2	2.4	15.7	13.9	1.8	0.4
1976	41.2	19.8	21.4	3.4	14.8	13.6	1.2	0.5
1977	58.5	56.2	2.3	2.8	8.9	8.9	0	0.6
1978	53.8	36.5	16.3	1.0	10.2	11.0	-0.8	0.5
979	42.7	22.7	20.0	2.5	10.6	13.8	-3.2	0.7
980				- Ash no	t applied			
1981				- Ash no	applied -			
1982	58.1	32.0	26.1	3.6	10.9	10.4	0.5	0.6
1983	53.6	33.1	20.5	2.7	10.8	12.1	-1.3	0.4
984	49,9	29.2	20.7	2.1	11.2	11.8	-0.6	0.5
1985	58.0	30.4	27.6	3.1	10.5	12.0	-1.5	0.8
Average	51.9	357	18.2	2.7	11.5	11.9	-0.4	0.5

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#### CONTROLLING SNOWMOLD IN DRYLAND WHEAT

		Untreated		Treated			Cost/a of applying	Net increase in income per acre due to application
Year bu/a	bu/a	Protein (5)	Income/a	bu/a	Protein (%)	Income/a	ash	of ash
1975	43.0	15.9	\$190.92	512	15.7	\$245.76	S 6.00	\$48.84
1976	19.8	15.6	86.72	41.2	14.8	190.34	6.00	97.62
1977	56.2	8.9	185.46	58.5	8.9	193.05	6.00	1.59
1978	36.5	11.0	133.23	53.8	10.2	188.30	12.00	43.07
1979	22.7	13.8	100.33	42.7	10.6	151.59	12.00	39.36
1980					- Ash not ap	plied -		
1981					- Ash not ap	plied		
1982	32.0	10.4	112.52	58.1	10.9	210.90	7.00	91.58
1983	33.1	12.1	135.05	53.6	10.8	193.50	7.00	51.45
1984	29.2	11.8	115.34	49.9	11.2	184.63	14.00	55.29
1985	30.4	12.0	104.88	58.0	10.5	174.00	7,00	62.12
Average	33.7	11.9	5132.90	51.9	11.5	5194.21	5 8.67	\$52.65

Table 4 lists selected data from studies conducted at the Bluecreek Experimental Farm. Net return reflects difference in wheat prices and varying costs of applying ash in addition to the effects of anowmold. Wheat prices were highest in 1975 and 1976, which increased net returns. However, results clearly indicate that severe snowmold damage and a reduction in yield occur when soils are unifrozen under a deep snow cover for 70 days or more. Darkening the snow to accelerate snowmelt reduces snowmold damage and thus increases wheat yields, thereby increasing profits.

#### Darkening Agent-Nitrogen Solutions

In 1984 commercial applicators felt they could increase area covered per load by applying darkening agents in an urea ammonium nitrate (UAN) solution. By using a nitrogen solution (which has a low freezing point) as the carrier for the

Vear	Continuous days under snow with no soil frost	Reduction in days under snow due to treatment	Increase in yield due to treatment (ba/a)	Increase in protein content due to treatment (%)	Increase in net return due to treatment (\$/a)
1975	42	20	8.2	1.8	48.84
1976	118	28	21.4	1.2	97.62 -
1977	0	8 20	2.5	0	1.59 -
1978	50	20	16.3	-0.8	43.07
1979	85	24	20.0	-1.2	39.36
1980			- Ash not applied -		
1981			- Ash not applied -		
1982	86	16	26.1	0.5	.91.58
1985	94	24	20.5	-1.1	51.45
1984	79	17	20.7	-0.6	55.29
1985	82	31	27.6	-1.5	62.12
Average	71	20	18.2	-0.4	52.65

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### CONTROLLING SNOWMOLD IN DRYLAND WHEAT

	Days u	nder snow	Yield		12	12.1	
Method	Total	No soil frost	(bu/a)	(%)	lincome (\$/a)	Cost (Sa*)	Net Return (S/a)
Liquid:	102	64	53.2	11.5	310.14	14.00	84.00
Ash	102	64	54.0	11.9	213.30	15.34	83.26
Untreated	117	79	31.0	10.8	114.70	-	

NOTE All plus had 50 Et N78 as antiyonus annous. Additional natiogen 114 Et / at applied to both liquid and act seaments in the spring

	Snow depth (inches)								
Material	Date: 3/19	3/21	3/26	3/31	4/2	4/5	4/10		
Ply ash	206**	17.5d	13.50	i0d	feed	0a	0		
Ground coal	19b	17.5d	13.5c	10d	5c	0a	0		
Graphite 3739	16a	12a	4a	0.5a	0a	0a	0		
Graphite 3226	17a	t3ab	5a	1d	0a	0a	0		
Coke (998 carbon)	23c	18de	(4d	128	7d	0.5a	0		
Graphite 3124	17a	14bd	105	50	1a	Oa	0		
Graphice 8600	17a	12.5a	96	7c	3b	0.5a	0		
Coal-25% graphite	196	15c	96	7c	5b	1	0		
Control	240	19c	170	14.5e	12e	54	Ŭ.		

\*\*Treatment means followed by the same letter are non-significantly different at the 0.05 confidence level

darkening agent such as graphite, additional nitrogen could be applied, thus eliminating a separate trip over the field. In cooperation with a commercial applicator, studies compared the effectiveness of liquid and dry darkening agents. There was no significant difference between liquid or dry darkening agents. but there were significant differences in yield, days under show, and net returns between treated and untreated areas regardless of the type of darkening. agent (Table 5). In the spring, 14 lb. of nitrogen per acre were applied to the plots treated with dry ash, this was equal to that applied to plots treated with a nitrogen solution.

In 1985, Bear River Supply of Garland

cooperated in a study of different darkening agents applied at a site in Pocatello Valley (Table 6). Due to equipment malfunction, the maximum ash application rate was only about 100 lbs, peracre. This probably accounts for the slower melt rate on plots treated with ash Liquid solutions applied by other equipment contained 7 lb. of nitrogen and 18 lb. of darkening agent per acre. Snowmelt was more rapid on areas treated with a graphite-nitrogen solution, and was most rapid on areas treated with graphite 3739. Yields are not shown because nitrogen rates varied; however, yields on all treated areas were significantly greater than onuntreated areas.

### Conclusions

When conditions favor the development of snowmold, applying darkening agents to increase snowmelt rate is a prolitable method of reducing yield losses. Regardless of material used, sives must be clear for 5 to 7 days following application for the material to be effective. Also, the material may need to be reapplied if 4 or more inches of new snow covers the material. If there is less than 4 inches of snow over the darkening agent, it will usually melt, thus revealing the darkened snow.

Dry darivening agents may be any dark material that will spread uniformly and is light enough in remain on the

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Applying darkening agent and liquid nitrogen.

snow surface as it melts. Some of the materials that have been used successfully are furnace ash, dry soil, coal dust and dry manure. If a darkening agent is to be mixed with liquid nitrogen, it must stay in suspension. Some of the matertals used successfully are graphite, toke and coal dust. Lampblack is very dark when first applied, but flows down through the snow with the water, thus reducing its effectiveness.

In addition to their benefits in reducing snowmold, darkening agents also help control run-off. When darkening agents are applied when all temperatures are freezing or below snow melts slowly during daylight hours so tunoff does not exceed infiltration into the solil. This reduces the nsk of soli erosion later in the spring caused by rapid snowmelt, a snowpack can melt in 48 hours. However, runoff and erosion could be increased if warming temperatures follow the application of darkening agent in mid-March or later.

#### Recommendations

 Check wheat once a week and begin monitoring frost depths 2 weeks after deep show covers wheat. Continue these weekly surveys until the snow has methed.

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2. Prepare to treat fields at the first sign that frost is leaving the soil. Try to apply darkening agents when weather forecass indicate sizes are to remain clear for 5 to 7 days. Darkening agents may have to be reapplied if new snow covers the darkening agent. However, if enough snow has melted, snow tunnels may collapse around the wheat and retard mold activity. Under these circumstances, reapplication may not be necessary.

 Don't be overly complacent even if mold is not visible. Apply a darkening agent by late February if deep snow persists and no frost remains in the soil.

4. There appear to be only small differences between the effectiveness of dry or liquid darkening agents. Therefore, the method selected by a farmer should be based on compatibility with other aspects of crop production. It initially costs less to apply ash, about \$7 per acre, than to apply a graphitenitrogen solution, which costs about \$12 per acre, depending on how much nitrogen is applied. However, costs associated with dry or liquid materials are about equal if a farmer utilizes a complete program, one involving snow removal, split applications of fertilizer, and herbicide application. Two operations are required in a complete program, whether the darkening agent is a liquid or a dry material. If a dry darkening agent is applied, ash would first be applied to remove snow, and a mixture of liquid nitrogen and herbicide (such as Ally or Glean) would then be applied after the field is bare. A farmer applying liquid material would first apply introgen and darkening agent, herbicide would be applied after the field is bare. It is illegal to apply herbicide on the top of the snow as herbicides are not labeled for this type of application.

### ABOUT THE AUTHORS

Raymond L. Cartee is an assistant professor in the Department of Sul Science and Biometeonology at USU and supervisor of the Agronomy Research Farms for the Agricultural Experiment Station. He is currently working on several projects related to soil femility, conservation tillage and use of saline water for irrigation.

Rex F. Nielson is an associate professor omerities at USU and was the principal investigator on fertility management studies of dryland wheat in Utah for the past 35 years.

Terry A. Tindall is an extension soil specialist and assistant. He received a PhD at Oklahoma State University. He is outeredly working on graphite nitrogen solutions applied to snowcover infertility management of winter wheat and rangeland.

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### 'The Growing Hispanic Population - What They Buy Will Influence What Will Be Grown'

Merritt J. Taylor, Oklahoma State University Wes Watkins Agricultural Research and Extension Center Lane, Oklahoma

### Abstract

The United States of America is a country that was founded by immigrants, made great by immigrants and continues to be a magnet for immigrants wanting an opportunity to improve conditions for themselves and their families. In 1890 the foreign born population in the U.S. was 9.2 million people which comprised 14.8% of the total population. The 1970 census indicated that 9.6 million foreign born residents comprised just 4.7% of the total population. Between 1990 and 2002, the foreign born population increased from 19.8 million (7.9%) to 32.5 (11.5%) million people. This was a 64% increase in twelve years.

The origin of the immigrants has drastically changed in the last 100 years. In 1900 96% of all immigrants originated in Europe. The history, culture and food preferences of these immigrants determined the look of the average American food market and thus what was grown in the fields. In 2000 the number of European immigrants has declined to 24% with a shift to growing populations of Orientals at 21% and the Hispanics at 50%. These shifts in the new immigrant populations are influencing the dynamics of food markets and ultimately will change the product mix on U.S. farms.

When comparing gross products, the Selig Foundation estimated that if the purchasing power of Hispanics in the United States was compared to all the nations in the world they would be the 9<sup>th</sup> largest country in the world. They estimate that there are more Hispanics in the United States than there are in Mexico. They stated that the Oriental and Hispanic populations in America are growing at a much faster rate than the general population and that minority buying power will exceed \$2.4 trillion by 2010.

Research has found that in each of the unique immigrant populations certain similarities can be found relative to food demand, language preference, market choices, and shopping habits. All of these characteristics influence what products are grown and even in the manner they are marketed. For producers and researchers to better understand the potential demand for food products we need to get to know and better understand the Hispanic consumer.

Hispanics tend to hold onto their culture through several generations after immigration. Many of their cultural traditions and social activities are centered around family and food. Love is expressed through preparation of food from scratch. Traditional food preparation is taught from generation to generation. The family tends to shop together as a teaching tool seeking fresh ingredients with quality and flavor.

Hispanics favor sweet beverages that compliment spicy menus such as fruit juices. They have more children and larger households with an average of 4.2 people versus 2.4 for the average American household. Shopping is considered a family activity. Homemade food is a reflection of the strength and love of the family to others. On the average, Hispanics cook supper at home 5.6 times a week. Fifty three percent cook at home every night.

Hispanics consider most public and family events to be social occasions and reasons for the family to celebrate and for food and togetherness. Some of the more common occasions for family celebrations are birthdays, quinceañeras, baptisms, first communion, saint's day, graduation, weddings, religious holidays, U.S holidays, country of origin holidays, Sunday afternoon visit, etc. Just being together as a family is a reason to celebrate and have a party.

Hispanics' attitudes towards shopping center around the axiom of, "We look for good quality products at good prices, because we have a big family and need to shop to meet their needs."

The Food and Marketing Institute has found that Hispanics make 4.6 trips to the grocery store per week versus 2.2 trips for all US shoppers. That is more than twice the number of trips per week. Hispanics are huge grocery shoppers spending \$128.50 per week versus the traditional shopper who spends approximately \$91.00 per week, a 41% greater expenditure.

Since I work with mostly fruits and vegetables I find the Simmons report that Hispanics spend \$408 for produce a year versus \$208 for the average shopper to be of considerable interest.

Between 1970 and 2000 45% of the Hispanic population were  $1^{st}$  generation or foreign born with 28% second generation and 27%  $3^{rd}$  generation. It is estimated that from 2000 to 2020 the mix will shift to 25% first generation, 47% second generation, and 28% third generation.

Why is this knowledge important to merchants? It has been found that of first generation Hispanics 74 percent are Spanish language dominant with approximately 25% fluently bilingual and only about 7% strong English dominant. The second generation are found to be 46% English dominant, 47% bilingual and 7% Spanish dominant. By the third generation the people are virtually acculturated with 78% English dominant, 22% strongly bilingual, and virtually none are Spanish dominant. As the population matures from first generation immigrants their preferences for products and especially the manner in which they shop changes such that the observant merchant can take advantage of these changes to better provide for the changing preferences.

The less acculturated people generally prefer traditional dishes, cook from scratch daily, shop on a frequent basis, consider shopping a social event, seldom eat out, and have large mental cookbooks. The more acculturated people prefer a mixture of traditional and American dishes, buy prepared foods, consider shopping a utilitarian necessity, eat out often, and need cookbooks to help with special occasions.

When less acculturated Hispanics shop for groceries, certain elements are of high priority when they select a store. One of the most critical is the availability of bilingual employees. Other criteria for store selection are the availability of Hispanic products, bilingual store signs, and bilingual packaging on food products. As the population progresses to the second and third generation these criteria become less and less important.

When surveyed regarding factors that impacted their supermarket choice, Hispanics ranked fresh high-quality fruits and vegetables the number one reason for selecting a store.

The next three reasons in declining order were clean neat store, courteous and friendly employees, and then low prices.

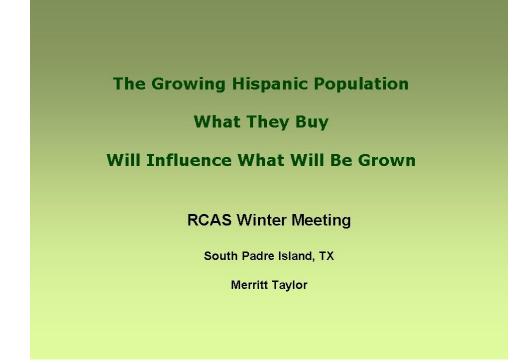
Once having chosen a particular supermarket, Hispanics did not make purchase decisions based on price as much as the average U.S. Consumer. Generally, the availability of a trusted brand was more important to the decision than the price of the product. They also tended to consider no additives, no preservatives and organically grown to be a stronger reason for their purchases than the average American grocery buyer.

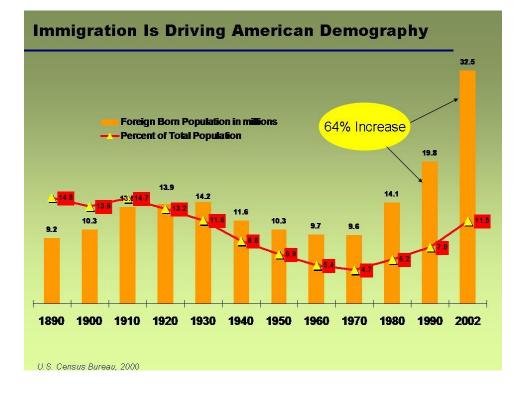
Hispanics tend to not use mail-in rebates, or cents-off coupons, stock up on items at bargain prices, buy products on special, buy store brands which are cheaper as do the average U.S. shopper. They also tend to stick to what is on their shopping list much more than the average shopper.

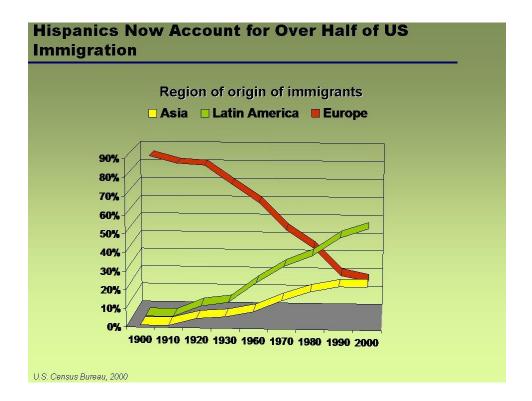
Many of the products that Hispanics desire are grown in tropical and sub-tropical locations and may not be crops that most U.S. growers can produce. Some of these specialty crops include exotic fruit, bananas, mangos, avocadoes, oranges and limes. As we become more adept at producing in controlled environment facilities some of these crops may become economically feasible to produce.

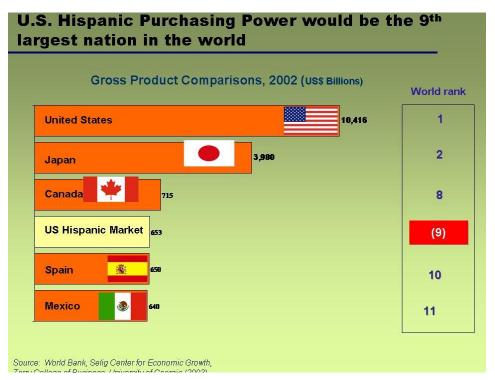
But there is a huge list of products desired by Hispanics that can be grown in temperate climates. The list includes tomatoes, onions, corn, lettuce, cilantro, cucumber, potatoes, watermelon, garlic, different types of chilies (jalapeño, habanero, de arból, ancho, serrano), squashes (chayote, Mexican, kabocha), legumes or beans (black, white, pinto) and habichelas, fabanas, and guandules.

These crops will be sold in the stores in increasing quantities as the Hispanic population continues to grow in the United States. We as researchers in experiment stations across the country should make sure that our producers have the latest research information available on these crops. If U.S. producers don't provide these products for this increasing demand the sales will surely go to foreign growers. We as directors of research centers across the country can have a large impact on what is grown in the U.S. by paying attention to the growing Hispanic population because what they buy will influence what will be grown.









Hispanic and Asian American populations are growing at a much Faster pace than the general population.

According to the Selig Center:

The combined buying power of minorities in the United States will exceed \$2.4 trillion by 2010.

## **Understanding the Hispanic Market**

Getting to know the consumer...

## **Culture, Traditions & Food**

- Centrality of family and food is integral to social occasions
  - Love expressed through preparation of food from scratch
  - Traditional food preparation taught from generation to generation
    - Shop together (teaching)
  - Fresh ingredients (quality & flavor)



## **Latino Consumption Insights**

- Latinos favor sweet beverages; they compliment spicy menus\*
  - Fruit juices
- More kids, larger House Holds: 4.2 vs. 2.4
- Shopping is a family activity
- · Home made food is a reflection of family to others
- On average, Hispanics cook dinner at home 5.6 x / week
  - 53% cook at home every night



Faith Popcom's BrainReserve, 2001, Marketing to the Emerging Majorities, 2001, Brandweek, 2002, Simmons 2005

## **Social Occasions - Celebrations**

- Birthdays
- Quinceañeras
- Baptisms
- First Communion
- Posadas
- Saints' days
- Graduation
- Parties

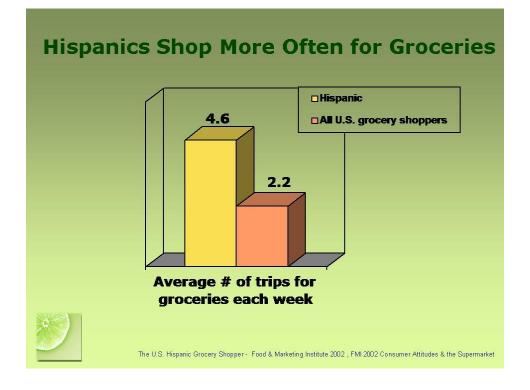
- Weddings
- Religious holidays
- Latino holidays
   "Day of the Dead"
- U.S. Holidays
- Patriotic festivities
   Country of origin
- Sunday afternoon visit

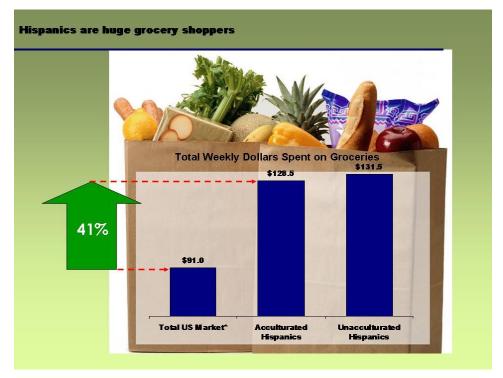


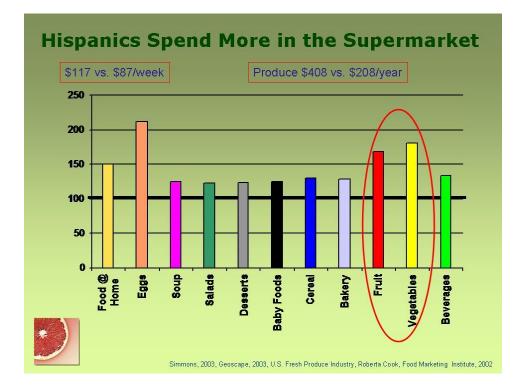
## **Attitudes Toward Food Shopping**

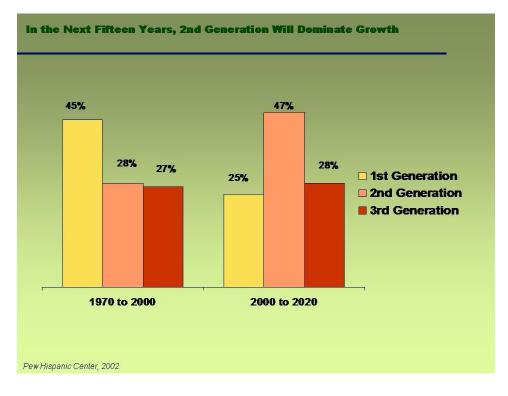
"We look for good quality products at good prices, because we have a big family and need to shop to meet their needs."

