

**Program**  
**2004 RCAS Winter Meeting**  
**Phoenix, Arizona**  
**February 1-3, 2004**

**Monday, February 2, 2004**

7:00 – 8:00 Registration

**Session 1                    Arizona Agriculture/Agrotourism**

8:00 – 8:15 Welcome  
Bill Peterson, RCAS President  
Paul Sebesta, 2004 Program Chair  
Bob Roth, Local Arrangements Chair

8:15 – 8:45 Arizona agriculture  
Joseph Sigg, Director of Government Relations, Arizona Farm  
Bureau Federation

8:45 – 9:15 University of Arizona agriculture program  
Colin Kaltenbach, Director, University of Arizona Agricultural  
Experiment Station

9:15 – 9:45 Let's go see O'l MacDonald's farm  
Martha Glass, Manager, Agritourism Office, North Carolina  
Department of Agriculture and Consumer Affairs

9:45 – 10:15 Break

**Session 2                    Water and Natural Resource Management in the  
West.**

10:15 – 10:45 Arizona water issues  
Sharon Megdal, Associate Director, Water Resources Research  
Center, Department of Agriculture and resource Economics,  
University of Arizona

10:45 – 11:15 Natural resource management issues – The Nature Conservancy  
perspective.  
Holly Richter, The Nature Conservancy

11:15 – 12:00 The Klamath basin water crisis. Administration of the Endangered Species Act leads to a regional agricultural disaster.  
Harry Carlson, Superintendent, University of California Tulelake Research and Extension Center

12:00 – 1:15 Lunch

1:15 – 1:45 An ag advisory committee for assistance in managing natural resources at a field station.  
Mike Connor, Superintendent, University of California Sierra Foothills Research and Extension Center

### **Session 3                    Bioterrorism**

1:45 – 2:15 Fresh produce importation and homeland security  
Lee Frankel, President, Fresh Produce Association of the Americas

2:15 – 2:45 Agro-terrorism at ag research centers.  
Jim Beaty, Superintendent, Purdue University Agronomy Research Center

2:45 – 3:15 Guidelines for field trials with transgenic plants  
Gary Lemme, Associate Director, Michigan Agricultural Experiment Station

3:15 – 3:45 Break

### **Session 4                    Papers of General Interest**

3:45 – 4:15 Building bridges. Moving beyond traditional outreach.  
Sheri Klittich, Program Administrator, University of California Hansen Trust

4:15 – 4:45 Persimmon pruning and rejuvenation  
Fred Swanson, Superintendent, University of California Kearney Research and Extension Center

4:45 – 5:15 Interactive design process for the Kearney research greenhouse facility  
Fred Perry, Director, University of California Research and Extension Centers

## **Tuesday, February 3, 2004**

7:00 – 8:00 Registration