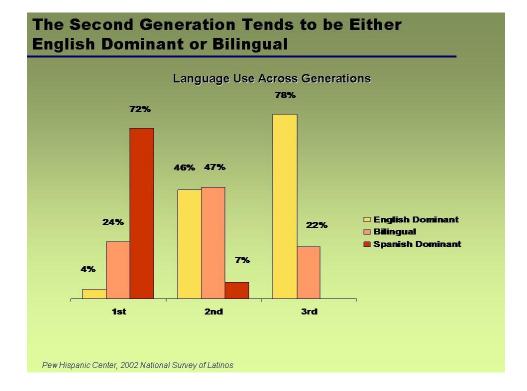
Cultural Access Group/AC Nielsen, 2002



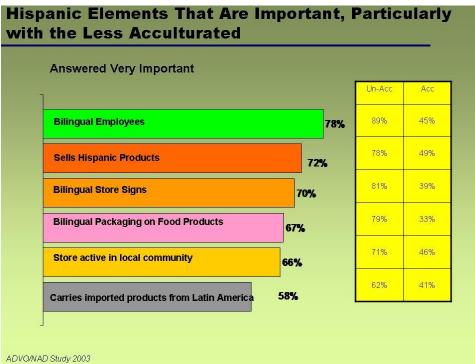


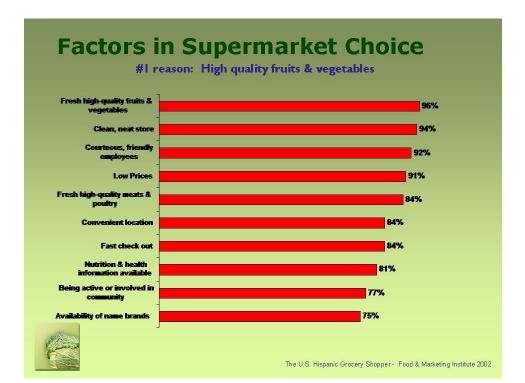


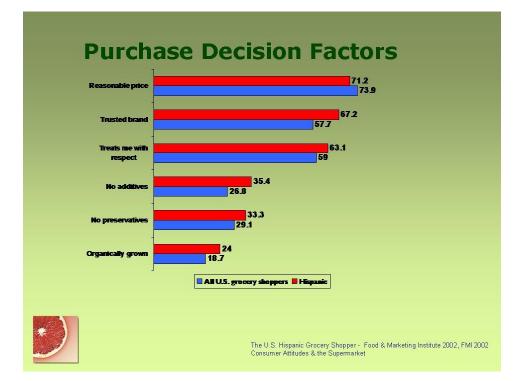


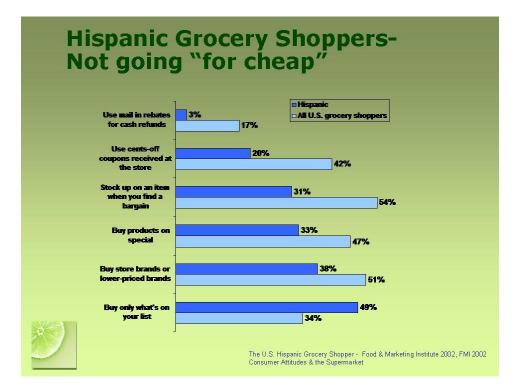












## Hispanic Desired Produce from Tropical or Sub-Tropical Climates

Specialty / Exotic Fruit Loroco (El Salvador) "capers" Mamey Sapote Guanábana Pummelo Tamarind Carambola Cherimoya Pitaya (fruit of cactus)

## Bananas

Guineo Macho Burro Baby red Manzano Niño

Mangos (3 types)

Avocadoes Oranges Limes



## **Hispanic Desired Produce from Temperate Climates**

Tomatoes Onions Corn Lettuce Cilantro Cucumber Potatoes Watermelon Garlic Onion Chiles Jalapeño Habanero De árbol Ancho Serrano Squashes Chayote Mexican Kabocha

Legumes (beans) Frijoles blancos o negros (white or black) Habichuelas Fabadas Gandules



# Thank You

¿Questions? ¿Preguntas?

www.lane-ag.org

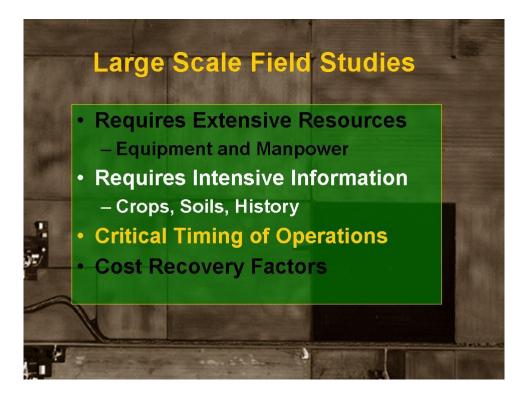
## 'Development and Management of a Large Scale Field Study: The SOYFACE Project'

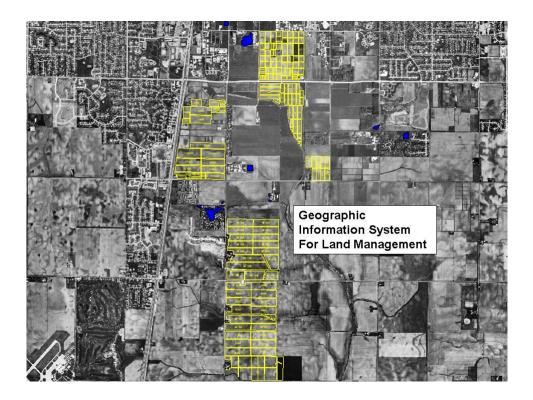
Dr. Robert Dunker, Agronomist and Superintendent University of Illinois Crop Sciences Research and Education Center Urbana, Illinois

## Development and Management of Large Scale Field Studies: The SOYFACE Project



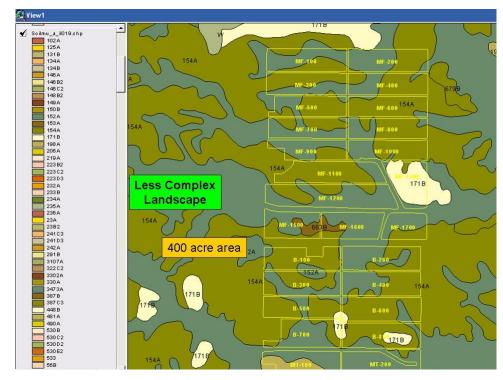
R. E. Dunker Agronomist & Superintendent Crop Sciences Research & Education Center

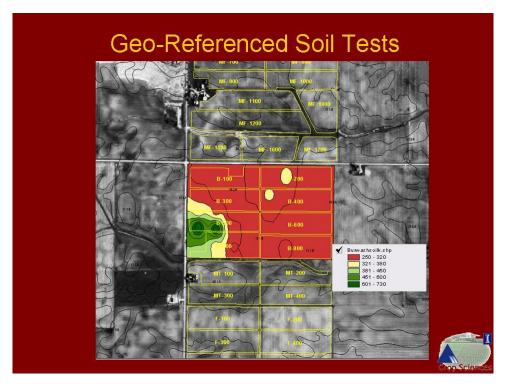




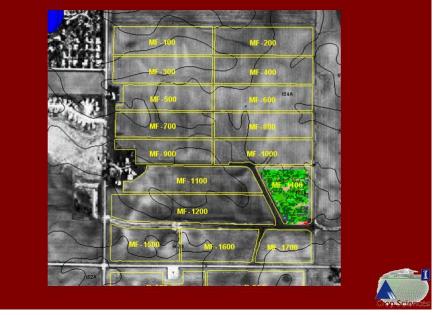






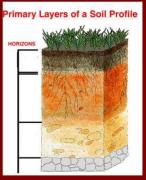


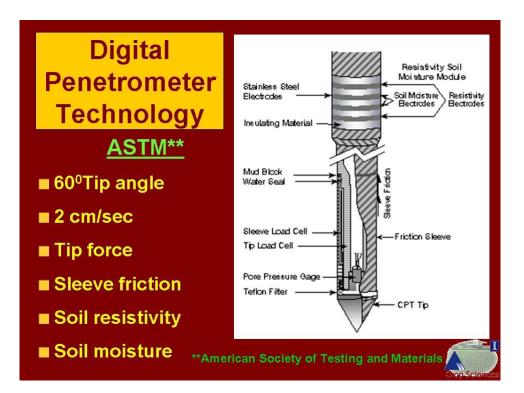
# Geo-Referenced Yield Data



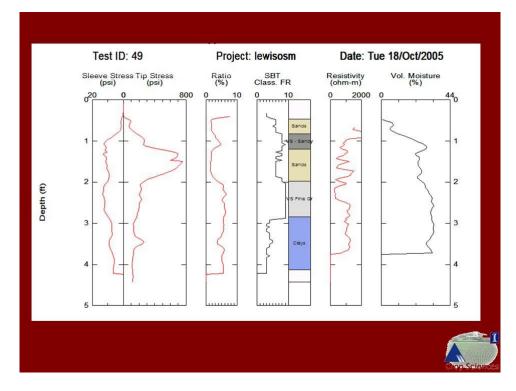
# **Soil Database**

- Penetrometer Data
  - Tip Stress, Sleeve Stress, Soil Resistivity, Vol. Moisture
- Soil Fertility
   GPS Grid Samples
- Soil Properties
  - Particle size (texture)
  - Clay mineralogy
- Topography
  - Terrain Elevation Mapping



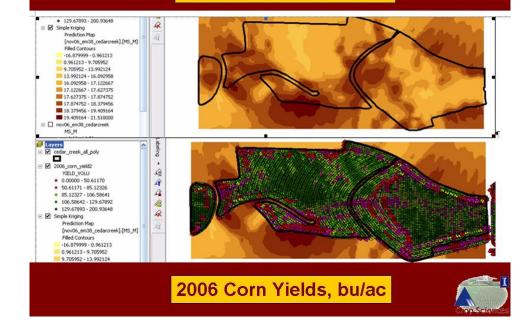


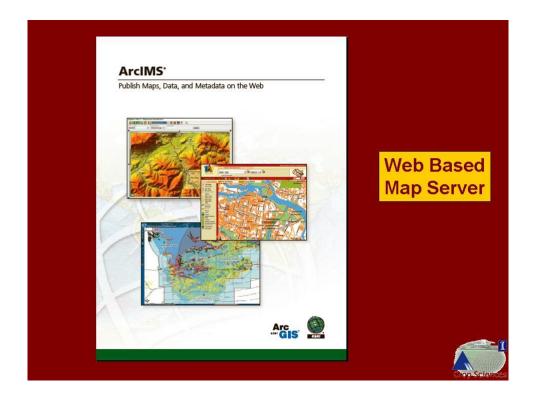


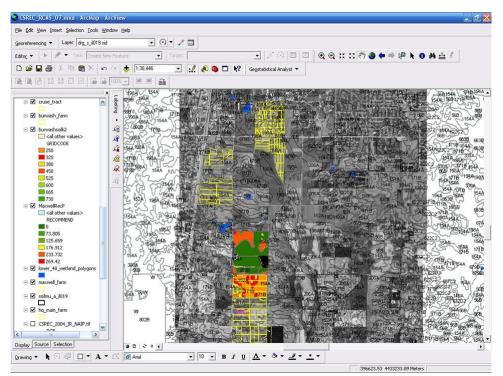


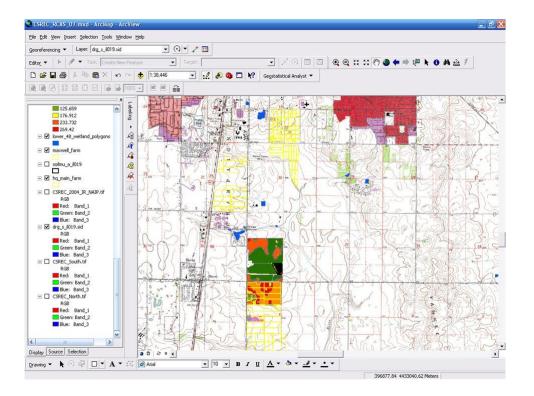


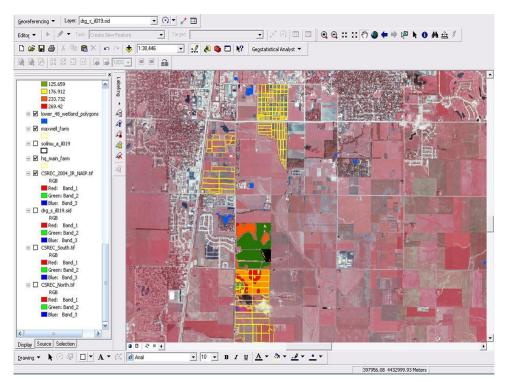
## Soil Conductivity, mS/M











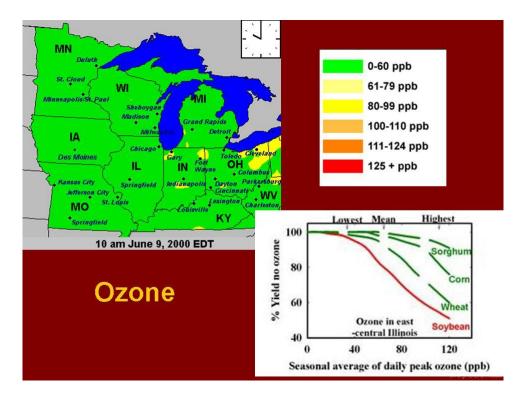
# SoyFACE

## Exploring the Effects of Increasing Atmospheric Carbon Dioxide and Ozone on Agricultural Ecosystems

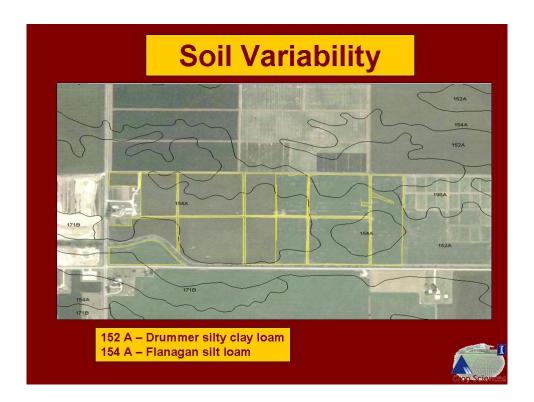


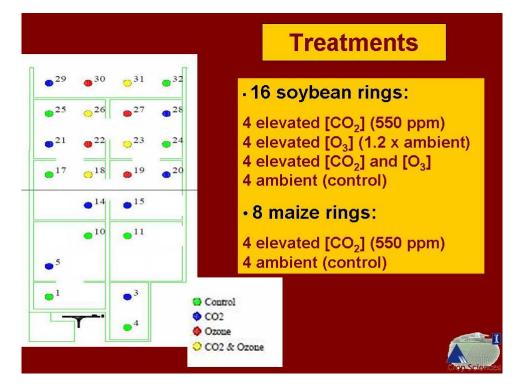
SoyFACE is the first facility in the world to investigate how the increases in both atmospheric carbon dioxide concentration ([CO2]) and ozone concentration ([O3]) to measure the effect on maize and soybeans under open-air conditions.



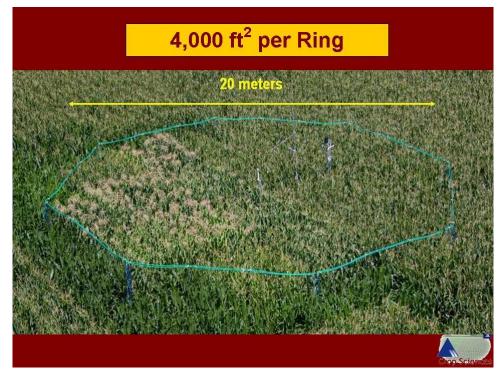












• CO2 and O3 are released from pipes located around the perimeter of a plot, just above the crop canopy. Sensors monitor wind speed and direction in the center of the plot, and a computer controls the release of CO2 and/or O3.



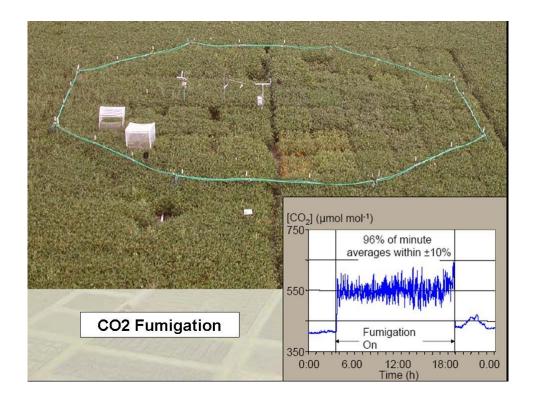
## How Do We Fumigate

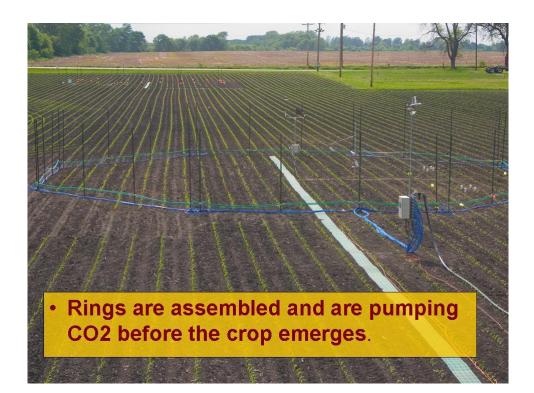
- CO<sub>2</sub> Daylight Hours-550 ppm CO<sub>2</sub> target
- Ozone
  - Daylight Hours
  - Dry plant canopy
    - Wait until dew burns off in the morning
    - Shut down during rain
  - Average wind speed > 0.5 m/s
  - Target is ambient + 50%

## Generate Ozone Gas

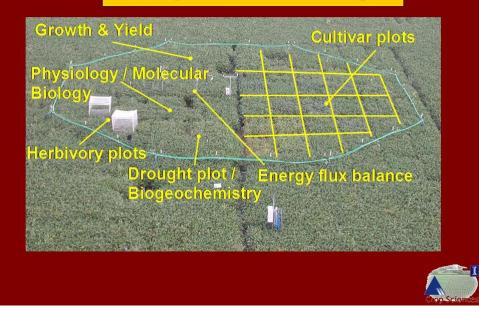
- Wedeco ozone generator
- Produces ozone by passing oxygen through a high voltage electric field (~6000 volts)
- Forces some oxygen molecules to disassociate and recombine into ozone
- Capable of producing 8lbs ozone per day at 10% ozone in oxygen.

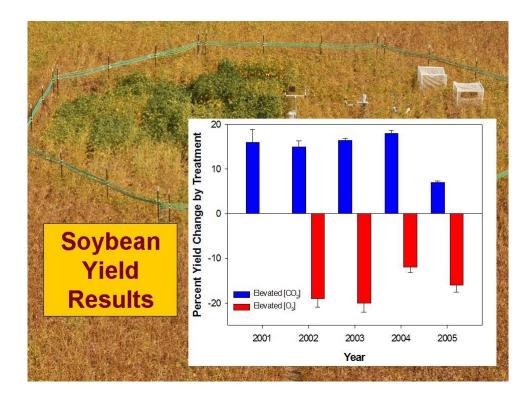


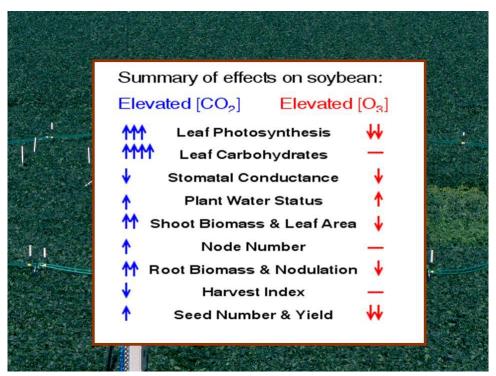


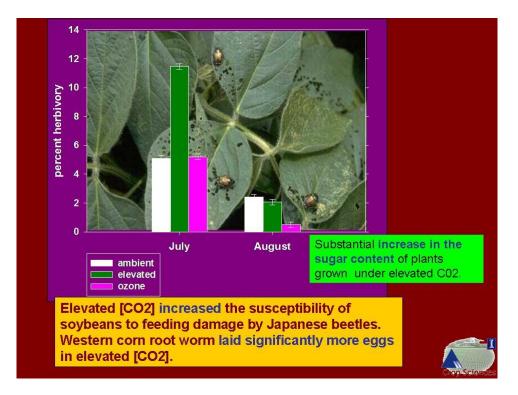


# **Projects Within Ring**

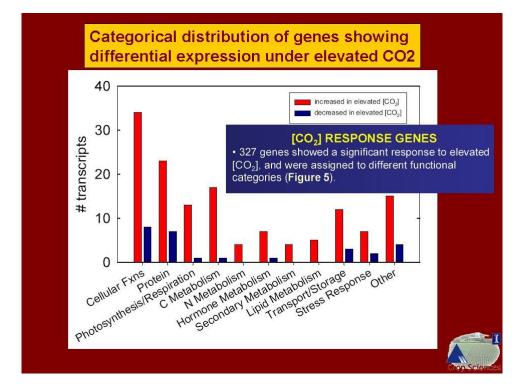




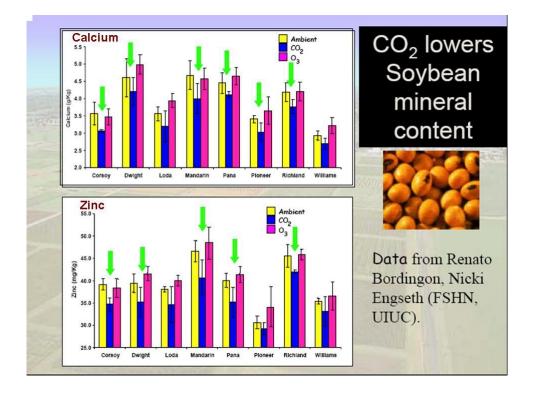




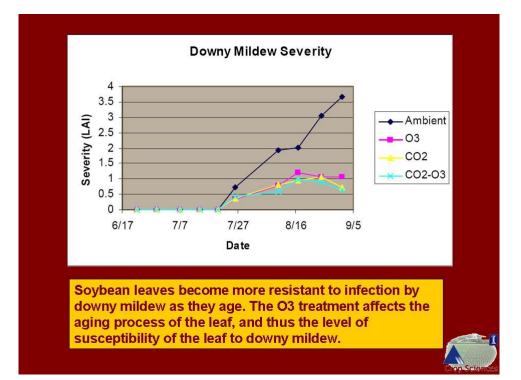




			A.S.	1 al ange	There is no correlation
2004 ar	nd 20	005 me	ans	- O <sub>3</sub>	between release date and cultivar
Entry	kg/ha	Response	Mat	Hgt	tolerance of ozone.
<b>A3127</b>	3426	-10%	-2	-6	I.e. traditional
• Loda	4092	-11%	-1	-3	
Dwight	4079	-9%	-1	-5	field selection has failed to improve
Pana	3581	-2%	-1	-6	the second se
IA3010	3709	-1%	-1	-4	the germplasm.
LN97-15076	3343	-1%	-4	-3	







#### INSTITUTE FOR GENOMIC BIOLOGY University of Illinois at Urbana-Champaign

The Institute for Genomic Biology at the University of Illinois at Urbana-Champaign was established in 2003 to advance life science research and stimulate bio-economic development in the state of Illinois.

Construction of the \$75 million, 186,000 square foot state-of-the-art IGB facility began in April 2004 and was completed in November 2006.

The facility will ultimately house up to 400 researchers in three broad Program Areas:

Interdisciplinary Genomic Research

There are eight research themes at the IGB:

Biocomplexity

- Genomic Ecology of Global Change
- Genomics of Neural & Behavioral Plasticity
- Host-Microbe Systems
- Mining Microbial Genomes for Novel Antibiotics
- Molecular Bioengineering of Biomass Conversion
- Precision Proteomics
- Regenerative Biology & Tissue Engineering



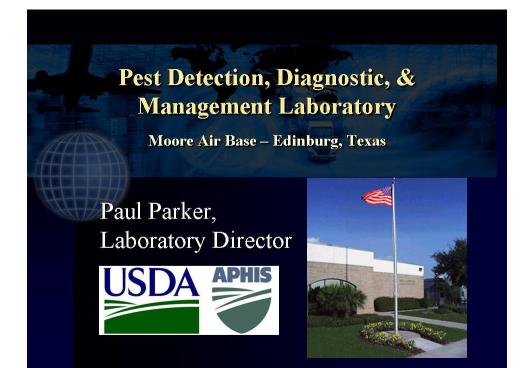


#### 'The APHIS Pest Detection, Diagnostic and Management Laboratory'

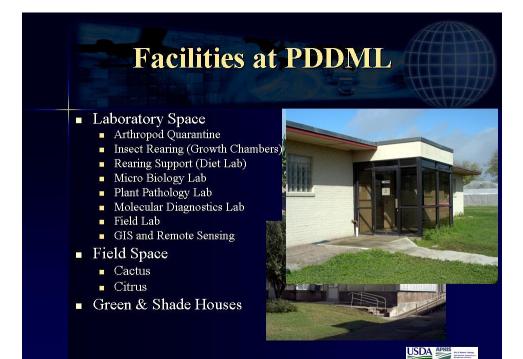
Paul E. Parker, Laboratory Director PDDML Mission, Texas

#### Abstract

The main building at the Pest Detection, Diagnostics, and Management Laboratory (PDDML), was constructed in the early 1980's. The first two projects at the laboratory involved the biological control of citrus whitefly and silverleaf nightshade. Numerous other insect and weed biocontrol projects followed during the 1980's and 1990's, including leafy spurge, diffuse & spotted knapweed, Russian wheat aphid, Colorado potato beetle, purple loosestrife, boll weevil, and silverleaf whitefly. Historically, the PDDML has served as a facility that mass reared beneficial insects for biological control of arthropod and weed plant pests. Within the past 6 years, PDDML began to transition away from large mass-rearing projects for biological control towards other control strategies in domestic and emergency programs, as well as off-shore pest safeguarding initiatives. More emphasis has been placed upon molecular diagnostics for arthropods and invertebrate pests; remote sensing/global information systems; epidemiology of certain plant diseases, such as citrus canker; fruit fly trapping; sterile insect technique (SIT) support; and integrated pest management of off-shore pest problems. The laboratory has participated in a number of large-scale national domestic programs, as well as smaller projects that are limited in scope or regional in nature. Recent accomplishments include: the development and evaluation of transgenic Mexican fruit fly (in collaboration with Oxitec Limited, Oxford, UK), improvement of the Mexican fruit fly larval diet formula and technical support to mass rearing program and other fruit fly SIT support issues. In the arena of molecular diagnostics, accomplishments include the development of diagnostics to determine geographic origins of Mexican fruit flies and identify immature Anastrepha ludens, A. obliqua, and A. serpentine intercepted at ports of entry, development of species-specific markers for the identification of Scirtothrips dorsalis (chili thrips) and develop diagnostic tools for pest slug identification. Field accomplishments include: determination of efficacy of commercial formulations of pesticides and bio-rational compounds against giant African snail (GAS) and Chili thrips, research hyperspectral imaging use in conjunction with other remote sensing technology to develop classification maps of ash tree locations in Michigan in support of EAB program, assess dispersal dynamics of bacteria that causes citrus canker and the development, completion and technology transfer of the Giant Salvinia biological control program to state and federal cooperators.













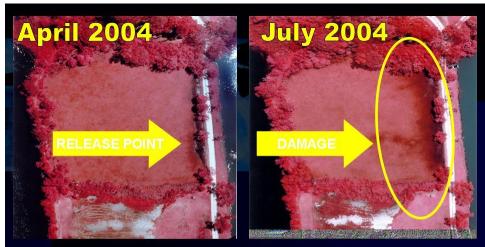
Giant salvinia, Salvinia molesta

USDA APHIS APHIS Million Aphilon Million Aphilon Million Mill

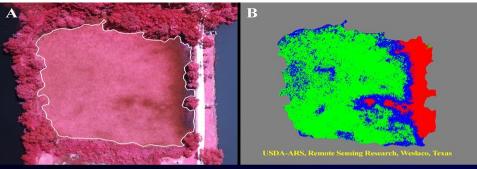






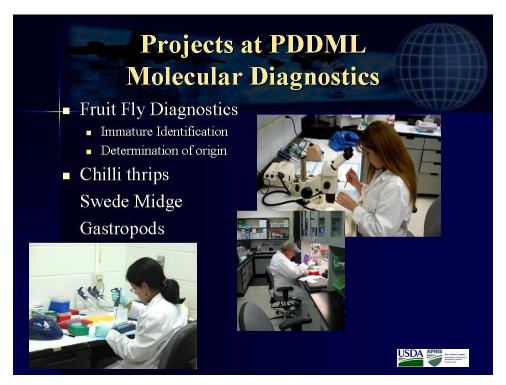


Biological control assessment of giant salviniainfested pond in Bridge City, TX using remote sensing technologies. Aerial color-infrared photographs show 14% increase in damage.



Light reflectance characteristics and remote sensing of giant salvinia-infested pond. Aerial color-infrared photograph (A) and unsupervised computer classification (B) of photographic image captured on July 2004. Color-codes for damaged salvinia are: green = healthy salvinia plants, blue = moderately damaged plants, red = severely damaged plants







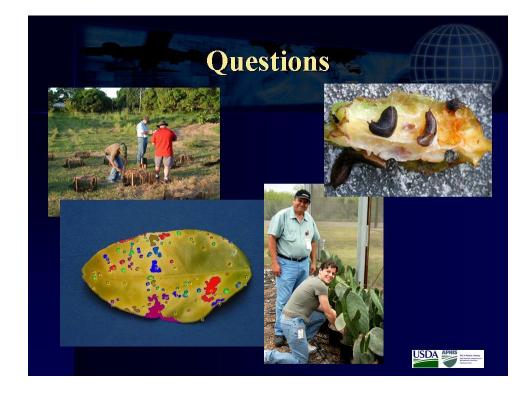
### **Projects at PDDML** Off-shore Initiatives - Caribbean

- Chilli thrips
  - Trapping
  - Control Measures
- Giant African Snail
  - Control Measures

### Projects at PDDML Plant Pathology

- Citrus Canker
   Studies in Florida
- Disease Surveys in Texas
- Asymptomatic Packing House Fruit Study in Florida



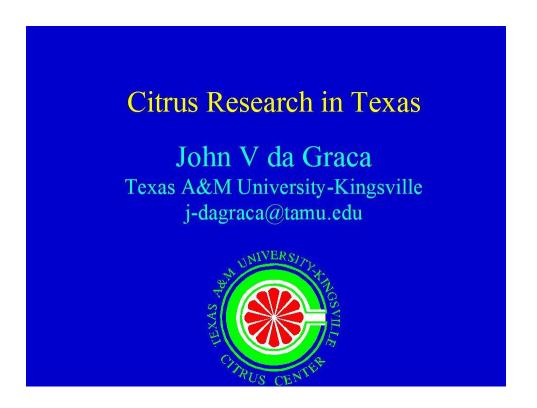


#### 'Citrus Research in Texas'

J. V. da Graca Texas A & M University-Kingsville, Citrus Center Weslaco Texas

#### Abstract

The commercial citrus industry of Texas is concentrated in three counties in the Lower Rio Grande Valley of south Texas, and is composed of approximately 70% grapefruit and 30% sweet orange. Citrus is grown elsewhere, especially in east Texas where small plantings or dooryard trees of satsumas and other varieties are grown, but also in areas as far north as Dallas and west to El Paso, where homeowners have trees in the yards and, in containers. These trees could harbor pests and diseases which could threaten the commercial sector. South Texas is the place of origin of the much sought after dark red varieties of grapefruit, and since consumers and growers demand new varieties. There is therefore a research program under way to find and develop new ones with darker red pigmentation, higher levels of health promoting chemicals, improved horticultural characteristics, cold tolerance, and disease and pest resistance. Methods being used include traditional selection of natural variants, as well as production of transgenic plants with specific genes or chromosomes inserted. Texas is the only state with transgenic trees growing in the field. With the threat of several exotic pests and diseases, some of which are now in nearby areas, research is also underway to develop improved prevention and control strategies. Other programs are investigating more efficient use of water and fertilizers.



#### Institutions in Texas with Citrus Research Activities

- Citrus Center/TAMU-Kingsville (Louzada, French, Skaria, Setamou, Nelson, Parker, Deyhim)
- A&M AREC Weslaco (TAES & TCE) (Mirkov, Wiedenfeld, Jifon, Enciso, Castro, Sauls)
- VFIC College Station (Patil et al.)
- UT-PanAm (Biology & Chemistry Depts) (Persans, Summy, Little, Ahmed, Bhat)
- USDA-ARS Weslaco
- USDA-APHIS-PPQ Moorefield

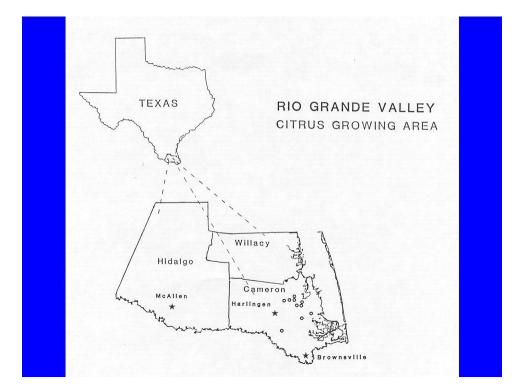
#### Funding sources

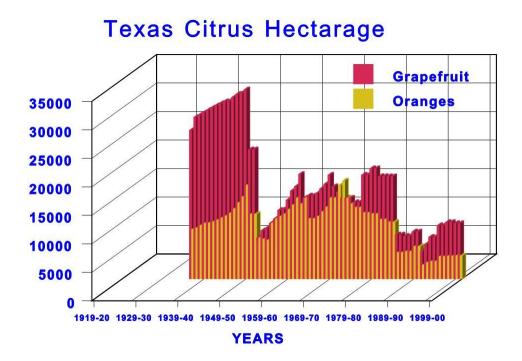
- Texas Citrus Producers Board
- Ago-chemical companies
- Texas Dept of Agriculture
- USDA

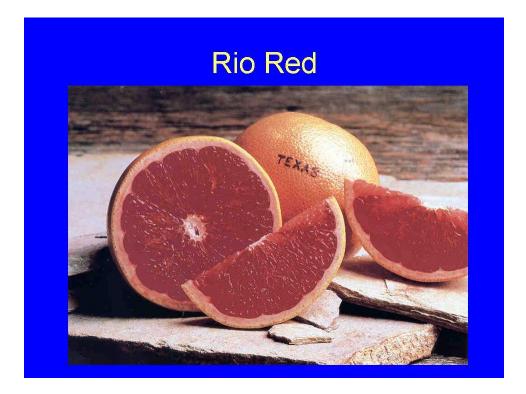
(various – HSI, CSREES, APHIS)

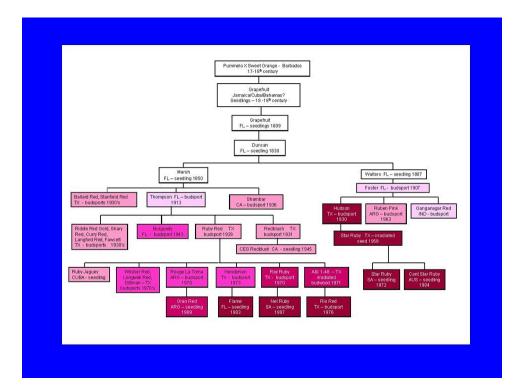
### Citrus in Texas

- 19<sup>th</sup>-early 20<sup>th</sup> century east Texas (satsumas). Freezes 1916/17 & canker
- 1908 first groves in LRGV
- 1920s expansion grapefruit (white/pink)
- 1929 discovery of Ruby Red
- 1948 100,000 acres
- Freezes (1951, 1962, 1983, 1989)
- Rio Red released 1978
- 2007 27,000 acres



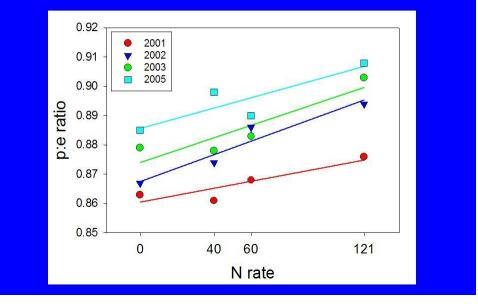


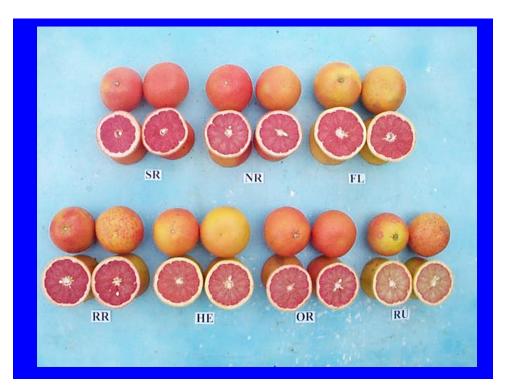






## Polar: Equatorial diameter ratio

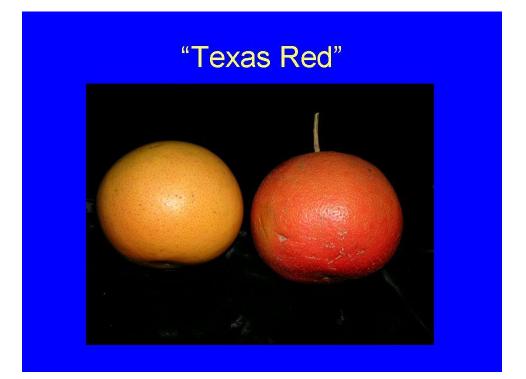






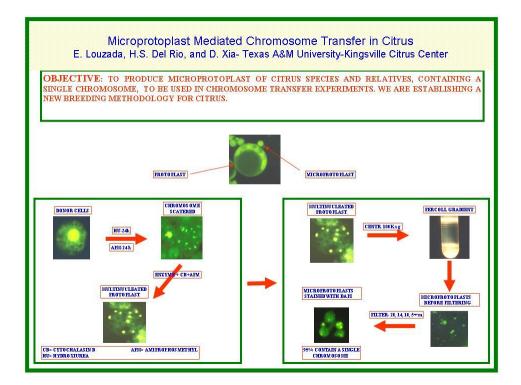
# A&I 1-48 (I); budsport (r)

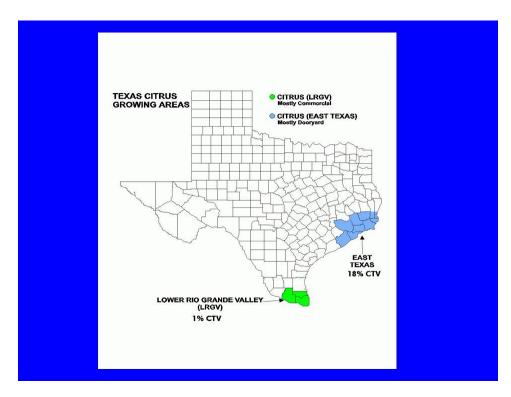


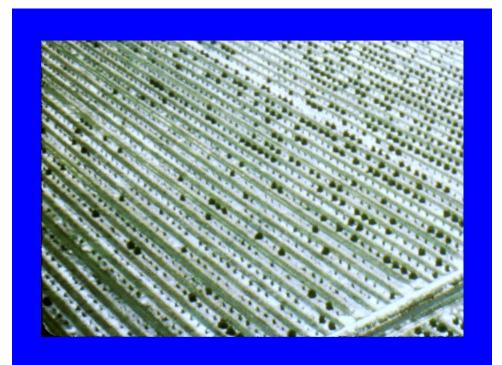


## Seedless Meyer lemon













## **Rootstock Trial- Lb/tree**

		Production- Average lb/tree						
	2006	2005	2004	2003	Average	ton/acre		
C-22	563	574	627	505	567	34		
C-146	506	536	558	412	503	30		
C-57	403	509	576	385	468	28		
Afr. Shad.	517	464	568	321	467	28		
Sour Or.	329	344	423	362	364	21		
Troyer	486	348	489	255	394	23		
GouTou	310	313	418	164	301	18		

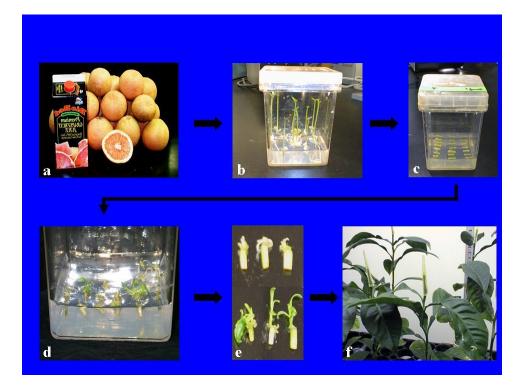


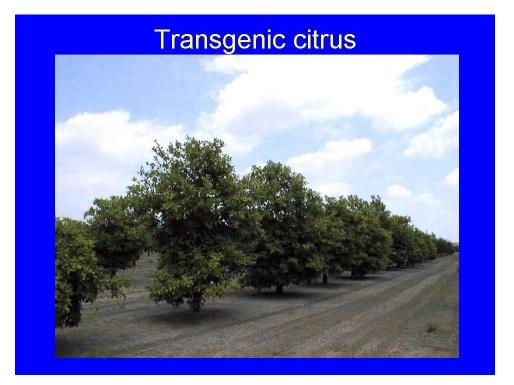
## Virus-free foundation trees

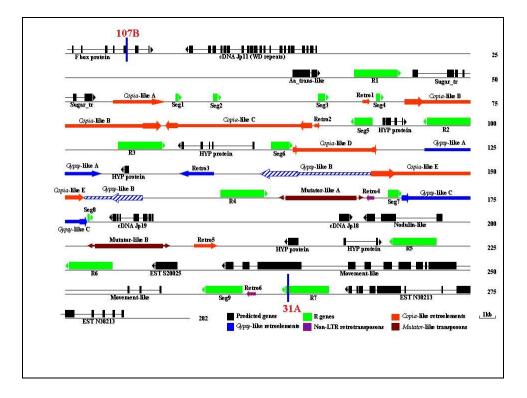


	H33	VT	NUag.	<b>A SY568</b>	T385	T30	T36
H33	1.000	0.958	0.952	0.953	0.921	0.919	0.925
VT		1.000	0.965	0.965	0.925	0.924	0.928
NUagA	A		1.000	0.983	0.931	0.930	0.927
<b>SY568</b>				1.000	0.933	0.931	0.934
T385	000000	0(111)	0(111)	000000	1.000	0.995	0.931
T30				11111	10000	1.000	0.930
T36		·	·				1.000

Similarity matrix of pair wise comparisons of ORF 7 of CTV from seven isolates, with 1.000 being 100% identity.









### Blotchy Mottle symptoms of Greening



## Diaphorina citri

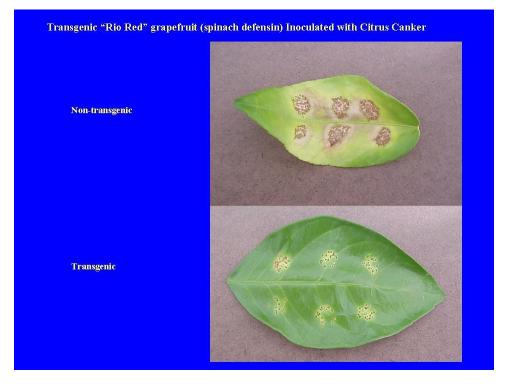




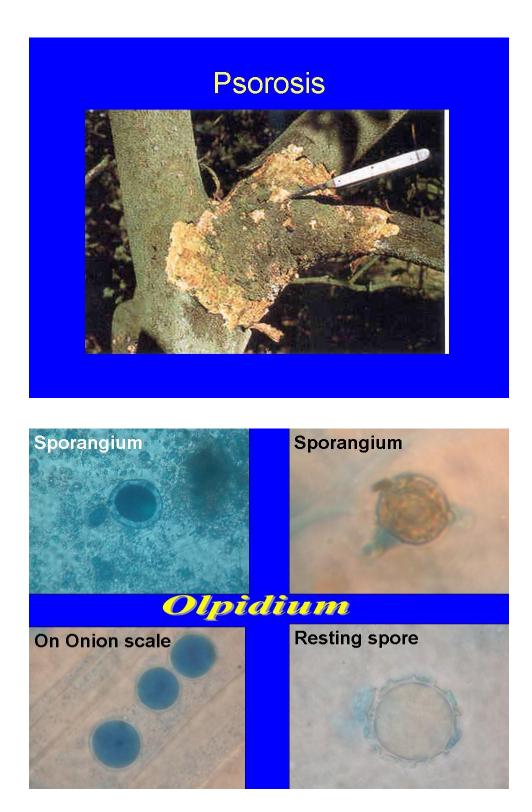
## Natural enemies of D. citri

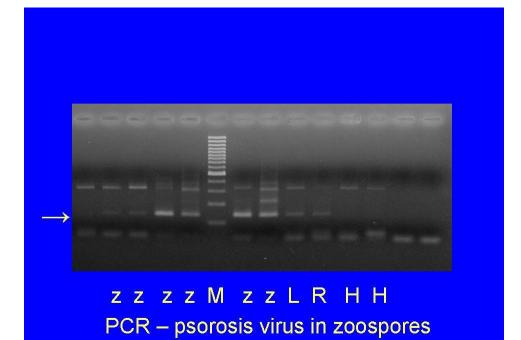




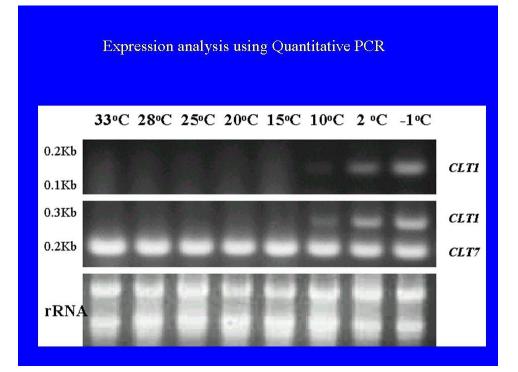












# Ranking of Texas Citrus Pests 2005



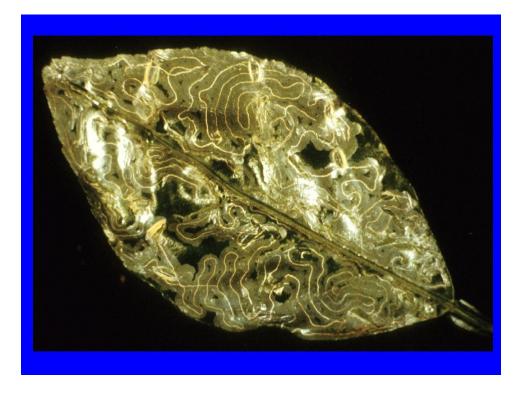
- #1 Citrus Rust Mite
- #2 California Red Scale
- #3 Citrus Blackfly
- #4 Mexican Fruit Fly
- #5 False Spider Mite
- #6 Chaff Scale
- #7 Texas Citrus Mite
- #8 Root Weevil Complex
- #9 Citrus Leafminer
- #10 Asian Citrus Psyllid



Citrus rust mite "sharkskin" damage to fruits

Citrus rust mite "bronzing" damage to fruits





## Health Promoting Compounds

- Carotenoids
- Vitamins
- Flavonoids
- Pectin / Fiber
- Monoterpenes / Essential oils
- Coumarins
- Sterols

# Fight Cancer Harder!

### **Potential benefits**

- Colon cancer
- Breast cancer
- Prostrate cancer
- Osteoporosis
- Cholesterol levels
- Obesity

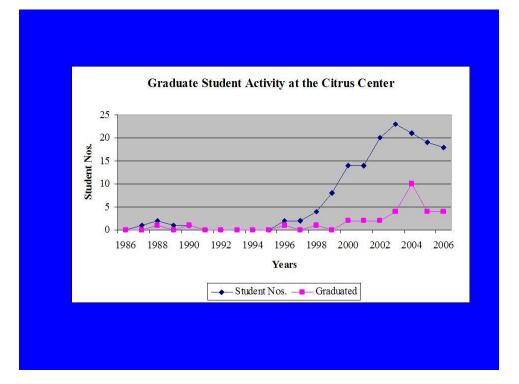
# **Drug Interaction ?**

- Concurrent administration of grapefruit juice increases the plasma concentrations of statin drugs
- Furocoumarins
- Inhibit drug metabolizing enzyme cytochrome P-450 in intestine
- Increase in absolute bioavailability and plasma concentration

# Affected drugs: eg. Lipitor, Zocor, ... and





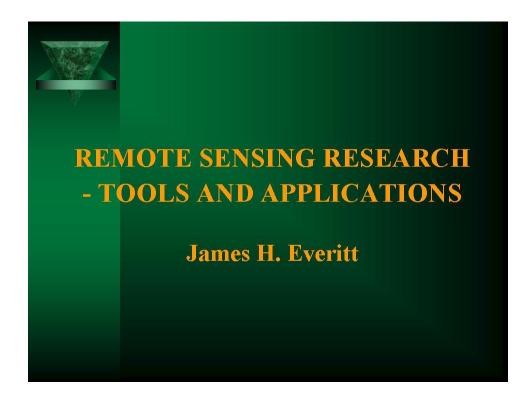


#### 'Remote Sensing Research-Tools and Applications'

James H. Everitt USDA-ARS, Integrated Farming and Natural Resources Research Kika De La Garza Subtropical Agricultural Research Center Weslaco, Texas

#### Abstract

United States Department of Agriculture (USDA), Agricultural Research Service (ARS) scientists at the Kika De La Garza Subtropical Agricultural Research Center at Weslaco, Texas, have been conducting research on the utilization of remote sensing techniques for assessing natural resources for over 40 years. The location has two fixed-wing aircraft used for acquiring airborne data. This presentation presents an overview on photographic and electronic imaging systems utilized by USDA, ARS scientists. Photographic equipment includes both large (23 cm) and small (70 mm) format cameras loaded with conventional color (400 to 700 nm) and color-infrared (400 to 900 nm) films. Electronic equipment includes digital video, true digital, and hyperspectral systems. These systems typically have visible/near-infrared (400 to 1000 nm) sensitivity. Imagery acquired with these systems has been used to detect or assess a variety of ecological ground variables including plant communities and species, crop yield, nutrient deficiencies, plant diseases, and weed and insect infestations.





U. S. Department of Agriculture Agricultural Research Service Kika de la Garza



Subtropical Agricultural Research Center Weslaco, Texas





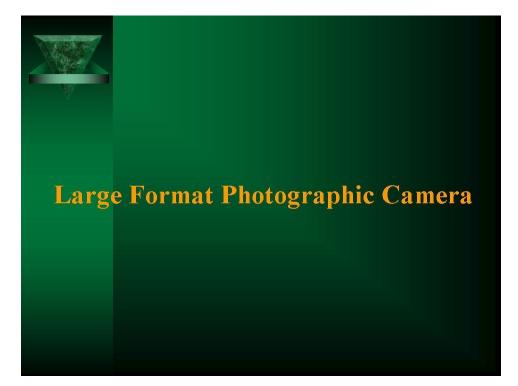
The primary objectives of the USDA-ARS Remote Sensing Laboratory in Weslaco, Texas are:

- 1. To develop and test cost-effective, high resolution airborne electronic imaging systems for agricultural and natural resources management
- 2. Integrate airborne multispectral and hyperspectral imagery, GPS, and GIS technologies with precision agriculture for mapping and managing within-field plant growth and yield variability
- 3. Develop methods and demonstrate the application of spatial information technologies for pest management and environmental assessment

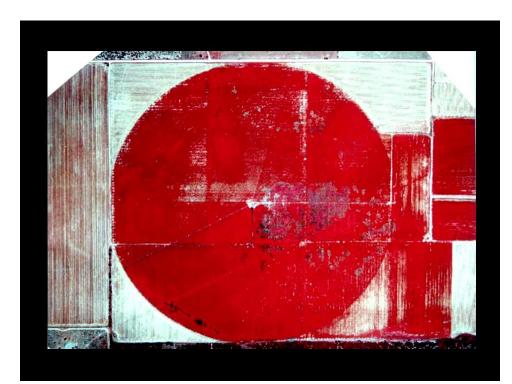


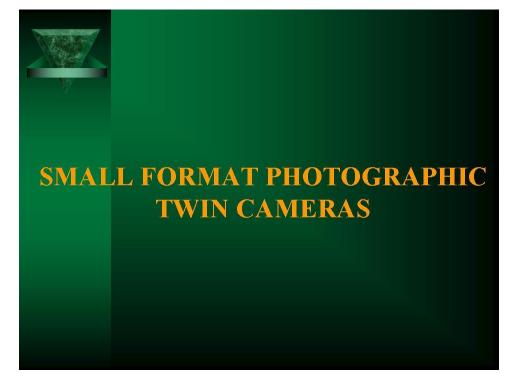
# **AERIAL PHOTOGRAPHS**

Color-infrared film (0.50 – 0.90 μm) Conventional color film (0.40 – 0.70 μm)

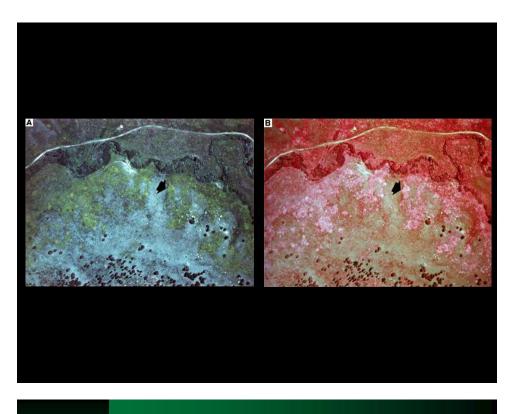










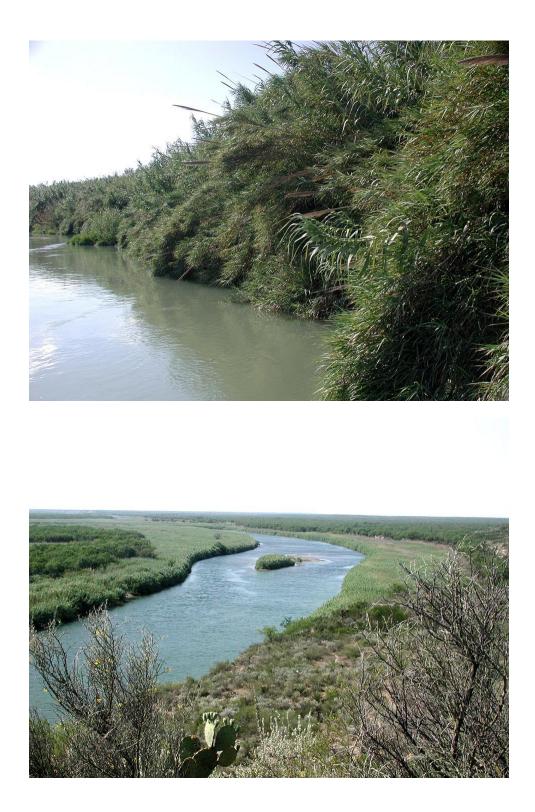




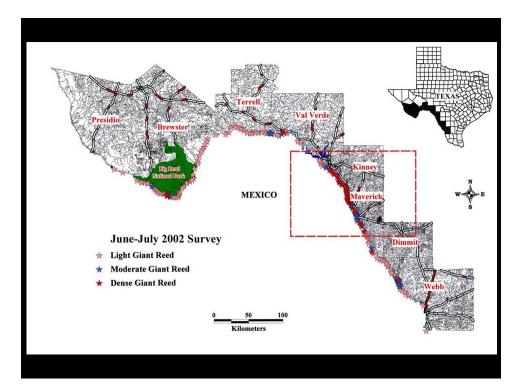


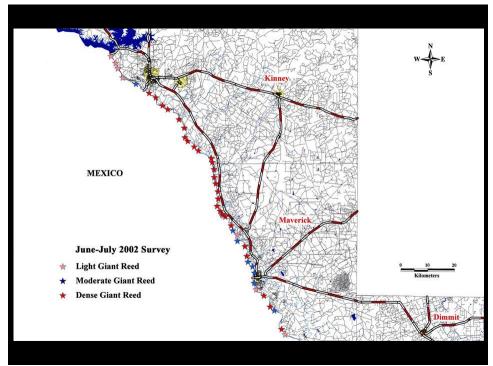






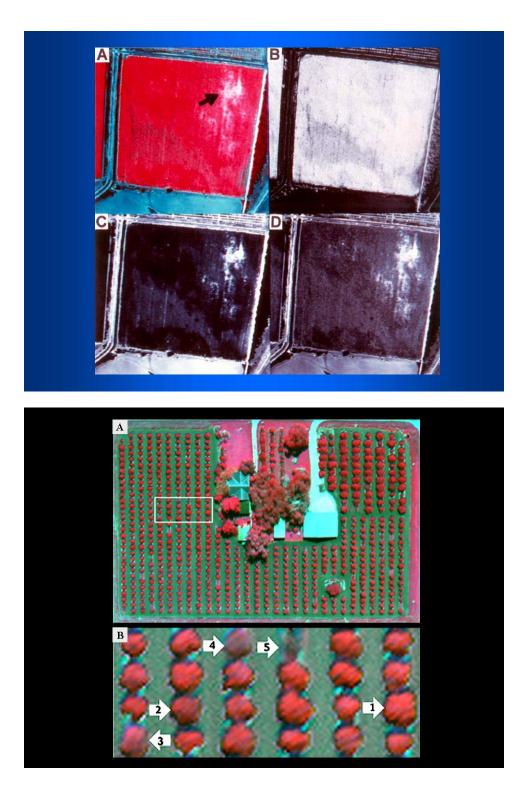






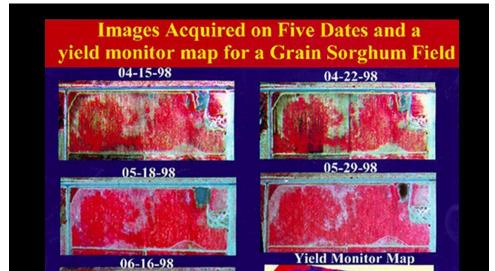




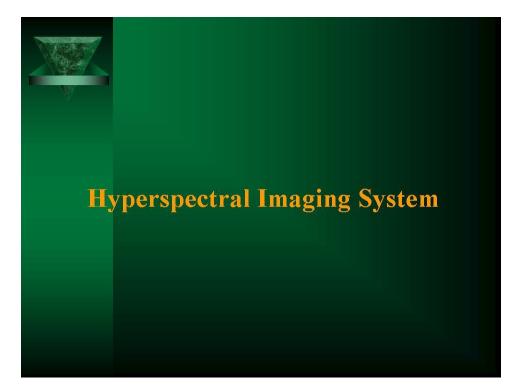


### Digital Video Image and Unsupervised Classification Map for a Grain Sorghum Field



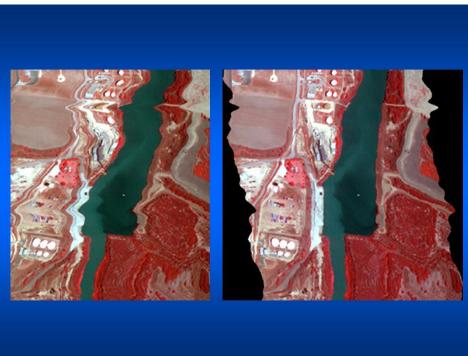


### 191









# Conclusions

- 1. These systems provide timely monitoring capabilities
- 2. Imagery can be readily integrated with GPS and GIS technologies
- 3. These systems can be used for a diversity of agricultural and natural resources applications



#### 'Growing Olives in Texas'

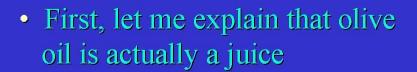
Nasir S.A. Malik, Assist Professor Kika de la Garza Subtropical Research Center Weslaco, Texas



## Nasir S. A. Malik

Kika de la Garza Subtropical Research Center, Weslaco, Texas



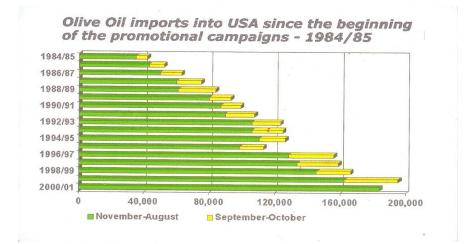


 Thus, it contains several compounds (polyphenols) with notable health benefits

# **IT IS A JUICE**



Due to enormous health benefits from olive oil, its consumption in America has been steadily growing



 Increased demand for olive oil have enlarged olive cultivation; grown only in California

• We *produce* 400,000 gallons and **consume** <u>60 million gallons</u> of olive oil each year



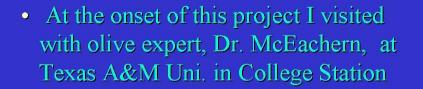
198











• He strongly discouraged the idea and gave me the following reports

#### **Texas Olives**

George Ray McEachern and Larry A. Stein Extension Horticulturists Texas A&M University College Station, TX 77843-2134

January 27, 1997

#### The olive must experience vernalization to produce fruit;

fruit trees, it will süstain damage to leaves and small stems at 17 degrees F and more severe damage at 12 degrees F. The tree can be killed to the ground with temperatures below 10 degrees F. Mature trees can following a severe freeze regrow from undeground parts

There are very few sites that meet the climactic requirements of the olive in Texas.

olive could be grown as a fruit tree in large parts of East, Central, and South Texas; however, the trees would freeze to the ground three of ten years. Extreme

South Texas does not experience enough cool vernalization weather to set fruit on the olive.

sporadic. The olive may be grown as an ornamental in these areas.

In North and West Texas and the Hill Country, the frequency of freezing temperature is too great to allow for cultivation of olive. Because very cold, dry air may sometimes invade the entire state during severe winters, damage to the olive is a threat almost anywhere olive trees are planted in the state, with danger increasing the further north you go. Efforts must be taken to protect olive trees, especially young ones, from damage when severe cold takes hold.

- Lack of chilling for flowering in southern Texas
  - Frost injury in northern Texas

#### Farming An olive grove in Texas



Dealey's delight

MERICANS like olive oil. It is clean, it is to the North American Olive Oil Associa-tion, olive-oil sales grew from 9.25m Ameri-ans in 1983. Once seen chiefy on taka hop shelves, it is now second in popularity only to soyaben oil. Yet a problem is structure of the olives, it is now second in popularity or is no system. Are exectedingly hard. Between 1982 and 1993 imports of olive oil almost quadrupled. This has given and for pioners, in California and Texas, who are convinced that olives ana band of pioners in California and Texas, who are convinced that olive group of vineyard owners in California texes, dating back to the early which were abandoned when soy was ever going to grow olives in Texas, "save Mr Dealey. "He said that

Texas," says Mr Dealey. "He said that in all of Texas history it had never

> partment of Agriculture then put him in touch with Baster Adams. Mr Ad-ams is the founder of Love Creek Orams is the founder of Love Creek Or-chards in Medina, next San Antonio. Today Medina is the Apple Capital of Texas, with 150,000 trees growing within a radius of 150 miles. Yet in the late 1970s Mr McEachern of A&M told Mr Adams that it was impossible to grow apples there. As Mr Dealey puts it, "Hell, if it were up to [Mr McEachern], the only things we



mould be growing here in Texas are Johnson and cactus." The McEacher had a point. Texas is for a trural home to either the olive or the order to word be irresponsible of him, or order to worder the single of the single to worder the single of the single of the order to worder the single of the single of the order to worder the single of the single of the order to worder the single of the single of the order to worder the single of the single of the order to worder the single of the single of the order to worder the single of the single of the order to worder the single of the single of the order to worder the single of the single of the order to worder the single of the single of the order to worder the single of the single of the order to worder the single of the single of the order to worder the single of the single of the order of the single of the single of the single of the order of the single of the single of the single of the order of the single of the single of the single of the order of the single of the single of the single of the order of the single of the single of the single of the order of the single of the single of the single of the order of the single of the single of the single of the order of the single of the single of the single of the order of the single of the single of the single of the order of the single of the single of the single of the order of the single of the single of the single of the order of the single of the single of the single of the order of the single of the single of the single of the order of the single of the single of the single of the order of the single of the single of the single of the order of the single of the single of the single of the single of the order of the single o

THE ECONOMIST FEBRUARY 18TH 1995

# • It shows that there is an intense interest among Texas growers for olive cultivation

 Four years ago, USDA decided to start a research project on growing olives in Texas

# We recognized that:

- There are over 2000 Olive cultivars
- Experimental research was never performed in Texas
- Research on regulation of flowering in olives is needed for Texas

# The problem was that olive trees in Weslaco almost never flower

- And we did not have funds to buy growth chamber to study temperature regulation of flowering
- Therefore, we felt the need to develop inexpensive growth chambers to study temperature regulation of flowering in olive cultivars





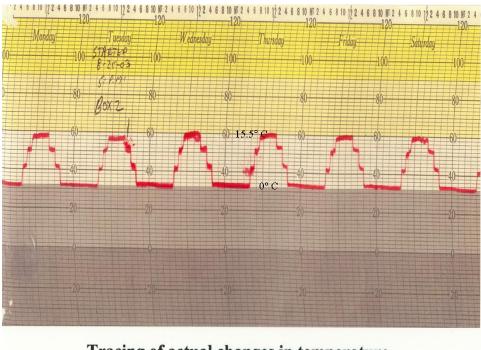








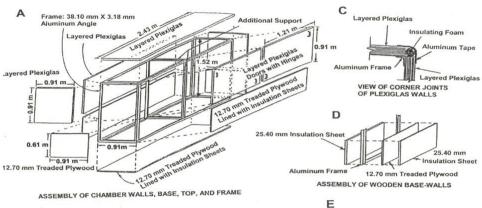
 In addition, these chambers provided stepwise increase and cooling to below 2°C that commercial chambers rarely do, and they utilize natural light

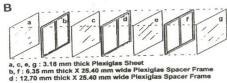


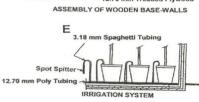
Tracing of actual changes in temperature.

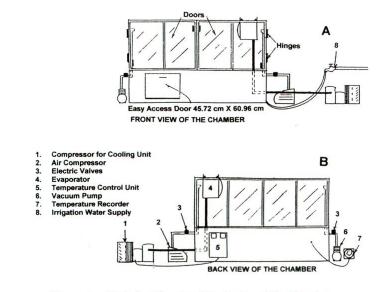
#### HORTSCHENEBAGH (LASSAGE 2005) Design and Construction of an Inexpensive Plexiglas Chilling Chamber to Study Flowering in Olives

Nasir S.A. Malik and Joe M. Bradford







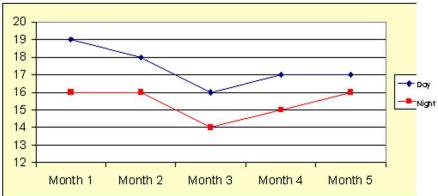


Diagrammatic look at front and back view of the chamber.



#### Weslaco Box 1

Monthly Temperature Averages for 2002 thru 2003 for Experimental Temperature Boxes at Weslaco, Tx.





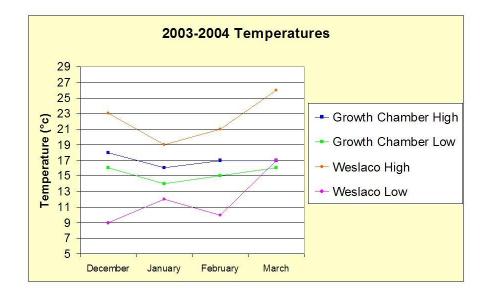
Flowering and fruiting in 'Arbequina' olive tree at mild temperature that never reached chilling conditions.

Treatment	Total no. of plants	Total no. of plants flowered	Avg. no. of inflorescence per tree	Avg. no of fruits per tree
"Mild 1"	8	8	$504 \pm 76.7$	110 ± 21.4
"Mild 2"	8	7	316 ± 79.2	61 ± 11.2
Warm Temp. (Control)	8	0	0	0
Mild 1 Tem	iperature up iperature up			

Plant average height was 143cm and diameter average of 74cm.

# A **new paradigm** for regulation of flowering in olives emerged

- Flowering and fruiting in olive can be achieved in the absence of typical chilling requirements
- If this is so then why olive trees don't flower in Weslaco?



# A new hypothesis developed

• Lack of flowering in southern Texas is due to high daytime temperatures in winter rather than insufficient chilling

To test our hypothesis an experiment was conducted where trees growing in Weslaco were either given shade or sprinkled with water during day to minimize inhibitory effects of high daytime temperatures during flower induction period in winter







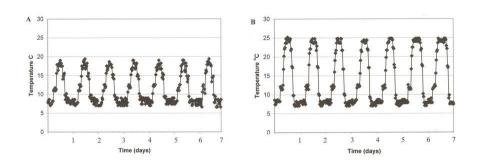
The effect of daytime cooling, with different levels of shading or through evaporative cooling, on flowering and fruiting in 'Arbequina' olives.

Treatment <sup>1</sup>	Total no. of plants flowered	Avg. no. of flowers per tree	Avg. no. of flowers per inflorescence	Avg. no of fruits per tree
Wet tent	6	$2526\pm1040$	$12 \pm 3.1$	99 ± 40.6
Water sprinkler	5	$684 \pm 238$	$18 \pm 0.7$	56 ± 20.6
Dry tent	5	$619\pm280$	$11 \pm 3.1$	22 ± 12.8
Open field	0	$0\pm0.0$	$0\pm0.0$	0 ± 0.0

# **Results proved our hypothesis**

• Shading and water sprinkling experiments resulted in substantial fruiting in olives without typical chilling temperatures

Another growth chamber experiment was conducted to test our hypothesis from another angle

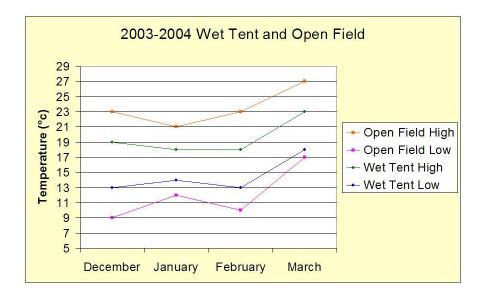


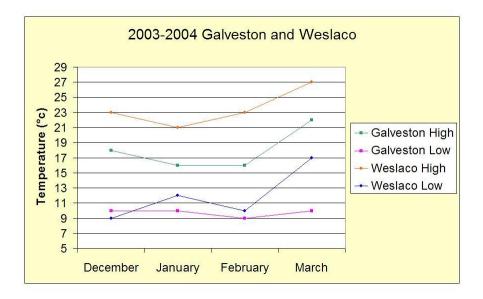
The effects of different daytime temperatures in chambers 1 and 2 on flowering in 'Arbequina' olive trees.

Treatment	Total no.	Total no.	Avg. no. of	Avg. no. of	Percent buds	
	of plants	of plants flowered	blooms per inflorescence	inflorescence per tree	that flowered per tree	
Chamber 1	10	10	23.9±0.78	1466.7 ± 58.7	67.3 ± 3.1	
Chamber 2	10	8	14.2 ± 0.46	$35.2 \pm 11.7$	$1.4\pm0.4$	

# Emerging directions for olive project

• Look for places in Texas where daytime temperatures do not rise very high during winter







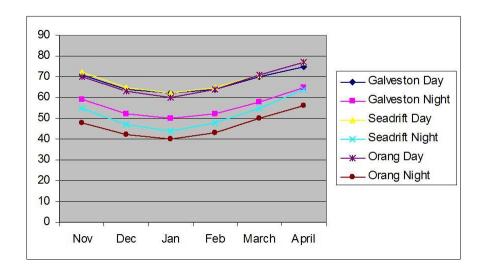


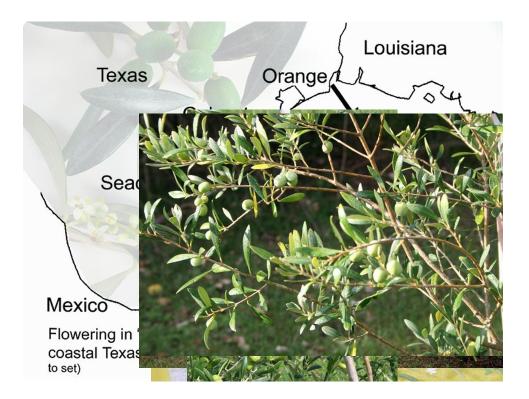


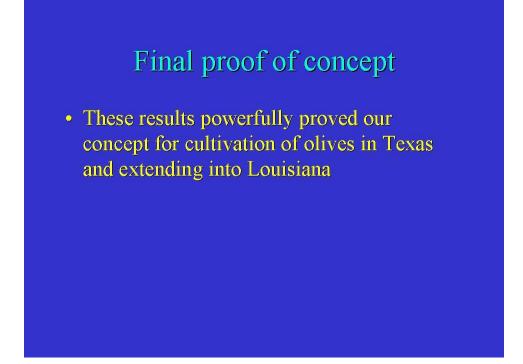


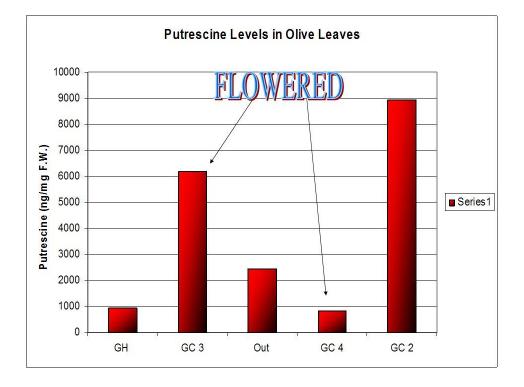
# Field validation of hypothesis

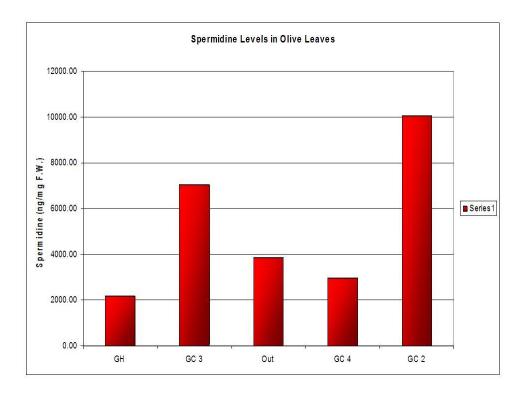
 Flowering and fruiting of olive trees in Galveston, Texas validated our hypothesis that it is the high daytime temperature rather than lack of nighttime chilling that impedes flowering in olive in southern Texas

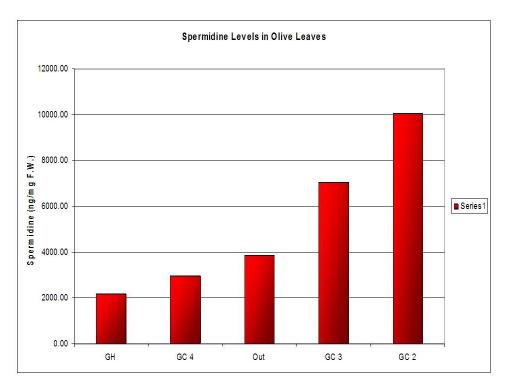


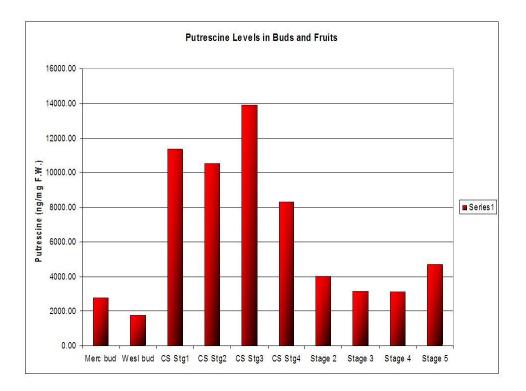












# Much remains to be done

- Large scale field tests
- Simple propagation protocols for growers
- Strategies for cultivation in central Texas
- Physiological and biochemical approaches to understand regulation of flowering
- Measures to quarantine and control pests
- Industry based on olive chemicals/byproducts

# **Initial propagation experiments**

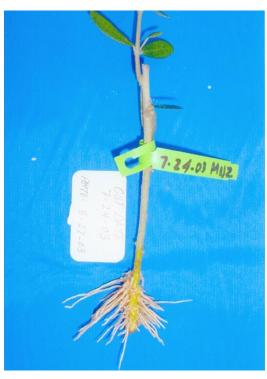
- Cuttings
- Grafting
- Microprogagation















# Grafting

- Some cultivars are hard to root and therefore grafting is another mode of vegetative propagation
- Some cultivars are sensitive to root fungi (verticillium) and therefore grafting on resistant rootstocks would be important





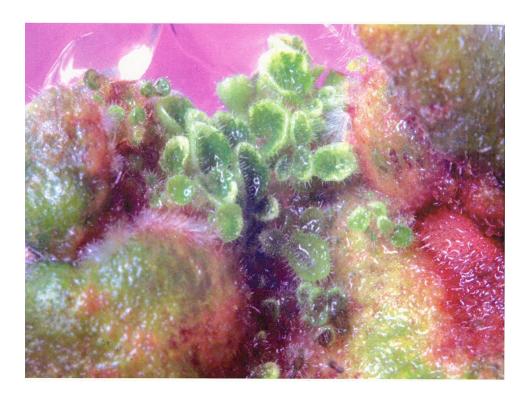


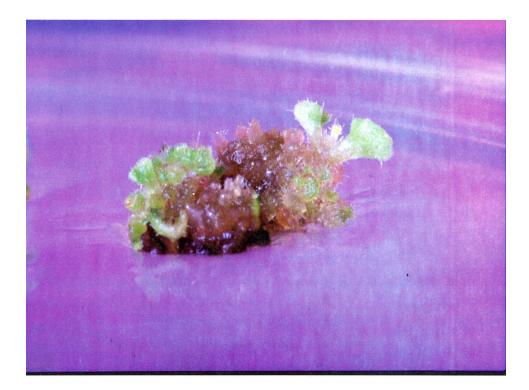




# **Micro-propagation**

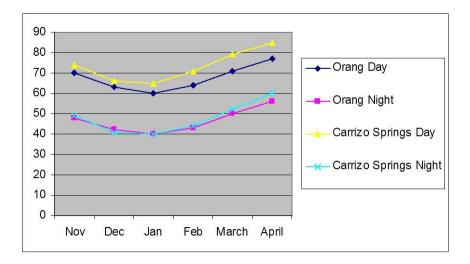
• A need for mass production

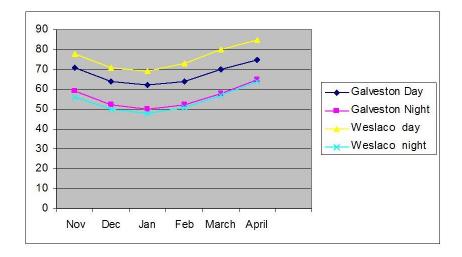




# Problems of central Texas

- High daytime temperatures
- .....

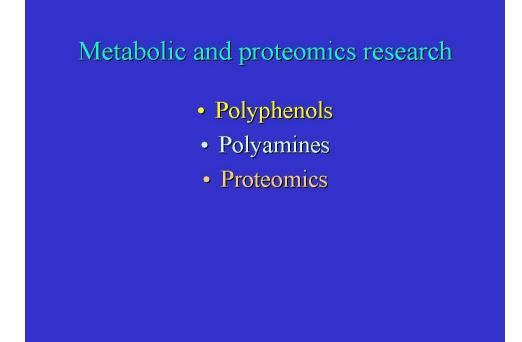


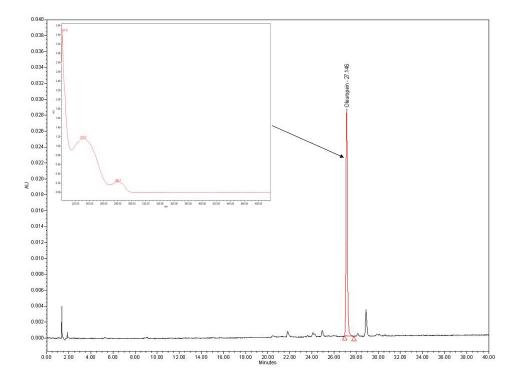


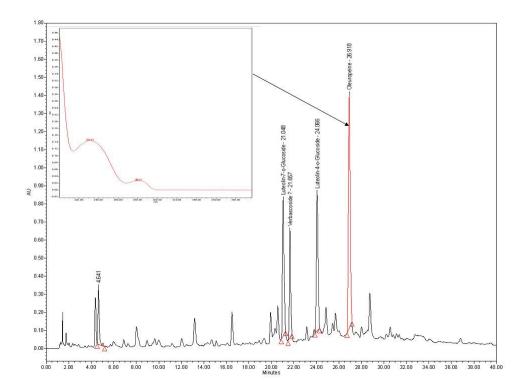
# **Strategies for central Texas**

- Spray application of UV blockers
- Shading, mixed cultivation with oak trees
- Isolating suitable clones and cultivars
- Strategies based on physiological, biochemical and molecular results





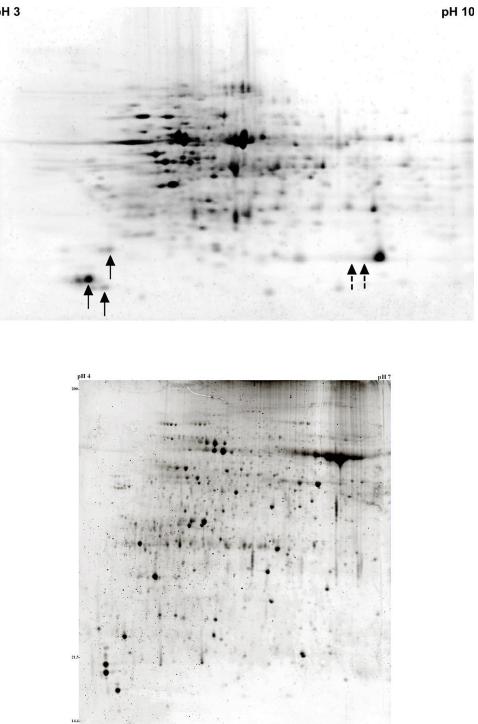




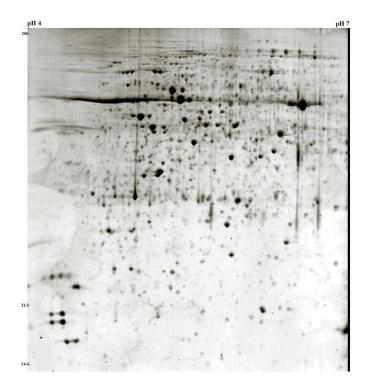
Type of sample	Oleuropein (mg/g) fresh wt.	Total phenols (mg/g) fresh weight	Oleuropein as % of veg. buds	Total phenols as % veg. buds
Vegetative buds	$58.36 \pm 1.74$	265.48 ± 4.39	100	100
Flowering buds	<b>15.70 ± 0.92</b>	109.05 ± 3.71	27	41
Flowers (complete)	$20.99 \pm 0.15$	63.67 ± 2.53	36	24
Flowers (staminate)	$15.32\pm0.24$	$\textbf{41.74} \pm \textbf{0.95}$	26	16
Fruit stage 1 2-3 mm diameter	$50.82 \pm 1.88$	121.79 ± 3.18	87	46
Fruit stage2 5-7 mm diameter	<b>40.0</b> 7 ± <b>1.96</b>	<b>69.76</b> ± <b>3.4</b> 7	69	26
Fruit mature green 10-13 mm diameter	$13.65 \pm 0.48$	57 <b>.5</b> 8 ± 2.17	23	22
Fruit mature black 10-13 mm diameter	$0.0 \pm 0.0$	<b>48.51</b> ± 2 <b>.10</b>	0	17







рН 3



# **Peer Reviewed Publications**

- Malik, N. S. A, and Bradford, J. M. Reciprocal grafting between early maturing and normal maturing olive varieties: Preliminary effects on the nature of juvenility and flowering. J. Food Agric. Environ. 2:197-200. 2004.
- 2. Malik, N. S. A, and Bradford, J. M. Genetic diversity and clonal variation among olive cultivars offer hope for selecting cultivars for Texas. J. Am. Pom. Soc. 58:203-209. 2004.
- 3. Malik, N. S. A, and Bradford, J. M. Design and construction of an inexpensive plexiglas chilling chamber to study flowering in olives (*Olea europaea* L.). Hort.Science 40:496-497. 2005.
- 4. Malik, N. S. A, and Bradford, J. M. A simple protein extraction method for proteomic studies on olive leaves. J. Food Agric. Environ. 3:246-248, 2005.
- 5. Malik, N. S. A, and Bradford, J. M. Is chilling a prerequisite for flowering and fruiting in "Arbequina" olives? Accepted by Int. J. Fruit Sci. May 2005, to appear in vol 5 issue 3.

# Peer Reviewed Publications

Continued

- 6. Malik, N.S.A, and Bradford, J.M. Flowering in 'Arbequina' olives in subtropical climate where olives normally remain vegetative. Accepted by Int. J. Fruit Sci. May 2005, to appear in vol 5 issue 4
- 7. **Malik**, **N.S.A**, and Bradford, J.M. Regulation of flowering in 'Arbequina' olives under non-chilling conditions: the effect of high daytime temperatures on Blooming. Accepted by J. Food Agric. Environ on Jan. 2006.
- 8. **Malik, N.S.A**, and Bradford, J.M. Plant growth regulatory effects of chicken litter extract. Accepted by J. Sustainable Agric. Feb. 2006.
- 9 Malik, N.S.A. and Bradford, J. M. Changes in oleuropein levels during differentiation and development of floral buds in 'Arbequina' olives. Scientae Horticulturae (Accepted, in Press)
- 10. Malik, N.S.A. and Bradford, J.M. Different flower inducing conditions elicit different response for polyamine levels in olive leaves (in Review)

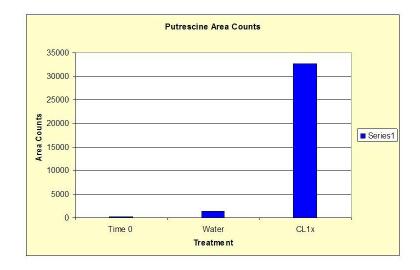
#### Resources

- Currently <u>\$5K</u> from March to October (7-8 months)
- One field oriented biological science technician and a part-time student







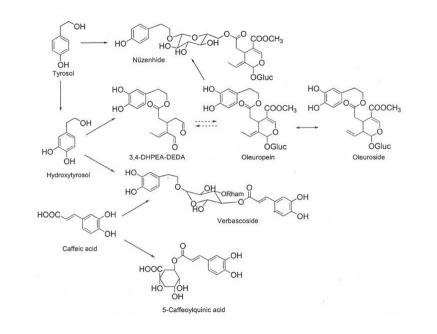




## Areas that need attention

### 1. Efficiency

- a. Logistics (distance to test sites, time)
- b. Academic access (distance to academic centers)
- 2. Resources, visibility, and marketing
  - a. Funds
  - b. Marketing

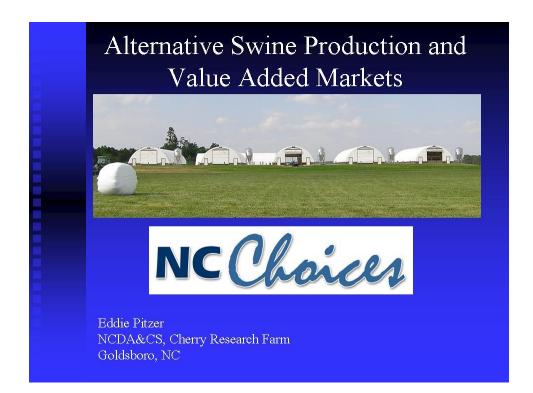


#### 'Alternative Swine Production and Value Added Markets'

Mr. Eddie Pitzer, Superintendent Cherry Research Farm Goldsboro, North Carolina

#### Abstract

The Cherry Research Farm, located in Goldsboro, NC, is host to the Center for Environmental Farming Systems (CEFS). CEFS is dedicated to the development of farming systems that are environmentally, economically and socially sustainable. One of the most controversial issues facing pork production today is the use of antibiotics. Cherry Research Farm recently completed construction on four swine finishing hoop houses, one gestation hoop house and a bedding storage hoop. These facilities will be used to build a herd of one hundred antibiotic free sows. The antibiotic free swine herd has huge potential for researchers. From genetic differences in meat quality between heritage breeds to different pest management strategies, the facility will allow the integration between animal and crop systems as well as testing rotational crops. The swine herd not only has the researcher in mind, but also demonstration of BMP's for the alternative farmer. There is an increasing demand for niche pork products in NC. Alternative swine production is well suited for small, limited resource farmers. "NC Choices" managed through CEFS is funded by the W.K.Kellogg Foundation to enable independent NC farmers to include pork production as part of a diversified enterprise. NC Choices provides marketing, production and logistical support to directly connect the farmer with the consumer.



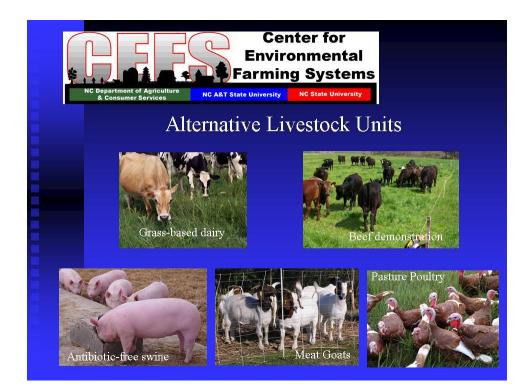


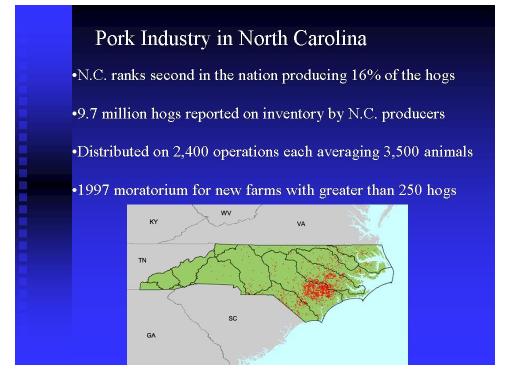
2000 acres facility. Located in the Neuse River basin, 5<sup>th</sup> largest river basin in the state. Diversity of soils are typical of farms in other river basins in eastern NC.





Large scale, long term projects. Farming systems study involves 220 acres in five treatments with 3 replications. BMP system compares convention and no-till treatments. Integrated Crop and Animal systems involves a 5 year rotation between crop land and pastures. Transition from conventional to organic practices is one of the nested projects in the Organic system. Forestry is an important industry to NC landowners. Successional is a baseline comparison of what happens in the other treatments.

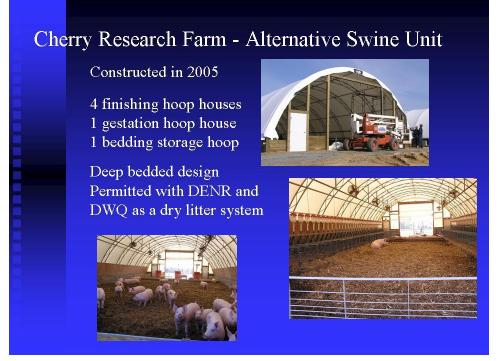




1997 moratorium also include the expansion of any existing swine facility. Moratorium was extended for an additional four years in 2003.

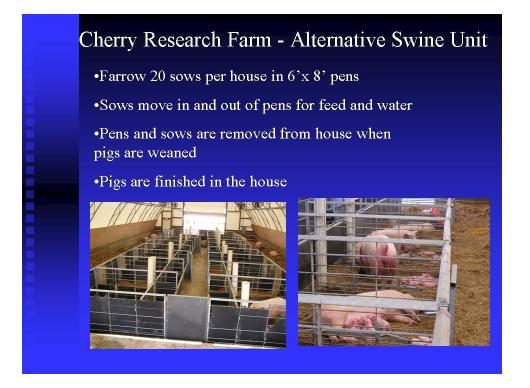


In 1986 there was 15,000 hog farmers in the state, by 2000 there was only 3600 hog farms remaining. NC hogs produce over 50,000 lbs of waste every day



Previous site of a 350 sow confinement farrow to feeder pig operation. Had a 90'x400' lagoon that was closed after Hurricane Floyd in 1999. Finishing hoop are 39'x90'. Corn stubble is used for bedding. Waste Permit was one of the first for NC. Used a Poultry Dry Litter permit application to apply for the Waste Management Plan. Data from Iowa State University was used to calculate the amount and concentration of waste. Gestation hoop has individual crates for feeding, herd health and breeding programs. Sow are not confined in the crates.





## Cherry Research Farm - Alternative Swine Unit

Potential Research Projects

•Genetic differences in meat quality, heritage breeds

•Pest management strategies

•Integration of animal and crop systems

•Rotational grazing systems

•Mortality and waste system composting

## Alternative Swine Production potential:

•Increasing demand for local grown, niche pork products.

•Demand is expected to exceed the current supply.

•There are currently an estimated 100 small producers in N.C. using outside production systems.

•Alternative hog production systems are well suited for small and limited resource farmers.

•Production systems can be reasonably managed with a limited amount of resources.

## Consumer Trends of Organic products

- •Organic foods industry grew 16.2 % in 2005
- •Organic foods have shown a consistent growth rate of 15% to 21% since 1997

•Accounted for \$13.8 billion in consumer sales

- •Organic food represented 2.5% of the total US food sales in 2005
- •46% of organic food sales was through mass-markets
- •7% was made up of farmers markets and direct sales





NC Choices is recruiting NC farmers interested in small-scale hog production and direct marketing niche pork to local consumers.

Goal is to connect local consumers with farmers producing antibiotic-free, sustainably-raised, or certified organic pork.

Farmers must choose one of these production practices and raise the pigs according to the appropriate standards.



Sustainably raised is a generic term that does not have a written standard but more a balance between animal compassion issues and environmental standards. NC Choices does not have any organic producer at the time due to the cost and lack of available organic grains. All but one of their farmers use outdoor facilities to produce pork.





Provides marketing support by developing and managing a website where consumers can learn more about the farm and how to purchase products.

Provide production support included information on best management practices.

Provide logistical support including finding access to processing facilities and delivery options.

Provides advertising support by conducting a large consumer campaign.



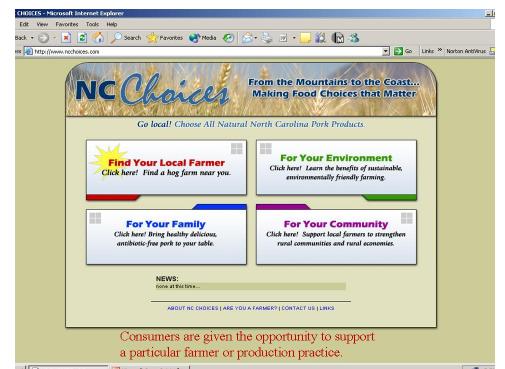
"Niche" implies a special demand for a product or service. If you want the higher price, you've got to offer something special or different.

You've got to be able to tell your consumers why your product is special.

It's not just producing good food, How products are raised may be an important part of the story.

Common themes:

Animal Welfare Natural Products Family Farm Ethic Environment Stewardship



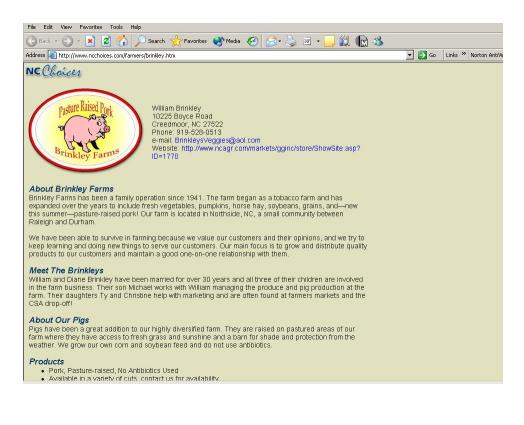
According to Jennifer Curtis, Project Manager for NC Choices 20 outdoor producer are currently involved with the project. Not all are listed on the website at this time. They continue to develop their program.



# Challenges for NC Choices

Develop a support networking system for producers

Balance between environmentally friendly concepts and outdoor pig production





## Brinkley Farms, Creedmoor, NC William Brinkley and family

CSA package: 50 different veggies from lettuce to pumpkins Spring/Summer – 12 weeks@ \$18.00/week Summer/Fall – 12 weeks@ \$24.00/week

5 different Farmers Markets locations plus local restaurants

Pork products sales: 25 pigs per month

Beef products sales: 1 head = 2 weeks of sales

Farm fresh eggs



## **Brinkley Farms**

Pigs raised on open pasture, never confined Fed home grown grain No antibiotics, hormones or animal by-products

Current prices: Fresh Cuts:

Sausage -Pork Chops -Boneless Pork Loin - \$6.00/lb Ham Steaks -Cured: Country Ham -Bacon -

\$4.00/lb \$10.00/lb \$7.50/lb

\$4.00/lb \$5.00/lb



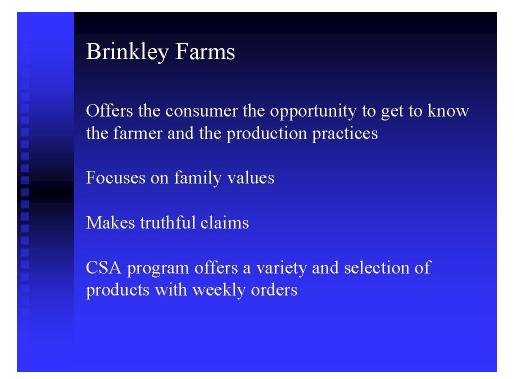
## **Brinkley Farms**

Pasture raised beef, free of antibiotics and hormones, and all feed is grown on their farm.

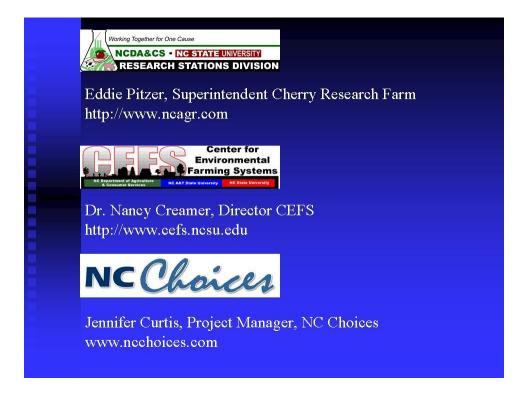
### Current prices:

Ground Beef -\$4.50/lb New York Strip - \$12.50/lb Round Steak -\$4.50/lb Ribeye Steak -\$14.00/lb Sirloin Steak -\$10.00/lb \$5.00/lb Stew Beef -



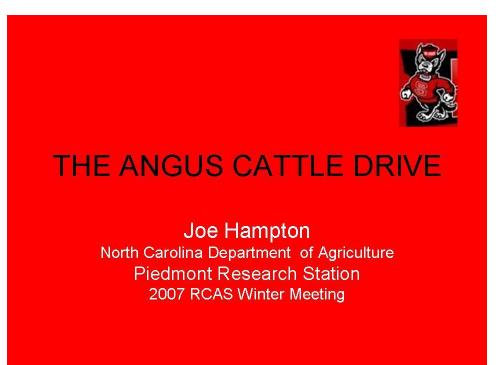


Quarterly newsletter for producers upcoming. Website is connection to consumers. Support in production guidelines and workshops. Availability of resources. How do we balance the issue that having pigs on the ground in regard to environmental issues in soil erosion, ground cover, runoff, forage management.



#### 'Angus Cattle Drive: A Commodity Based Endowment'

Mr. Joe Hampton, Superintendent Piedmont Research Station Salisbury, North Carolina





## **BEEF INDUSTRY** 2005 USDA AG STATISTICS

- US Receipts \$49.2 billion
- 80% of Producers < 50 head</li>
- North Carolina 17 head average
- 1.2 million producers in US
- Production value \$1008 per head
- Multiple layers of production

# BEEF INDUSTRY SEGMENTS

- Seedstock
- · Cow / Calf
- Stocker / Backgrounder
- Feedlot
- Packer

# UTILIZATION OF TECHNOLOGY

Hayes Gregory retired, MARC and NCSU, personal communication

- Poultry Industry 90 to 95%
- Swine Industry 85 to 90%
- Dairy Industry 75 to 80%
- Beef Industry 40 to 50%

# UPPER PIEDMONT RESEARCH STATION

- Registered Angus herd established in 1945
- Donated by Jeff Penn to NCSU in 1959
- Became a "young sire" herd with Select Sires in 1982
- Recognized as a "Historic Herd" in 1995 by the American Angus Association
- Hosted the Spring Fever Sale in 2001

# THE ANGUS CATTLE DRIVE TEAM

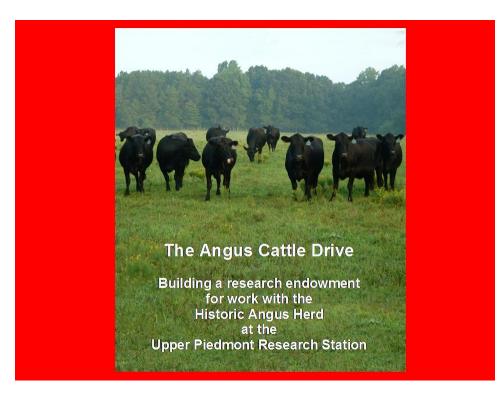
- Catherine Maxwell, Director Of Development, NC ARS
- Dr. Joe French, Superintendent, Upper Piedmont Research Station
- Dr. Joe Cassady, Department of Animal Science, NCSU
- Dr. Carm Parkhurst, Retired Professor, NCSU
- Joe Hampton, Just There

# GOALS

- Create a permanent endowment
- Identify ways to capture future income
- Mount a campaign to solicit funds

# **STEPS**

- Personal contact with producers
- Personal contact with other cattle organizations
- Articles in popular press
- Presence at commodity events
- Brochures/Posters
- · Mass mailings with other's mailing list



# THE ANGUS CATTLE DRIVE **PARTNERS**

BEEF PRODUCERS AGRIBUSINESS AMERICAN ANGUS ASSOCIATION NC ANGUS ASSOCIATION NC CATTLEMENS ASSOCIATION ANGUS FOUNDATION







# Charles Darwin said:

- "It is not the strongest of the species that survives,
- nor is it the most intelligent,
- but the one most responsive to change."

# THE WORLD IS FLAT

• CLASS OF 1491

#### 'Water Quality Research in Forestry: A Joint Project in Oklahoma and Louisiana'

Mr. Bob Heinemann, Superintendent Kiamichi Forestry Research Station Idabel, Oklahoma



#### **Oklahoma State University Forest Resources Center**

Staff – 6 Personnel D.O.C Inmate Crew

#### **Main Facility**

160 acres owned by OSU, jointly managed by OSU and ODA-OFS.

#### Cooperative Research Sites

Approximately 1000 acres of research

sites managed in cooperation with Weyerhaeuser, Plum Creek, Valley Timbers. US Forest Service, Herron Timber, Green Bay Packaging in three states.

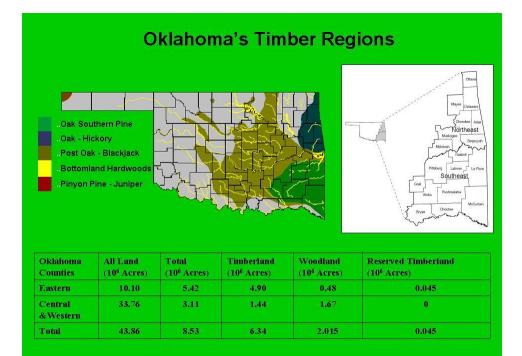
#### Louisiana State University Hill Farm Research Station

Approximately 2000 acres facility established to determine/develop the most economically suitable agricultural, livestock and tree crop practices for the North Louisiana.

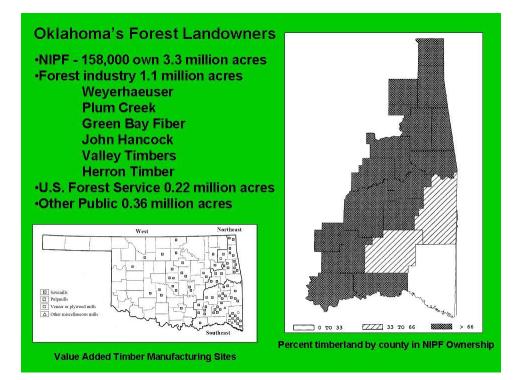
Approximately 500 acres assigned to forestry based research





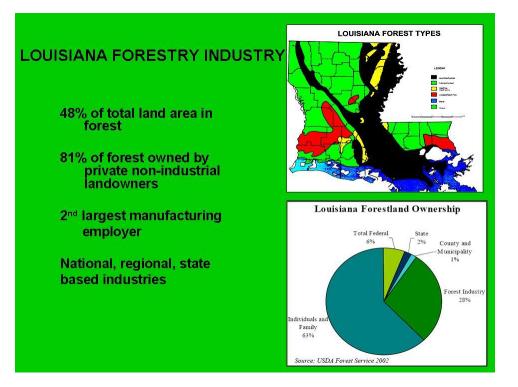






# LOUISIANA'S FORESTRY INDUSTRY

Commodity	Gross Farm Value, billion	Value Added, billion
Forestry	\$1.18	\$3.38
Poultry	\$0.68	\$0.65
Sugar Cane	\$0.29	\$0.19



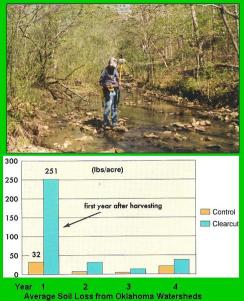
Even though forest practices are similar in nature to traditional agricultural practices they draw undo attention and concerns from the public due to their scale of operation, aesthetic impact and the innate appreciation of trees most people possess.



Intensive mapping of watersheds enable researchers to begin to understand stream dynamics and how forest practices impact such things as wildlife and fish habitat, stream runoff, road placement



Roads and Sreams



Access.shp Permanent.shp Single.shp Multiple.shp

Long term monitoring of actively managed forested watersheds allow for determining the cumulative impact of various forest management practices on water quality over time.



7 watersheds monitored for 25 years

Spring 2007 harvest will complete 1 entire planting to harvest cycle.

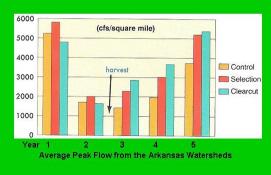






# Bluff Creek Gauging & Sampling Station

Down stream monitoring stations enable the estimation of cumulative effects of forest practices on water quality over large tracts of land i.e. Impact on stream flow & road construction/maintenance practices.





Forest roads have the greatest impact on water quality. Weyerhaeuser maintains just under 4000miles of road on its 400,000 ac holding in Oklahoma the US Forest Services manages approximately another 1000 miles of roads



#### Measurement and Modeling of Erosion from an Established Forest Road in the Ouachita Mountains of Oklahoma

The information provided from this study assists in water quality planning and in the development of realistic TMDL's and solutions to water quality problems related to road construction and maintenance.

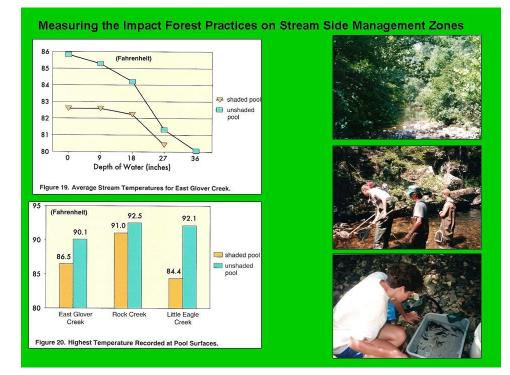






Erosion rates on established roads are lower than on new roads.

Modeling did a reasonable job predicting total erosion over the study period, but tended to under-predict storm erosion. Two year sediment totals from both sites = 5.7 & 4.8 tons/acre



#### **Application of Fertilizers to Pine Forests**



#### **Poultry Litter Nutrient Application Rates:**

•Litter Nutrient Content – N 4%, P 2%, & K 3%

•Litter Application Rates - 2, 4, 8, & 16 Tons/ac.

 •DAP + Urea Application Rate – 0.25 Tons / ac. (Accepted commercial application rate ≈ 4 tons/ac of litter)



Results:

- Soil water nutrient content at 4 tons/ac ≈ DAP+
- Urea Application (3.4 & 3.5 ppm respectively).
- •Stream water N levels increased by ≤ 0.1ppm, with no increase seen in P & K levels.
- •Significant increase in tree height and foliar N & P levels.

## **OSU – LSU RESEARCH LINK**

Dr. Michael Blazier

- M.S. and Ph.D. -- Oklahoma State University
- Forestry Research Project Leader --LSU Hill Farm Research Station &Calhoun Research Station

Responsibilities as Forestry Research Project Leader;

•Coordinates research efforts between on-campus faculty, industry, and state/federal agencies. •Oversees lab facilities and analysis.

•Manages graduate students.

Skills acquired while at OSU: •Coordinating with on-campus personnel •Establish & implement practical research protocol •Efficiently using station and part-time labor •Installing and maintaining sampling equipment



## Research Efforts Being Considered by LSU Project Leader as a Result of his Experiences at OSU

•Impact of harvesting and road construction/maintenance on Louisiana's highly erodible soils.

•Cooperative fertilizer research ventures between Hill Farm Research Station faculty, School of Renewable Natural Resources faculty, forest industry, NRCS, and state agencies.

•Impact of Best Management Practices (BMPs).

 Impact of management activities in streamside management zones (SMZs).

•Impact of management activities on riparian zones & wildlife corridors.



## Our Current Research Efforts Are To Ensure Their Future





#### 'Workshop on Financial Strategies and Cost Recovery Systems'

Jim Beaty, Superintendent Purdue University Agronomy Center for Research & Education (ACRE)

Isn't it great, that as research station managers, we get to participate in these wonderful meetings and share new ideas with other colleagues? This RCAS group has a great value in its common interests and trust among members who attend these meetings.

There is a wealth of knowledge in this room and my job today will be as a catalyst and moderator. Your participation will determine its success. During this 30 minute workshop we will tackle the issue of changing finances.

Today we are targeting ideas only. In 30 minutes "the poison is in the details." So I will ask you to give ideas and we will share details with handouts or via the RCAS web site or with Dennis Onks' proceedings. I asked Bob to use the Power Point and Chuck to record ideas on the flip charts. Thank you guys.

#### Workshop Notes:

What are the three most common forms of financing?

#### **Traditional Funding Sources**

Hatch Funds State Line Items University Funding

How many states use one or more of these sources? Generally are these growing or shrinking? Shrinking!

So lets look for other big traditional sources? Commodity Sales Grants

Let's look for Alternative Ideas!

#### How about Alternative Labor Sources?

Department of Corrections Department of Human Resources Americore Fed H2A

#### Endowments

From gifts Land Sales **Donations** Real Estate Equipment Supplies

#### Others

Mineral rights Gas rights Oil rights Limestone quarry sales Timber sales Wind Turbine agreements Easements across property

Rental space to commodity groups. Office space and/or field plot space.

Save America's Treasures Grants with Matching Funds

#### Some Institutions use Project Fees

Cost Recovery Systems Fee/Acre or Turf Fee/ Sq. Foot Fee per Service

Know the USDA recharge rules!

Note: 4 groups provided handouts. Arizona, Ohio State, California, & Purdue

#### Ohio Agricultural Research and Development Center Outlying Agricultural Research Stations, Wooster, Ohio Kenneth Scaife, Assistant Director Field Operations

#### **Cost Recovery Measures**

- 1. Income from sale of animals or animals removed from herds for experimental purposes. Each location has a dedicated earnings account where proceeds from sale of animals covers the operating costs of the herd. Expenses to maintain the herd include feed, forage, bedding, veterinary care and supplies, breeding animals (bulls, semen for AI), repairs of fences, gates and fences. Earnings accounts are to maintain 20% of a year's operating costs in reserve.
- 2. Services for plot research conducted by external (non-university) companies where research and extension faculty are not involved. Fees vary based on crop species and level of services provided by the research station. These clients usually collect their own data, and use services of the research station to establish and maintain the crop.
- 3. Research Station Managers solicit contributions from faculty to contribute funds for seasonal labor, materials or equipment. Where research station personnel apply a significant number of experimental treatments or collect data, the investigators provide labor funds to offset seasonal labor expenses.
- 4. In the future we are working towards establishing endowments, and will continue to access investigator grant funds since state and federal funds allocations are flat to decreasing. Another source under consideration is to return overhead monies charged to grants directly to the research station where the projects are conducted.

5. The OARDC Feed Mill operation adds an overhead charge on each ton of feed that is produced. These overhead dollars are used to cover operating costs of the mill.

Dr. Fred Swanson, Center Director Kearney R&E Center Parlier, California



## **Research Center Financing and Cost Recovery**

#### ► Field and Farming Operations:

- Recharge Rate Calculation: Instead of tracking each project's actual costs for fertilizer, labor and supplies etc., the hours of work performed on each project is the medium used for determining the level of support received. In turn, each project is charged an hourly rate for the "normal and ordinary" hours of work posted against it.
  - Each project's support hours are estimated ahead, providing an estimate of future charges. Combining all projects' estimated hours provides an estimate of the total projected hours needed for the entire center.
  - Dividing the center's total projected support hours into the center's projected budget shortfall yields the hourly charge rate, which is then used for charging for the hours posted to each project.
  - The following formula determines the budget shortfall: The amount funded by the University, less the estimated total expenses for the coming season, offset by any carryover deficit or surplus, equals the budget shortfall.
  - Projected Expenses **LESS** University Funds (adjusted for carryover) **EQUALS** Shortfall

524,797 - \$406,212 = \$(118,585)

#### <u>\$(118,585) Shortfall</u> **DIVIDED BY** <u>20,000 Estimated Hours</u> **EQUALS** <u>\$(5.93)/hour</u>

- **Expenses related to harvesting marketed crops are charged against that income.**
- Projects are charged additionally for "**non**-normal and ordinary" work in the field or laboratory (data collection or specialized work). A \$10.40/hour rate is used which equals the cost for the contracted labor brought in to backfill for our technicians' normal duties.

• Purchasing nursery stock, specialized equipment or irrigation systems and their installation and maintenance within the research plot are borne by the researcher.

#### Physical Plant Operation:

- Actual employee hourly rates, without benefits, are charged to the researchers for maintenance and repairs on researcher owned equipment (incubators, dryers, ovens, etc.).
- Cost recovery for utilities on research projects requiring high levels of utility usage (additional lighting in greenhouses, high usage fans required for air movement on air pollution study, etc.)

For additional information please contact: Fred Swanson, Center Director, (559) 646-6060, <u>fswanson@uckac.edu</u> Or Janie Duran, Office Manager, (559) 646-6010, <u>jduran@uckac.edu</u> Website: http://danrrec.ucdavis.edu/kearney

#### Maricopa Agricultural Center Financing And Cost Recovery

Bob Roth University Of Arizona

The University of Arizona College of Agriculture and Life Sciences has developed procedures to increase cost recovery. Flat budgets, budget cuts and inflation have reduced the funding available for operations and personnel services. The University of Arizona allocates operating monies to each Center, which has not been sufficient. The Centers have to generate an additional 30 and 50 percent to meet their goals. The University does provide funding to cover personnel services. If the Centers need additional personnel to operate, they must generate those funds. Each project leader is assigned technical support if it is available and must pay 20% of that cost from other funding. If they are not assigned technical support then they must generate 100% of the funding.

Our first step was to return farm sales back to the Centers. Historically the sale of all agriculture goods from the Centers was divided equally between the President and the College. The Centers received nothing even though they had the expenses for growing, harvesting and transporting.

Currently 80% of all farm sales are returned to the Center and 20% is allocated to the Experiment Station Director. The Experiment Station Director typically uses these funds for those Centers that are short of funds and to support new projects.

Our second step was to charge project leaders a fee to help support their projects. This policy varies between each Center because of differential operating costs and amount of land available for research. It costs more to produce vegetables, compared to cotton or pasture crops. At one

Center the U/A researcher gets one acre free and pays \$800 for each additional acre. At another Center the researcher pays (up to \$2000/acre) according to the grant money available for that project. All researchers are requested to include funding on the grant to support their projects (whether it is land, greenhouse space, etc.). A Farm Service Agreement is written which requires that the funding be shown for each project (<u>http://cals.arizona.edu/aes/mac/documents/</u> farm\_service\_agreement\_pdf)

farm service agreement.pdf).

It was noted that private companies were providing funds to University researchers to conduct their research at the Centers. This practice resulted in no Center support for the project. Our third step was to develop a Facility Use Agreement (<u>http://cals.arizona.edu/aes/mac/</u>

documents/facility use agreement.pdf). This is a short legal document that is signed by a non-

University affiliated organization, the Center Director and the University Contracting Officer. It outlines the agreements between the University and the User and the payment schedule. This agreement allows the organization to develop proprietary information or materials. Charges for these agreements range from \$2000 to \$3000 per acre depending on the production costs.

Services provided only include normal farm practices, any extra requirements are charged at the typical custom rates. In some cases there has been a \$250 per acre fee plus charges for all services provided by the Center. These agreements generate the majority of our cost recovery funds. The Facility Use Agreements have been used for land use, greenhouse, cotton ginning and

delinting, cold room and freezer use, storage space, etc.

Equipment replacement has always been a problem. In recent years we have solicited unrestricted donations, not only in money but also equipment. In some cases the donation tax advantage can exceed the amount received at auction or farm sale. The donated equipment is used as trade-in for new or used farm equipment. Typically all University equipment is turned into Surplus Property and sold. The return to the Centers from this practice has been minimal. University regulations allow the Center to trade-in old equipment and get full credit. Our experience has shown that several old tractors can help reduce that cost of a new tractor. In fact in some cases the equipment has had additional antique value.

#### RESEARCH CENTER ADMINSTRATORS SOCIETY EXECUTIVE COMMITTEE MEETING

September 24, 2006 KSU SEARC Office Building Parsons, Kansas

The Executive Committee of the Research Center Administrators Society held their fall 2006 meeting at the above site and date. Members in attendance were: Vaughn Skinner (AR), Don Hubbel (AR), Fred Swanson (CA), Stan Jones (GA), Billy Mills (GA), Rod Yager (GA), Bob McNeil (GA), Bob Dunker (IL), Lyle Paul (IL), Jim Beaty (IN) Lyle Lomas (KS), Bill Peterson (KY), Allen Nipper (LA), Joe Street (MS), Clyde Bogle (NC), Sandy Maddox (NC), Floyd Wiggins (NC), Jeff Anderson (NC), Phillip Winslow (NC), Ken Scaife (OH), Rick Matheson (OK), Josh Massey (OK), Brent Westerman (OK), Chris Stansberry (OK), Bob Heinemann (OK), Erich Whrenberg (OK), Rocky Walker (OK), Robert Havener (OK), Thomas Pickard (OK), Merritt Taylor (OK), Rob Ellis (TN), Barry Sims (TN), Walt Hitch (TN), John Hodges (TN), Blake Brown (TN). Officers present were Randall Rawls (AL), President; Mike Phillips (AR), Vice President; Denny Thompson (NC), Executive Treasure; Paul Sebesta (TX), Communications Officer; and Ray Cartee (UT), Secretary.

President Randall Rawls called the meeting to order at 3PM. Lyle Lomas presented an itinerary for the meeting. He then introduced Fred Cholick, Dean of the College of Agriculture and Director of the Experiment Station, who gave an overview of Kansas agriculture and the importance of their Research Centers. He introduced Daryl Buchholz, Associate Director of Cooperative Extension who defined the role of their programs in Kansas. President Rawls asked all of the members to stand and introduce themselves.

The minutes from the Executive Committee Meeting held February 5, 2006 in Orlando, Florida were reviewed. A motion to accept was made by Joe Street and seconded by Bill Peterson and was approved by voice vote. The Business Meeting minutes from Orlando were also reviewed. Merritt Taylor moved to approve and it was seconded by Bob McNeil. The motion was approved by voice vote.

#### **COMMITTEE REPORTS**

#### **Business Manager**

Denny Thompson presented the financial statement (handouts). A motion was made by Brent Westerman and was seconded by Lyle Lomas to accept the report. The membership approved by voice vote. John Hodges moved to retain the security box and Bill Peterson seconded the motion. The motion passed by voice vote. A motion by Jim Beaty and seconded by Paul Sebesta to reimburse Denny Thompson for the lunches he purchased for the wives tour in Orlando was approved by voice vote.

#### Financial

Allen Nipper presented the Financial Committee report (handout), and moved to accept the report. Lyle Lomas seconded the motion and it passed by voice vote.

#### Membership

Membership Committee was not present. It was announced that Findlay Pate passed away since the Orlando meeting.

#### Proceedings

Sandy Maddox reported that the program proceedings for the 2004 meeting in Arizona were in route to the Best Western Motel. They did arrive and were distributed.

#### Awards

John Hodges announced three nominees for the Distinguished Service Award. The committee recommendation was forwarded to the officers and approved.

#### **Meeting Site Selection**

Allen Nipper reported meeting sites are set through the summer of 2008. They are as follows: South Island Texas – winter 2007; Georgia – summer 2007; Dallas Texas (SAAS) – winter 2008; and Utah – summer 2008. Future SAAS winter meeting sites are Atlanta Georgia – 2009 and Orlando Florida – 2010.

#### Nominations

Paul Sebesta indicated nominations will take place at winter meeting.

#### **RCAS Historian**

Brent Westerman indicated he needs information for each site we have had meetings.

#### **Tax Committee**

Bob Dunker reported that RCAS is now listed as 501C-5 and are tax exempt. However, outside donations to RCAS will not be allowed as a charitable deduction.

#### **Committee Assignments**

President Rawls appointed Joe Street (MS) to the Finance Committee. All other Committees will remain the same.

#### WINTER MEETING

#### **Local Arrangements**

Paul Sebesta passed out Hotel, Travel and Tour arrangements for the meeting in South Padre Island Texas, January 27 through February 1, 2007.

#### Program

Mike Phillips presented some ideas for presentations: Overviews by the Texas A&M Experiment Station Director, the ARS Regional Director and the Mexico Director. Some subjects of interest were Biofuel, Immigration, Insects and Quarantine Measures.

There was no other business discussed and the meeting was adjourned by President Rawls at 4:58 PM.

Respectfully submitted by Ray Cartee RCAS Secretary

# RESEARCH CENTER ADMINISTRATORS SOCIETY EXECUTIVE BOARD MEETING

January 28, 2007 Sheraton Beach Hotel South Padre Island, Texas

The Executive Committee of the Research Center Administrators Society held their fall 2007 meeting at the above site and date. Members in attendance were: Larry Earnst (AR); Don Hubbell (AR); Fred Swanson (CA); Bob McNeill (GA); George Granade (GA); Robert Dunker (IL); Jim Beaty (IN); Lyle Lomas (KS); Bill Peterson (KY); Allen Nipper (LA); Clyde Bogle (NC); Sandy Maddox (NC); Debbie Robertson (NC); Jeff Chandler (NC); Paul Nyren (ND); Ken Scaife (OH); Merritt Taylor (OK); John Hodges (TN); Dennis Onks (TN); Barry Sims (TN);

Rob Ellis (TN); Pete Schultz (VA)

Officers in attendance: Randall Rawls (AL) President; Mike Phillips (KY) Vice President; Denny Thompson (NC) Executive Treasure; Paul Sebesta (TX) Communications Officer; Ray Cartee (UT) Secretary; and Ruth Cartee (UT) acting stenographer.

President Randall Rawls called the meeting to order at 1:10pm. President Rawls asked that each member of the group stand and introduce themselves. He then introduced Paul Sebesta for the itinerary.

Welcome and Local Arrangements Committee Report - Paul Sebesta; thanked the Tourism Council who will be taking the Spouses on a guided tour 9:00 am to Mexico; a Photo ID is needed for return to US. Should be back 2:30-3:00pm; a reception will be held in the Blue Dolphin Room will begin serving at 5:00pm until 7:00 pm

Meetings: will be held in this room beginning Monday at 8:00am; Tuesday 8:00am tour of the Sana Rosa Sugar cane production plant; Sana Anna Refuge tram tour of the bird watching facility; United States Border Patrol station and both A&M and Paul's research stations; followed by a fish fry and entertainment. Meeting in this room 8:00 AM Wednesday until noon. Thursday we will leave at 8:00 AM for Rio Bravo, Mexico Research Center. Friday 8:00 leave for Sterile Fruit Fly Center - Mission TX. Also a hospitality room has been set up in rooms 1101-02.. Open until 11:00PM. ...

Web site - Communication officer needs to be replaced; holding office in a society is a conflict of interest for ARS /USAID employees. Members my attend but not hold office.

The minutes from the Executive Committee meeting held September 24, 2006 in Parsons, Kansas were reviewed. A motion to accept was made by Ray Cartee seconded by Lyle Lomas and approved by voice vote.

Brent Westermann called for all program presentation for publication be sent to him for the Proceedings CD.

### **COMMITTEE REPORTS:**

#### Secretary

Ray Cartee reported 52 registered members and 15 spouses for a net \$10,225 Dennis Onks overpaid last meeting and it has been suggested the excess (\$60) be toward this years meeting. Motion to table until clarification that money was actually deposited by Denny Thompson; Second by Clyde Bogle and passed by voice vote.

#### **Business Manager**

Denny Thompson presented the financial statement (handouts). Bank balance is \$8,421.14. This includes Kansas with quo pro quid from North Carolina and Oklahoma with the vans that were used. There are two CDs one for \$3,038.38 & one for \$5,208.76 that will mature in February and June. Denny suggested renewal for 6 months on the February CD to allow for greater flexibility in the future. Motion made by Jim Beatty and seconded by Clyde Bogle to proceed as suggested. and to allow the Business Manager and the Finance Committee chair to confer and determine best options for the Society passed by voice vote.

#### **Program Committee**

Mike Phillips thanked all who were instrumental in putting the program together; particularly Paul Sebesta and others through their willingness to present papers. Randal Rawls expressed the knowledge of the tremendous amount of work and help to pull these programs together. It is appreciated when the committee people call that we all take a step forward and help with the programs where they are needed.

#### Awards

John Hodges reported the recommendation award will be handed out as approved. Bill Petersen will be honored for his tireless effort in maintaining this society as an officer and member.

#### Nominations

Bob Dunker presented the membership with the following individuals for officers for 2007-2008; President, Mike Phillips (KY); Vice President, Ray Cartee (UT); Secretary, Merritt Taylor (OK); Business Manager, Denny Thompson (NC); Precedings Officer, Dennis Onk; Communication Officer, open nominees from floor. Motion made to accept report by Paul Nyran; second by Larry Earnest.. Report approved by voice vote.

#### Proceedings

Dennis Onks indicated that three of the presenters from Kansas were not documented. He suggests that abstracts are a vital part of the proceedings and would like to see more. Right now the downloading of the proceedings are difficult. Presentations will separated to allow for ease of download. North Carolina has been instrumental in providing all the information to the Proceedings CDs. A few of 2005 and a copy of 2006 are available. These CD's should be used as a recruiting tool for other institutions to bring into the Society. When seeking people we should inform them that the acceptance of presentation will be in the proceedings thereby they accept or decline inclusion or not. If not wishing to have their presentation printed or otherwise produced; move on and seek someone else for the program.

#### Finance

Allen Nipper indicate we still do have resolution on the credit card payment use. Cost is the factor; training on machines, etc. Allen wondered if there had been any honorarium sent to the Findley Pate family. Discussion of doing something but no decision. There were personal contributions. Call for Question: Never been done before and we may be setting a precedent. A standing resolution for future good will letters to be sent to the families. Motion by Ray Cartee that a card or letter from the membership body be automatic from the Secretary of the Society with a second by Paul Nyrn approved by voice vote.

### Membership

Pete Schultz and Paul Nyran indicate not pro-active in decisions. A map has been put together which will help his to encourage people to attend. A copy of the program and registration form was sent by the Secretary to all those who have not been attending. It may help to attend SASS in alternate years.

### **Meeting Site Selection**

Allen Nipper introduced Bob McNeil from the University of Georgia who supplied all with a bag of Georgia peanuts. Fall 2007 will be held in Griffin Georgia, about 40 miles south of Atlanta. A tour of the main campus and outlying facilities are scheduled for September 23<sup>rd</sup> - 26<sup>th</sup>. Motion made by John Hodges to have a 2-year rotation with SASS beginning with the winter meetings in Georgia. Seconded by Pete Schultz; motion carried by voice vote. Summer meetings will be in California or North Carolina in 2009. Confirmation with site committee to determine location.

### **Old Business**

New Director at Hayes Kansas is Bill Gilliand. Fred Perry has retired and Karen Hammer represents the University of California Experiment Station. Additional changes were Mike Bourn from Oklahoma and Florida and South Carolina need to be activated again.

### **New Business**

Paul Sebesta and Bob Dunker are checking by-laws to determine the best alternative for the replacement of the Communications Officer. Proceedings Officer and Business Manager are retained by voice vote.

Adjourned 2:42

Respectfully submitted by: Ray Cartee RCAS Secretary

# RESEARCH CENTER ADMINISTRATORS SOCIETY BUSINESS MEETING

January 31, 2007 Sheraton Beach Hotel Blue Marlin Room South Padre Island, Texas

The regular business meeting was called to order by Randall Rawls at 10:30 am.

Randall Rawls waved order of business and rules in order to complete some business items before others must go.

Passing of gavel:

Mike Phillips, President 2007-2008

Acceptance speech - grateful for all who helped put this program together and hoped the same expertise and enthusiasm will carry forth as we move into the new year and other meetings.

A plaque was presented to Randall Rawls for his service this past year as President.

Return of podium for final business:

Approval of 2006 Winter Meeting Minutes - Ray Cartee.

A motion was made by John Hodges and seconded by George Grenade to approve the Minutes for the 2006 Winter Business Meeting in Orlando FL. The motion was approved by voice vote.

### **COMMITTEE REPORTS:**

### **Business Manager**

Denny Thompson provided information on CD's of \$10,165, \$5,872 & \$12,768.42 that were coming to renewal date in February and June. Because the CD's were a generation of dollars, discussion regarding income from upcoming meetings may allow for a lesser charge for participation. Balance to Date: \$20, 900.68. Audit to be held in 2 years; motion made by Lyle Lomas to accept report. Seconded by Paul Nyren.

# **Finance Committee**

Allen Nipper said the credit card use for registrations is still out awaiting some more investigation.

### **Awards Committee**

John Hodges reported that Bill Peterson was presented with the RCAS Distinguished Service Award at last nights banquet.

### Membership Committee - Pete Schultz, Paul Nyren

Paul suggested that counterparts in other states should make some personal contact with those persons that should be introduced to the membership of RCAS. It was noted that Arizona, South Carolina, or Florida didn't have any representatives to these meetings.

### **Proceedings Committee**

Dennis Onks stated with the support of North Carolina, the CD of abstracts were available. You may them up from a box in the foyer. It is hopeful the CD's were be used as recruiting tool and historical history of the meetings. Discussion called for enumeration by membership. It was suggested that a sum of money be collected to offset the cost of their participation in printing. The group decided to provide a gift fund for NC in the amount of \$500 for their use wherever it was needed. Motion by Allen Nipper, Second: John Hodges and was passed by voice vote.

### **Meeting Site Selection**

Allen Nipper wanted to clarify RCASassociation with SASS. It was discussed that the group would meet with SASS for two years then off one year. Meetings will be held in Georgia Summer 007 an Informational slide show Georgia Fall 2007 Meeting was presented by Bob McNeil and George Grenade The meetings will be held September 23-26, 2007 at Griffin GA which is about 40 miles south of Atlanta The Executive Meeting will be the afternoon of Sunday: Sep 23<sup>rd</sup>. **Monday: Sep 24<sup>th</sup>** Tour Griffin Campus; Central Georgia Research :& Educational Center; Rock Eagle 4-H Center; Tour Peach facilities; arrive Tifton. **Tuesday: Sep 25<sup>th</sup>** Tour Southwest Georgia Research & Education Center; Jimmy Carter's boyhood home; Andersonville National Historic Site. **Wednesday: Sep 26<sup>th</sup>** Tour Tifton Campus; return to Griffin.

Hotel accommodation:

Griffin: Howard Johnson \$49.00 + tax - 770 227-1516 Sep 22, 23, 26 Tifton: Holiday Inn \$65.00 + tax - 229 3982-6687 Sep 24, 25

The 2008 Winter Meeting will be with SAAS in Dallas TX February 2-5, 2008 and John Sweeten will be our local contact. It was suggested to set aside two hours of meeting time for discussion on ways to supplement center funding.

Summer: 2008 Utah - Ray Cartee

Winter: 2009 SASS Atlanta

Summer: 2009 California

Motion to accept meeting sites made by Lyle Lomas; seconded, Pete Shultz and was passed by voice vote.

### **Nominations Committee**

Paul Sebesta - Open nominations may come from the floor the committee nominated the following for officers for 2007-2008; President, Mike Phillips (KY); Vice President, Ray Cartee (UT); Secretary, Merritt Taylor (OK); Business Manager, Denny Thompson (NC); Proceedings Officer, Dennis Onks; Communications Officer, Pete Schultz (VA).

Motion made by John Hodges, seconded by Fred Swanson to accept the nomination and cast a

unanimous vote motion carried by voice vote.

# Web Site Update

Pete Schultz in conjunction with Lydia has been working on the website and invites anyone to contribute information.

# **Other Business**

John Hodges reminded us that registration fee's for meetings need to be one amount to include everything. The fee's for spouses is all that should be separated.

Motion to adjourn by Pete Shultz, seconded by Merritt Taylor. Motion passed /Adjourned at 11:29

Respectfully submitted by: Ray Cartee RCAS Secretary

# RESEARCH CENTER ADMINISTRATORS SOCIETY Bylaws Current Revision 02-06-2005

#### Article I. Name

The name of this organization shall be the Research Center Administrators Society, otherwise referred to as RCAS.

### Article II. Objectives

The objectives of the society shall be those of an educational and scientific unincorporated association qualified for exemption under Section 501(c)(3) of the Internal Revenue Code of 1986 as amended or a comparable section of subsequent legislation.

Specifically, the society shall strive to advance the acquisition and dissemination of scientific knowledge concerning the nature, use, improvement, and interrelationships of research center administration scientific research, and new technology. To this end, the society shall 1) promote effective research, 2) disseminate scientific information, 3) facilitate technology transfer, 4) foster high standards of education, 5) strive to maintain high standards of ethics, 6) promote advancements in this profession, and 7) cooperate with other organizations having similar objectives.

### Article III. Composition of the Society

SECTION 1. The society shall be composed of members as described in Article IV.

SECTION 2. The society shall have an executive committee, other committees, and such officers as are necessary to fulfill its objectives.

### Article IV. Membership

SECTION 1. The membership shall include superintendents, resident directors, center directors, and other individuals with various titles having administrative responsibilities involving a field station, branch station, research station, research and educational centers, or other branch research facility of a state agricultural experiment station or any other governmental, public or private agricultural research organization.

SECTION 2 The membership shall be composed of regular and active members. Anyone as described in Section 1 shall be designated a regular member and shall be eligible for active membership. Any individual, as described in Section 1 who attends a meeting and pays the designated registration fees shall be designated an active member for three years with all rights and privileges afforded by the Society.

### **Article V. Officers**

SECTION 1. The officers of the Society shall be a President, a Vice-President, a Secretary, an Executive Business Manager, a Society Proceedings Editor, a Communications Officer, and a Newsletter Editor. These officers shall perform the duties prescribed by these bylaws and by the parliamentary authority adopted by the Society as described in Article IX.

SECTION 2. The officers shall be elected by the membership to serve for one year or until their successors are elected, and their term of office shall begin at the close of the meeting at which they are elected. The Executive Business Manager, the Society Proceedings Editor, the Communications Officer, and the Newsletter Editor shall serve at the pleasure of the Executive Committee and the Society for a specified term announced upon the election of the officer. Additional terms may be served if deemed in the best interest of the Society.

SECTION 3. No member shall hold more than one office at a time, and no member shall be eligible to serve consecutive terms in the same office. An officer may move into an office through the departure of another officer, completing the existing term and then be elected to serve a full term in that office. The Executive Business Manager, the Society Proceeding Editor, the Communications Officer, and the Newsletter Editor may serve more than one term upon recommendation of the Executive Committee and approval of the Society.

SECTION 4. Duties of the President are to serve as overall coordinator of RCAS activities; preside at all society meetings; **a**ppoint nominating committee in accordance with Article VIII, Section 1; appoint local arrangements committee chair for scheduled meetings; and appoint all other committees as needed.

SECTION 5. Duties of the Vice-President are to serve as Chair of the Program Committee; coordinate program costs with the Executive Business Officer in order to establish appropriate registration fees; provide copy of program to all RCAS officers and state representatives; provide Communications Officer with copy of program to place on the website; and serve as member of the Executive Committee.

SECTION 6. Duties of the Secretary are to be responsible for registration at all meetings and provide President and Executive Business Manager with final registration list; collect fees at all meetings and turn the monies over to the Executive Business Manager for deposit in the society's bank account; prepare minutes of all meetings and business sessions; provide Communications Officer with unofficial copy of the minutes for each meeting for the website for membership review; provide the Proceedings Editor and Communications Officer with official approved copy of minutes for publication in the Proceedings and on the website; provide program agenda of all meetings and other appropriate information to membership; serve as a member of the Executive Committee; serve as recording secretary for Executive Committee meetings as appropriate. SECTION 7. Duties of the Executive Business Manager are to maintain the societies' banking accounts, fiscal records, prepare financial statements and provide such statements to the Executive Committee and the membership at scheduled meetings; issue checks for payment of invoices as submitted by the Executive Committee or program committee chair of any Society sponsored event; work with local arrangement committee in establishing appropriate registration fees for all meetings, to establish credit accounts, and other business matters related to any RCAS sponsored meeting; represent the society when designated by the President; maintain current membership list; revise as appropriate and maintain official copy of bylaws; provide Society Proceedings Editor with official copy of bylaws for publication in the proceedings; serve as a member of the Executive Committee; maintain past and current copies of society proceedings and provide copies to libraries, new members, and other individuals as requested.

SECTION 8. Duties of the Society Proceedings Editor are to assemble all program presentations of the annual meeting and edit for publication with input from Vice-President; publish approved minutes of annual meeting and Executive Committee Meeting as provided by the Secretary; procure all needed publishing materials and report cost to the Executive Committee for approval; Serve as a member of the Executive Committee.

SECTION 9. Duties of the Communications Officer are to be responsible for maintaining the Society website.

SECTION 10. Duties of the Newsletter Editor are to be responsible for publishing and distribution of the Societies' newsletter; to place the newsletter on the website at designated times as required by the Executive Committee; and serve as a member of the Executive Committee. Mechanism and dates of distribution of the newsletter to be determined by the Executive Committee.

SECTION 11. : A Local Arrangements Representative will be appointed for each scheduled meeting. Duties of the Local Arrangements Representative are to visit the meeting site in advance of the meeting to determine if the meeting room and other facilities are adequate; meet with hotel sales person or other appropriate businesses to make arrangements for meetings, including, coffee breaks, tour buses, food functions, visual aid equipment and other related needs; coordinate business arrangements with the Executive Business Manager to establish charge accounts if appropriate; coordinate budget matters with program chairman and Executive Business Officer to establish appropriate registration fees, coordinate all program arrangements and planned activities with other Program Committee members; shall have the option to solicit additional assistance from the membership as needed; attend the Executive Committee meeting prior to their assigned meeting.

### **Article VI. Meetings**

SECTION 1. The Executive Committee will recommend sites for the winter and summer meetings two years in advance. The Active members will approve Executive Committee site

recommendations at the business meeting of the winter meeting. Nominations of potential winter and summer meeting locations will also be accepted from the membership during the business meeting.

SECTION 2. Special interim meetings can only be called by the President in conjunction with the Executive Committee.

SECTION 3. Active members in attendance at any winter, summer, or special meeting shall constitute a quorum.

# **Article VII. Executive Committee**

SECTION 1. The Executive Committee shall consist of current officers, the immediate past President, and one representative from each participating state.

SECTION 2. The Executive Committee shall have general supervision of the affairs of the society between annual business meetings, make recommendations to the Society, and shall perform such other duties as are specified in these bylaws. The Executive Committee shall be subject to the orders of the society.

SECTION 3. State Representatives shall be selected by the membership of their respective states.

SECTION 4. The Executive Committee shall meet at least twice annually. A meeting will be held during each of the semi-annual meetings.

### **Article VIII. Committees**

SECTION1. The President shall appoint a Nominating Committee consisting of three immediate past Presidents that are still active in the Society. The Nominating Committee shall be appointed during the annual meeting. It shall be the duty of this committee to nominate candidates for the offices to be filled except for the office of Executive Business Manager and Society Proceedings Editor, and a Communications Officer. The Nominating Committee shall report during the business session of the annual meeting and prior to the election of officers. Before the election, additional nominations from the floor shall be permitted. An Executive Business Manager candidate and a Society Proceedings Editor, and Communications Officer Candidate shall be selected by the Executive Committee prior to the annual meeting, and the appointment shall be recommended to the Society for approval. The Society membership may also make nominations from the floor.

SECTION 2. Special committees shall be appointed by the President as the Society or the Executive Committee shall from time to time deem necessary to carry on the work of the Society. The President shall be ex-officio member of all committees except the Nominating Committee.

### **Article IX. Parliamentary Authority**

The rules contained in the current edition of "Robert's Rules of Order Newly Revised" shall govern the Society in all cases to which they are applicable and in which they are not inconsistent with these Bylaws and any special rules of order the Society might adopt.

### Article X. Amendment of Bylaws

SECTION 1 - Amendment by Active Membership. The Bylaws can be amended by a twothirds vote of a quorum as described in Article VI, Section 3 during the business session of the annual meeting. Notice of the proposed change must be given to the Society President one week prior to the annual meeting. The notice shall include the full text of the amendment and the President will make such amendment available to the entire membership at least 24 hours prior to the winter business session.

SECTION 2 - Amendment by Executive Committee. In an emergency, the bylaws can be amended by action of the Executive Committee provided strict procedures are followed. A member proposing the amendment shall provide the Executive Committee Chair with the full text of the proposed change. The Chair shall distribute copies and/or place the full text on the website for committee members 45 days prior to the voting deadline. Voting may be by letter, telephone with confirming letter, or by roll call if taken during an Executive Committee meeting. State Representatives of the Executive Committee are to review the amendment with their respective delegation and cast one vote reflecting the delegation's view. A two-thirds vote of the Executive Committee members voting is required for adoption of an amendment. The Chair shall announce the voting results, and should the proposed amendment pass, the Executive Business Manager shall revise the bylaws to include the amendment(s) and place the full text of the revision on the web site for review by the Society membership. Amendments to the bylaws are to be ratified by the active membership at the winter meeting.

#### Article XI. Non-liability

SECTION 1. Non-liability. An officer, member, or other volunteer of the society is not liable for the society's debts or obligations and an officer,, member, or other volunteer is not personally liable in that capacity, for a claim based upon an act or omission of the person performed in the discharge of the person's duties, except for a breach of the duty of loyalty to the society, for acts or omissions not in good faith or which involve intentional misconduct or knowing violation of the law, or for a transaction from which the person derives an improper personal benefit. The officers, members, or other volunteers of this society have agreed to serve in their respective capacities in reliance upon the provisions of this Article.

### Article XII. Dissolution

Upon dissolution of the corporation, the Executive Committee, after paying or making provisions for the payment of all liabilities of the society, will dispose of all assets of the society exclusively for the purposes of the society in such a manner, or to such an organization or organizations organized and operated exclusively for charitable, educational, or scientific purposes as shall at the time qualify as an exempt organization or organizations under section 501(c)(3) of the Internal Revenue Code of 1986 (or the corresponding provision of any future United States Internal Revenue Law), as the Executive Committee shall determine.

**Revision Dates:** 

Revised 10-01-1985 Revised 02-05-1988 Revised 02-06-1992 Revised 01-29-1995 Revised 02-05-2001 Revised 02-06-2005



#### RCAS Officers 2007-2008

Randall Rawls, Alabama, Past-President Mike Phillips, Kentucky, President Ray Cartee, Utah, Vice-President Merritt Taylor, Oklahoma, Secretary Denny Thompson, North Carolina, Executive Business Manager Dennis Onks, Tennessee, Proceedings Co-Editor Debbie Robertson, North Carolina, Proceedings Co-Editor

#### 2006-2007 RCAS Committee Assignments

Awards John Hodges, Tennessee, Chairman Ray Cartee, Utah Dave Langston, Arizona

Nominations

Bill Peterson, Kentucky, Chairman Lyle Lomas, Kansas Randall Rawls, Alabama

#### **Proceedings**

Dennis Onks, Tennessee, Chairman Debbie Robertson, North Carolina Sandy Maddox, North Carolina

#### Finance

Allen Nipper, Louisiana, Chairman Lyle Paul, Illinois Joe Street, Mississippi Pete Schultz, Virginia Larry Earnest, Arkansas R. Brent Westerman, Oklahoma

#### Membership

Pete Schultz, Virginia, Co-Chairman Paul Nyren, North Dakota, Co-Chairman

#### **Meeting Site Selection Committee**

Allen Nipper, Louisiana, Chairman Ray Cartee, Utah Lyle Paul, Illinois Paul Nyren, North Dakota Larry Earnest, Arkansas 2007 Distinguished Service Award Recipient



William O. 'Bill' Peterson Director, Management Operations University of Kentucky College of Agriculture Lexington, Kentucky

Mr. Peterson is recognized this year by the RCAS membership for distinguished service and support of the Society's mission to improve the administration of agricultural research units. This award has been earned by service as a member, committee chair and Officer during his 20+ years of membership. During this period he has served as the Kentucky State Representative, Local Arrangements Chairperson in 1992 and 2000, Secretary 2000, 2<sup>nd</sup> VP 2001, 1<sup>st</sup> VP 2002, President 2003. He has also served on the awards, membership and program committees. His contribution to the RCAS by serving in these roles has helped the Society to increase in membership and provide educational information to its members. This dedication and service is appreciated and recognized with this 2007 Distinguished Service Award.

Bill was raised in central Kentucky in his home town of Loretto. The family are grain and tobacco farmers and this has been continued by his brothers and now their children. His college experience yielded the BS and MS degrees from the University of Kentucky. While working on the Ph.D. degree at Cornell University, he had the chance to join with his family to purchase a 6000 acre grain farm. He left Cornell to begin this partnership farming operation and it continues today. Shortly after, he was offered his present position of Director of Management Operations with the University of Kentucky and this experience has continued since 1986. He and his wife have three children, two sons and a daughter. The Society is proud to have members such as Bill, who honor Agriculture and work to improve the products produced by the American Farmer.

Past Recipients of the Distinguished Service Award for service, leadership, and outstanding contributions to RCAS over an extended period of time.

YEAR AWARDED	<u>RECIPIENT</u>
1987	John Ewing
1988	Robert "Bobby" Moss
1989	Joe High, Jr.
1990	Wallace Griffey & Bill Webb
1991	Norman Justus
1992	Gene Morrison & Jere McBride
1993	William Loe & Howard Malstrom
1994	James Riley Hill
1995	Edward Worley
1996	Robert Freeland & Will Waters
1997	Joe Musick
1998	Dennis Onks
1999	John "Ike" Sewell
2000	F.T. "Butch" Withers, Jr.
2001	Joe McFarland
2002	John Hodges III & John Robinson
2003	Ben Kittrell & Jim Jones
2004	Findlay Pate & Carl Tart
2005	Denny Thompson
2006	Dave Langston

# PAST PRESIDENTS, RCAS

# YEAR

# PRESIDENT

1969 - 1970	Robert Moss
1970 - 1971	Preston Reed
1971 - 1972	Charles Douglas
1972 - 1973	Charles Douglas
1973 - 1974	D. M. Gossett
1974 - 1975	Henry Marshall
1975 - 1976	Tom Corley
1976 - 1977	H. Rouse Caffey
1977 - 1978	E. G. Morrison
1978 - 1979	Robert Moss
1979 - 1980	Joe High, Jr.
1980 - 1981	Julian Craigmiles
1981 - 1982	Freddy Peterson
1982 - 1983	Wallace Griffey
1983 - 1984	Bill Webb
1984 - 1985	Gary Elmstrom
1985 - 1986	Norman Justus
1986 - 1987	Robert Freeland
1987 - 1988	Jere McBride
1988 - 1989	Howard Malstrom
1989 - 1990	Bill Loe
1990 - 1991	Edward Worley
1991 - 1992	Will Waters
1992 - 1993	James R. Hill, Jr.
1993 - 1994	Joe Musick
1994 - 1995	Dennis Onks
1995 - 1996	Jim Pitts
1996 - 1997	F. T.(Butch)Withers
1997 - 1998	Ben Kittrell
1998 - 1999	Findlay Pate
1999 - 2000	John Robinson
2000 - 2001	Denny Thompson
2001 - 2002	Carl Tart
2002 - 2003	Lyle Lomas
2003 - 2004	Bill Peterson
2004 - 2005	Paul Sebesta
2005 - 2006	Robert Dunker
2006 - 2007	Randall Rawls